

Computataion of Retail Price based on Feb., 2014 Data under Para 4 of DPCO 2013													
Hyoscine Butyl Bromide 10mg + Paracetamol 325 mg of M/s Kemwell Biopharma Pvt. Ltd & M/s Boehringer Ingelheim Pvt. Ltd													
Number of Companies cosisting of Market Share of 1% & Above												2	
Sum of MAT value considered for price calculation (in Lakhs)												150.06	
Sum of PTR per unit considered for price calculation												7.43	
Number of Packs considered												2	
Average PTR												3.72	
Add : 16% Retailer Margin												0.60	
Retail Price (without local taxes)												4.32	
% Reduction with compared to Highest Price												11.22%	
										Minimum Price (Rs.)		3.24	
										Maximum Price (Rs.)		4.19	
										Average of all considered (Rs.)		3.72	
										Retail Price (Rs.)		4.32	
										TOTAL MAT		1,50,05,878	100%
S. No.	Pack Description	BRAND	Company	Strength	Pack Size	Unit	PTR (Rs.)	MAT (Rs.)	SKU wise MAT %	Qualify (Y/N) Y=Yes N=No	Price per Unit (Rs.)	Price per Unit (Rs.) Considered	
1	Buscogast Plus Tablet	Dolokind Spas	Mankind Pharma Ltd	325mg+10mg	10	Tablet	32.38	14100000	93.96%	Y	3.24	3.24	
2	Belic 10/325mg Tablet 10	Belic	Alchem Phytoceuticals Ltd	325mg+10mg	10	Tablet	41.90	905878	6.04%	Y	4.19	4.19	