

<b>Computataion of Retail Price based on Nov.-2015 Data under Para 4 of DPCO 2013</b>												
Formoterol Fumarate 20mcg+ Budesonide 0.5mg of M/s Akums Drugs & Pharmaceuticals Ltd./ M/s Lupin Ltd.												
									Number of Companies cosisting of Market Share of 1% & Above			2
									Sum of MAT value considered for price calculation (in Lakhs)			1,143.09
									Sum of PTR per unit considered for price calculation			60.50
									Number of Packs considered			2
									Average PTR			30.25
									Add : 16% Retailer Margin			4.84
									Retail Price (without local taxes)			35.09
									% Reduction with compared to Highest Price			0.75%
									Minimum Price (Rs.)			30.02
									Maximum Price (Rs.)			30.48
									Average of all considered (Rs.)			30.25
									Retail Price (Rs.)			35.09
							<b>TOTAL MAT</b>	<b>114,308,686</b>	<b>100%</b>			
<b>S. No.</b>	<b>Pack Description</b>	<b>BRAND</b>	<b>Company</b>	<b>Strength</b>	<b>Pack Size</b>	<b>Unit</b>	<b>PTR (Rs.)</b>	<b>MAT (Rs.)</b>	<b>SKU wise MAT %</b>	<b>Qualify (Y/N) Y=Yes N=No</b>	<b>Price per Unit (Rs.)</b>	<b>Price per Unit (Rs.) Considered</b>
1	FORACORT 20MCG/0.5MG RESPULES 2ML	FORACORT	CIPLA LTD.	20MCG/0.5MG	2 ml	EACH PACK	30.02	101,813,989	89.07%	Y	30.02	30.02
2	FORMONIDE 20 MCG/0.5MG RESPULES 2ML	FORMONIDE	ZYDUS CADILA	20MCG/0.5MG	2 ml	EACH PACK	30.48	12,494,697	10.93%	Y	30.48	30.48