	Computataion of Retail Price based on Jan., 2016 Data under Para 4 of DPCO 2013											
	Fusidic Acid 20mg + Mometasone Furoate 1mg cream of M/s Lifestar Pharma Private Ltd/M/s Sirmour Remedies Pvt. Ltd.											
				Number of Companies cosisting of Market Share of 1% & Above								7
				Sum of MAT value considered for price calculation (in Lakhs)								**1,732.16**
				Sum of PTR per unit considered for price calculation								84.19
				Number of Packs considered								7
				Average PTR								**12.03**
				Add : 16% Retailer Margin								1.92
				Retail Price (without local taxes)								**13.95**
				% Reduction with compared to Highest Price								28.22%
									Minimumum Price (Rs.)			10.21
									Maximum Price (Rs.)			16.76
									Average of all considered (Rs.)			12.03
									Retail Price (Rs.)			13.95
							TOTAL MAT	**17,48,95,912**	**100%**			
S. No.	**Pack Description**	**BRAND**	**Company**	**Strength**	**Pack Size**	**Unit**	**PTR (Rs.)**	**MAT (Rs.)**	**SKU wise MAT %**	**Qualify (Y/N) Y=Yes N=No**	**Price per Unit (Rs.)**	**Price per Unit (Rs.) Considered**
1	MOMISOFT F 2/0.1 % CREAM 10 GM	MOMISOFT F	ALKEM LABORATORIES LTD.	2/0.1 %	10	GM	120.84	94,85,142	**5.42%**	**Y**	**12.08**	**12.08**
2	MOMTOP F 0.1/2 % CREAM 10 GM	MOMTOP F	BRINTON PHARMACEUTICALS .LTD	0.1/2 %	10	GM	129.52	10,12,328	0.58%	N	12.95	
3	BACTIREST M 0.1/2 % CREAM 10 GM	BACTIREST M	CENTAUR PHARMACEUTICALS PVT.LTD	0.1/2 %	10	GM	106.95	33,80,113	**1.93%**	**Y**	**10.70**	**10.70**
4	FUSIVIC M 0.1/2 % CREAM 10 GM	FUSIVIC M	ELDER PHARMACEUTICALS LTD	0.1/2 %	10	GM	60.83	2,80,794	0.16%	N	6.08	
5	MOMATE F 0.1/2 % CREAM 10 GM	MOMATE F	GLENMARK PHARMACEUTICALS LTD.	0.1/2 %	10	GM	120.76	5,65,51,946	**32.33%**	**Y**	**12.08**	**12.08**
6	HHFUDIC 0.1/2 % CREAM 10 GM	HHFUDIC	HEGDE & HEGDE	0.1/2 %	10	GM	167.62	8,35,46,033	**47.77%**	**Y**	**16.76**	**16.76**
7	MFSUDIF 0.1/2 % CREAM 10 GM	MFSUDIF	KLM PHARMACEUTICALS	0.1/2 %	10	GM	114.29	18,39,040	**1.05%**	**Y**	**11.43**	**11.43**
8	ECZMATE F 0.1/2 % CREAM 15 GM	ECZMATE F	SALVE PHARMACEUTICALS PVT LTD	0.1/2 %	15	GM	140.95	3,86,908	0.22%	N	9.40	
9	MOMOZ F 0.1/2 % CREAM 10 GM	MOMOZ F	UNICHEM LABORATORIES LTD	0.1/2 %	10	GM	102.10	1,05,82,779	**6.05%**	**Y**	**10.21**	**10.21**
10	FUSIWAL M 0.1/2 %W/W CREAM 10 GM	FUSIWAL M	WALLACE PHARMACEUTICALS LTD.	0.1/2 %	10	GM	109.30	78,30,828	**4.48%**	**Y**	**10.93**	**10.93**
		Rs. Per GM										
	Worked out Retail Price	13.95										
	Claimed Retail Price	24.00										
	Already notified Retail Price	-										
	Proposed Retail Price	**13.95**										