

डीपीसीओ 2013 के पैरा 4 के तहत, अगस्त 2015 के आंकड़ों के आधारित, मूल्य की संगणना																	
Computation of Ceiling Price based on Aug-2015 Data under Para 4 of DPCO 2013																	
								Number of Companies consisting of Market Share of 1% & Above					2				
								Sum of MAT value considered for price calculation (in Lakhs)					4,094.95				
30.1	Ascorbic Acid (Vitamin C)		500mg Tablet	Per Tablet					Sum of PTR per unit considered for price calculation				2.22				
								Number of Packs considered					3				
								Average PTR					0.74				
								Add : 16% Retailer Margin					0.12				
								Ceiling Price (without local taxes)					0.86				
								% Reduction with compared to Highest Price					11.90%				
								WPI Reduction wef 1.4.2016 @ -2.7105%					0.02				
								Final Ceiling Price (without local taxes)					0.84				
										Minimum Price (Rs.)			0.59				
										Maximum Price (Rs.)			0.84				
								Ceiling Price as per NLEM 2011		0.98	Per Tablet		Average of all considered (Rs.)		0.74		
								Derived PTR		0.84			Ceiling Price (Rs.)		0.86		
												TOTAL MAT		40,94,95,127	100%		
S. No.	Unique No. as per NLEM	Composition as per NLEM		पैक विवरण Pack Description	ब्रांड BRAND	कंपनी Company	Strength	Pack Size	Unit	PTR (Rs.)	MAT (Rs.)	SKU wise MAT %	Qualify (Y/N) Y=Yes N=No	Price per Unit (Rs.)	Price per Unit (Rs.) Considered		
1	30.1	PLAIN VITAMIN C (INCLUDING VITAMIN C SALTS) A11X31		LIMCEE 500 MG TABLET 15	LIMCEE	ABBOTT HEALTHCARE PVT. LTD	500 MG	15	TABLET	11.81	31,46,64,004	76.84%	Y	0.79	0.79		
2		PLAIN VITAMIN C (INCLUDING VITAMIN C SALTS) A11X31		CELIN CHEW 500 MG TABLET 20	CELIN	GLAXOSMITHKLINE PHARMACEUTICALS LTD.	500 MG	20	TABLET	16.81	97,51,067	2.38%	Y	0.84	0.84		
3		PLAIN VITAMIN C (INCLUDING VITAMIN C SALTS) A11X32		CELIN 500 MG TABLET 25	CELIN	GLAXOSMITHKLINE PHARMACEUTICALS LTD.	500 MG	25	TABLET	14.85	8,50,80,056	20.78%	Y	0.59	0.59		