

Computataion of Retail Price based on Mar., 2016 Data under Para 4 of DPCO 2013													
ROSUVASTATIN 5mg+ CLOPIDOGREL 75mg capsule of M/s Synokem Pharmaceuticals Ltd. / M/s Emcure Pharmaceuticals Ltd.													
											Number of Companies consisting of Market Share of 1% & Above	3	
											Sum of MAT value considered for price calculation (in Lakhs)	322.51	
											Sum of PTR per unit considered for price calculation	27.58	
											Number of Packs considered	3	
											Average PTR	9.19	
											Add : 16% Retailer Margin	1.47	
											Retail Price (without local taxes)	10.66	
											% Reduction with compared to Highest Price	6.70%	
											Minimum Price (Rs.)	8.47	
											Maximum Price (Rs.)	9.85	
											Average of all considered (Rs.)	9.19	
											Retail Price (Rs.)	10.66	
											TOTAL MAT	3,22,51,271	100%
S. No.	पैक विवरण Pack Description	छाप BRAND	कंपनी Company	Strength	Pack Size	Unit	PTR (Rs.)	MAT (Rs.)	SKU wise MAT %	Qualify (Y/N) Y=Yes N=No	Price per Unit (Rs.)	Price per Unit (Rs.) Considered	
1	ROSUFIT CV 5/75 MG CAPSULE 10	ROSUFIT CV	AJANTA PHARMA LTD	5/75 MG	10	CAPSULE	98.52	21038148	65.23%	Y	9.85	9.85	
2	ROSVIN CV 5/75 MG CAPSULE 10	ROSVIN CV	MEDLEY PHARMACEUTICALS	5/75 MG	10	CAPSULE	84.69	2178057	6.75%	Y	8.47	8.47	
3	ZYROVA C 5/75 MG CAPSULE 10	ZYROVA C	ZYDUS CADILA	5/75 MG	10	CAPSULE	92.60	9035066	28.01%	Y	9.26	9.26	
		Rs. Per Capsule											
Worked out Retail Price		10.66											
Claimed Retail Price		13.00											
Already notified Retail Price		10.35											
Proposed Retail Price		10.35											