

Computataion of Retail Price based on Dec.-2015 Data under Para 4 of DPCO 2013												
Telmesartan 40mg + Chlorlthidone 6.25 of M/s Windlas Biotech Ltd./ M/s Emcure Pharmaceutical Ltd.												
Number of Companies cosisting of Market Share of 1% & Above								8				
Sum of MAT value considered for price calculation (in Lakhs)								2,122.45				
Sum of PTR per unit considered for price calculation								73.23				
Number of Packs considered								11				
Average PTR								6.66				
Add : 16% Retailer Margin								1.07				
Retail Price (without local taxes)								7.73				
% Reduction with compared to Highest Price								10.84%				
Minimum Price (Rs.)								5.77				
Maximum Price (Rs.)								7.47				
Average of all considered (Rs.)								6.66				
Retail Price (Rs.)								7.73				
<b>TOTAL MAT</b>								<b>216,856,480</b>		<b>100%</b>		
S. No.	Pack Description	BRAND	Company	Strength	Pack Size	Unit	PTR (Rs.)	MAT (Rs.)	SKU wise MAT %	Qualify (Y/N) Y=Yes N=No	Price per Unit (Rs.)	Price per Unit (Rs.) Considered
1	CLOVET T 40 /6.25MG TABLET 10	CLOVET T	AJANTA PHARMA LTD	40 /6.25MG	10	Tablet	57.14	1,468,212	0.68%	N	5.71	
2	TELLZY CH 40/6.25 MG TABLET 10	TELLZY CH	ALEMBIC LTD	40/6.25 MG	10	Tablet	67.05	2,322,679	1.07%	Y	6.71	6.71
3	TETAN CT 40/6.25 MG TABLET 10	TETAN CT	ALEMBIC LTD	40/6.25 MG	10	Tablet	72.89	15,506,754	7.15%	Y	7.29	7.29
4	ERITEL CH LS 40/6.25 MG TABLET 10	ERITEL CH	ERIS LIFE SCIENCES PVT LTD	40/6.25 MG	10	Tablet	61.60	3,196,813	1.47%	Y	6.16	6.16
5	TELMA CT 40/6.25 MG TABLET 10	TELMA CT	GLENMARK PHARMACEUTICALS LTD.	40/6.25 MG	10	Tablet	73.52	49,196,790	22.69%	Y	7.35	7.35
6	TELMA CT 40/6.25 MG TABLET 15	TELMA CT	GLENMARK PHARMACEUTICALS LTD.	40/6.25 MG	15	Tablet	111.42	35,657,336	16.44%	Y	7.43	7.43
7	CTD-T 40/6.25 MG TABLET 10	CTD-T	IPCA LABORATORIES PVT LTD.	40/6.25 MG	10	Tablet	62.86	44,488,348	20.52%	Y	6.29	6.29
8	TELMINORM CH 40/6.25 MG TABLET 10	TELMINORM CH	IPCA LABORATORIES PVT LTD.	40/6.25 MG	10	Tablet	62.86	5,490,180	2.53%	Y	6.29	6.29
9	THIOVAS T 40/6.25 MG TABLET 10	THIOVAS T	LAKSHYA REMEDIES PVT LTD	40/6.25 MG	10	Tablet	38.10	411,023	0.19%	N	3.81	
10	TELISTA-CH 40/6.25 MG TABLET 10	TELISTA-CH	LUPIN LTD	40/6.25 MG	10	Tablet	74.68	25,863,297	11.93%	Y	7.47	7.47
11	MACSART CH 40/6.25 MG TABLET 10	MACSART CH	MACLEODS PHARMACEUTICALS PVT.LTD	40/6.25 MG	10	Tablet	56.38	947,184	0.44%	N	5.64	
12	THALITEL LS 40/6.25 MG TABLET 10	THALITEL	SUN PHARMA LABORATORIES LTD.	40/6.25 MG	10	Tablet	66.29	1,785,294	0.82%	N	6.63	
13	BITELSAR 40/6.25 MG TABLET 10	BITELSAR	UNICHEM LABORATORIES LTD	40/6.25 MG	10	Tablet	57.73	8,805,982	4.06%	Y	5.77	5.77
14	TAZLOC CT 40/6.25 MG TABLET 10	TAZLOC CT	USV LTD	40/6.25 MG	10	Tablet	63.89	18,760,069	8.65%	Y	6.39	6.39
15	INDITEL CH 40/6.25 MG TABLET 10	INDITEL CH	ZYDUS CADILA	40/6.25 MG	10	Tablet	60.83	2,956,520	1.36%	Y	6.08	6.08