Computatation of Retail Price based on May 2018 Data under Para 4 of DPCO 2013

Each soft gelatin capsule containing Benfotiamine 150mg + Methylcobalamine IP 1500 mcg + Alpha Lipoic Acid USP 200mg+ Inositol 100mg + Folic Acid 1.5 mg + Chromium Polynicotinate 200 mcg + Pyridoxine Hydrochloride IP 3 mg for M/s Olive Healthcare (manufacturer/ importer) and M/s Zydus Healthcare Ltd (marketers)

Number of Companies cosisting of Market Share of 1% & Above	11
Sum of MAT value considered for price calculation (in Lakhs)	25,309.54
Sum of PTR per unit considered for price calculation	165.36
Number of Packs considered	16
Average PTR	10.34
Add : 16% Retailer Margin	1.65
Retail Price (without local taxes)	11.99
% Reduction with compared to Highest Price	32.02%

Minimumum Price (Rs.)	6.00
Maximum Price (Rs.)	15.21
Average of all considered (Rs.)	10.34
Retail Price (Rs.)	11.99

							TOTAL MAT	2,695,709,599	100%			M3	
S.No.	पैक विवरण Pack Description	छाप BRAND	कंपनी Company	Strength	Pack Size	Unit	PTR (Rs.)	MAT (Rs.)	SKU wise MAT %	Brandwise MAT	Qualify (Y/N)	Price per Unit	Price per Unit (Rs.) Considered
1	COBAREX 1500 MCG CAPSULE 10	COBAREX	REXION HEALTHCARE PVT.LTD		10	CAPSULE	142.17	196854.68	0.01%	0.01%	N	14.22	
2	COBASOFT OD 1.5 MG CAPSULE 10	COBASOFT OD	TORRENT PHARMACEUTICALS LTD.		10	CAPSULE	120.07	38563455.9	1.43%	1.43%	Y	12.01	12.01
3	CYNOCAL M FORTE 1.5 MG CAPSULE 10	CYNOCAL M FORTE	OZONE PHARMACEUTICALS		10	CAPSULE	81.43	20549174.65	0.76%	0.76%	N	8.14	
4	DIABETONE PN 1.5 MG CAPSULE 15	DIABETONE PN	MEYER ORGANICS PVT. LTD		15	CAPSULE	158.57	48558410.27	1.80%	1.80%	Y	10.57	10.57
5	EUCOBAL 1.5 MG CAPSULE 10	EUCOBAL	SYNCOM FORMULATIONS (I) LIMITED		10	CAPSULE	57.14	377772.44	0.01%	0.01%	N	5.71	
6	FELICITA-OD 1.5 MG CAPSULE 10	FELICITA-OD	INTAS PHARMACEUTICALS LTD		10	CAPSULE	152.14	260504958.9	9.66%	9.66%	Y	15.21	15.21
7	GMAB PLUS 1.5 MG CAPSULE 10	GMAB PLUS	BIOCON LTD		10	CAPSULE	117.86	12910933.98	0.48%	0.48%	N	11.79	
8	HOSIT PLUS 1.5 MG CAPSULE 10	HOSIT PLUS	EMCURE PHARMACEUTICALS LTD		10	CAPSULE	120.14	23476606.07	0.87%	0.87%	N	12.01	
9	MACRABERIN M 1.5 MG CAPSULE 10	MACRABERIN M	SANOFI INDIA LTD.		10	CAPSULE	94.38	2057607.72	0.08%	0.08%	N	9.44	
10	MATILDA FORTE 1500 MCG CAPSULE 15	MATILDA	LUPIN LTD		15	CAPSULE	197.86	270344998	10.03%	10.03%	Y	13.19	13.19
11	MECOB OD 1.5 MG CAPSULE 10	MECOB OD	NECTAR REMEDIES LTD		10	CAPSULE	79.37	33156.76	0.00%	0.00%	N	7.94	
12	MECOBIL OD 1.5 MG CAPSULE 10	MECOBIL	VILBERRY HEALTHCARE PVT LTD		10	CAPSULE	76.43	809998.74	0.03%	0.03%	N	7.64	
13	MECOFOL A 1.5 MG CAPSULE 15	MECOFOL A	MEYER ORGANICS PVT. LTD		15	CAPSULE	150	8640452.8	0.32%	0.32%	N	10.00	
14	MEGANEURON OD PLUS 1500 MCG CAPSULE	MEGANEURON OD P	ARISTO PHARMACEUTICALS PVT.LTD		10	CAPSULE	77.39	376092249.3	13.95%	13.95%	Y	7.74	7.74
15	MEGO XL 1.5 MG CAPSULE XL 10	MEGO XL	BLUE CROSS LABORATORIES LTD		10	CAPSULE XL	58.57	20295653.38	0.75%	0.75%	N	5.86	
16	MEXIVIT 1.5 MG CAPSULE 10	MEXIVIT	MANEESH PHARMACEUTICALS LTD		10	CAPSULE	65.32	4276378.97	0.16%	0.16%	N	6.53	
17	MIOL OD 1.5 MG CAPSULE 10	MIOL	DR. JOHNS LABORATORIES PVT LTD		10	CAPSULE	99.64	6087371.28	0.23%	0.23%	N	9.96	
18	NERVUP OD 1.5 MG CAPSULE 10	NERVUP	ABBOTT HEALTHCARE PVT. LTD		10	CAPSULE	112.28	307308560.4	11.40%	11.40%	Y	11.23	11.23
19	NEUBA DP 1.5 MG CAPSULE 10	NEUBA DP	BENNET PHARMACEUTICALS LIMITED		10	CAPSULE	135.05	204469.99	0.01%	0.01%	N	13.51	
20	NEURACTIN FORTE 1.5 MG CAPSULE 10	NEURACTIN FORTE	OVERSEAS HEALTHCARE PVT LTD.		10	CAPSULE	82.36	11159640.64	0.41%	0.41%	N	8.24	
21	NEURACTIN PLUS 1.5 MG CAPSULE 10	NEURACTIN PLUS	OVERSEAS HEALTHCARE PVT LTD.		10	CAPSULE	36.59	8671.83	0.00%	0.00%	N	3.66	
22	NUGICA 1.5 MG CAPSULE 10	NUGICA	TABLETS INDIA LTD		10	CAPSULE	145.32	35022.12	0.00%	0.00%	N	14.53	
23	NUROBEST OD 1.5 MG CAPSULE 10	NUROBEST OD	TTK HEALTHCARE LTD		10	CAPSULE	97.9	16168041.77	0.60%	0.60%	N	9.79	
24	NUROCLAD PLUS 1.5 MG CAPSULE 100	NUROCLAD PLUS	SYMBIOTIC DRUGS		100	CAPSULE	754	141752	0.01%	0.01%	N	7.54	
25	NUROKIND NEXT 1500 MCG CAPSULE 10	NUROKIND NEXT	MANKIND PHARMACEUTICALS LTD.		10	CAPSULE	85.71	107172106.6	3.98%	3.98%	Y	8.57	8.57
26	NUROKIND PLUS 1500 MCG CAPSULE 10	NUROKIND PLUS	MANKIND PHARMACEUTICALS LTD.		10	CAPSULE	60	431962612	16.02%	16.02%	Y	6.00	6.00
27	NUROKIND PLUS RF 1500 MCG CAPSULE 6	NUROKIND PLUS RF	MANKIND PHARMACEUTICALS LTD.		6	CAPSULE	60	127175236	4.72%	4.72%	Y	10.00	10.00
28	NUROSTIM 1.5 MG CAPSULE 10	NUROSTIM	BIOCHEM PHARMACEUTICAL INDS		10	CAPSULE	123.36	38569386.3	1.43%	1.43%	Y	12.34	12.34
29	ONERVE 1.5 MG CAPSULE 10	ONERVE	SHIELD HEALTHCARE PVT LTD		10	CAPSULE	99.1	25865.1	0.00%	0.00%	N	9.91	
30	REJUNEX-OD 1.5 MG CAPSULE 10	REJUNEX-OD	INTAS PHARMACEUTICALS LTD		10	CAPSULE	98.57	111846479.8	4.15%	4.15%	Y	9.86	9.86
31	RENERVE PLUS 1500 MCG CAPSULE 15	RENERVE PLUS	ERIS LIFESCIENCES LTD		15	CAPSULE	197.86	275446396.2	10.22%	10.22%	Y	13.19	13.19
32	RITOX 1.5 MG CAPSULE 10	RITOX	KHANDELWAL LABORATORIES LTD		10	CAPSULE	70.71	9359475.58	0.35%	0.35%	N	7.07	
33	TRICOBAL 1.5 MG CAPSULE 10	TRICOBAL	GENO PHARMACEUTICALS LTD		10	CAPSULE	70.78	137242.42	0.01%	1.76%	Y	7.08	7.08
34	TRICOBAL OD 1.5 MG CAPSULE 10	TRICOBAL	GENO PHARMACEUTICALS LTD		10	CAPSULE	77.97	47091588.03	1.75%	1.76%	Y	7.80	7.80
35	TRINERGIC FORTE 1.5 MG CAPSULE 10	TRINERGIC FORTE	TORRENT PHARMACEUTICALS LTD.		10	CAPSULE	113.93	641425.9	0.02%	0.02%	N	11.39	
36	TRINERVE 1.5 MG CAPSULE 10	TRINERVE	ALKEM LABORATORIES LTD.		10	CAPSULE	92.14	42092493.28	1.56%	1.56%	Y	9.21	9.21
37	UNICOBAL D3 1500 MCG CAPSULE 10	UNICOBAL D3	TORRENT PHARMACEUTICALS LTD.		10	CAPSULE	103.16	22650455.19	0.84%	0.84%	N	10.32	
38	UNICOBAL FORTE 1.5 MG CAPSULE 10	UNICOBAL FORTE	TORRENT PHARMACEUTICALS LTD.		10	CAPSULE	113.57	48087608.95	1.78%	1.78%	Y	11.36	11.36
39	VITEXID PLUS 1.5 MG CAPSULE 10	VITEXID PLUS	MANEESH PHARMACEUTICALS LTD		10	CAPSULE	67.86	4649034.79	0.17%	0.17%	N	6.79	
		(Rs. Per capsule)											
	Worked out Retail Price	11.99	Excluding GST										
	Claimed Retail Price	25.00											
	Proposed retail Price	**11.99**	Excluding GST										

Computatation of Retail Price based on July 2018 Data under Para 4 of DPCO 2013

Each film coated tablet containing Atorvastatin Calcium IP eq to Atorvastatin 10 mg + Fenofibrate IP 160mg for M/s Rivpra Formulations Pvt. Ltd (manufacturer/ importer) and M/s Cadila Pharmaceuticals Ltd (marketers)

Number of Companies cosisting of Market Share of 1% & Above	17
Sum of MAT value considered for price calculation (in Lakhs)	8,010.64
Sum of PTR per unit considered for price calculation	188.66
Number of Packs considered	19
Average PTR	9.93
Add : 16% Retailer Margin	1.59
Retail Price (without local taxes)	11.52
% Reduction with compared to Highest Price	33.31%

Minimumum Price (Rs.)	2.85
Maximum Price (Rs.)	14.89
Average of all considered (Rs.)	9.93
Retail Price (Rs.)	11.52

							TOTAL MAT	851,725,901	100%			M3	
S.No.	पैक विवरण Pack Description	छाप BRAND	कंपनी Company	Strength	Pack Size	Unit	PTR (Rs.)	MAT (Rs.)	SKU wise MAT %	Brandwise MAT	Qualify (Y/N)	Price per Unit	Price per Unit (Rs.) Considered
1	ATCHOL F 10/160 MG TABLET 10	ATCHOL F	ARISTO PHARMACEUTICALS PVT.LTD	10/160 MG	10	TABLET	49.96	16221062.76	1.90%	1.90%	Y	5.00	5.00
2	ATOCOR F 10/160 MG TABLET 15	ATOCOR F	DR. REDDYS LABORATORIES LTD	10/160 MG	15	TABLET	210	34623540	4.07%	4.07%	Y	14.00	14.00
3	ATOFAST F 10/160 MG TABLET 10	ATOFAST F	INTRA LABS	10/160 MG	10	TABLET	0.1	91.1	0.00%	0.00%	N	0.01	
4	ATORCIA TG 10/160 MG TABLET 10	ATORCIA TG	PRECIA PHARMA	10/160 MG	10	TABLET	99.29	268678.74	0.03%	0.03%	N	9.93	
5	ATORDAY TG 10/160 MG TABLET 10	ATORDAY TG	SHRINIVAS GUJARAT LABORATORIES PVT LTD	10/160 MG	10	TABLET	73.14	43079.46	0.01%	0.01%	N	7.31	
6	ATOREC F 10/160 MG TABLET 10	ATOREC F	EMCURE PHARMACEUTICALS LTD	10/160 MG	10	TABLET	123.93	25021906.84	2.94%	2.94%	Y	12.39	12.39
7	ATOREM F 10/160 MG TABLET 10	ATOREM F	MSN LABORATORIES LTD	10/160 MG	10	TABLET	80	50080	0.01%	0.01%	N	8.00	
8	ATORFEN 10/160 MG TABLET 10	ATORFEN	ZUVENTUS HEALTHCARE LTD	10/160 MG	10	TABLET	52.57	6476084.01	0.76%	0.76%	N	5.26	
9	ATORFIRST F 10/160 MG TABLET 10	ATORFIRST F	SINSAN PHARMACEUTICALS	10/160 MG	10	TABLET	84.84	1734384.12	0.20%	0.20%	N	8.48	
10	ATORICA F 10/160 MG TABLET 10	ATORICA F	APRICA HEALTHCARE PVT LTD	10/160 MG	10	TABLET	70.71	2110481.37	0.25%	0.25%	N	7.07	
11	ATORIN F 10/160 MG TABLET 10	ATORIN F	MEDLEY PHARMACEUTICALS	10/160 MG	10	TABLET	91.43	5897985.87	0.69%	0.69%	N	9.14	
12	ATORMAC TG 10/160 MG TABLET 10	ATORMAC TG	MACLEODS PHARMACEUTICALS PVT.LTD	10/160 MG	10	TABLET	108.78	11742205	1.38%	1.38%	Y	10.88	10.88
13	ATORNET F 10/160 MG TABLET 10	ATORNET F	AKESISS PHARMA (P) LTD	10/160 MG	10	TABLET	60.71	1273270.83	0.15%	0.15%	N	6.07	
14	ATORSAVE F 10/160 MG TABLET 10	ATORSAVE F	ERIS LIFESCIENCES LTD	10/160 MG	10	TABLET	95.07	23101667.4	2.71%	2.71%	Y	9.51	9.51
15	ATORSIS F 10/160 MG TABLET 10	ATORSIS F	TYCOON PHARMACEUTICALS PVT LTD	10/160 MG	10	TABLET	75.43	12898.53	0.00%	0.00%	N	7.54	
16	ATORVA TG 10/160 MG TABLET 10	ATORVA TG	ZYDUS CADILA	10/160 MG	10	TABLET	148.86	16386710.63	1.92%	1.92%	Y	14.89	14.89
17	ATROLET F 10/160 MG TABLET 10	ATROLET F	CAPLET INDIA PRIVATE LIMITED	10/160 MG	10	TABLET	38.43	181428.03	0.02%	0.02%	N	3.84	
18	ATTOR F 10/160 MG TABLET 10	ATTOR F	BIOCHEM PHARMACEUTICAL INDS	10/160 MG	10	TABLET	73.33	879.84	0.00%	0.00%	N	7.33	
19	ATVAST FB 10/160 MG TABLET 10	ATVAST FB	FINECURE PHARMACEUTICALS	10/160 MG	10	TABLET	60	201180	0.02%	0.02%	N	6.00	
20	CARDIOZENFB 10/160 MG TABLET 10	CARDIOZENFB	LEEFORD HEALTHCARE	10/160 MG	10	TABLET	23.4	2896767.6	0.34%	0.34%	N	2.34	
21	FENO TG PLUS 10/160 MG TABLET 10	FENO TG PLUS	TROIKAA PHARMACEUTICALS LTD	10/160 MG	10	TABLET	129.64	4523269.24	0.53%	0.53%	N	12.96	
22	FIBROVAS 10/160 MG TABLET 10	FIBROVAS	MICRO LABS LTD	10/160 MG	10	TABLET	125	41521250	4.87%	4.87%	Y	12.50	12.50
23	GENXVAST F 10/160 MG TABLET 10	GENXVAST F	HETERO HEALTHCARE LTD	10/160 MG	10	TABLET	28.5	8849079	1.04%	1.04%	Y	2.85	2.85
24	IBITOR F 10/160 MG TABLET 1	IBITOR F	INDIABULLS PHARMACEUTICALS LTD	10/160 MG	1	TABLET	67.85	118144.26	0.01%	0.01%	N	67.85	
25	INOVAS F 10/160 MG TABLET 10	INOVAS F	INVISION MEDI SCIENCES	10/160 MG	10	TABLET	0.1	5.6	0.00%	0.00%	N	0.01	
26	LIFID F 10/160 MG TABLET 10	LIFID F	FIDELITY LIFESCIENCE	10/160 MG	10	TABLET	60.71	310187.74	0.04%	0.04%	N	6.07	
27	LIPICALM F 10/160 MG TABLET 15	LIPICALM F	VOTARY LABORATORIES (I) LTD.	10/160 MG	15	TABLET	50.71	47811.41	0.01%	0.01%	N	3.38	
28	LIPICARD AV 10/160 MG TABLET 10	LIPICARD AV	USV PVT LTD	10/160 MG	10	TABLET	114.64	31240890.32	3.67%	3.67%	Y	11.46	11.46
29	LIPICURE-TG 10/160 MG TABLET 15	LIPICURE-TG	INTAS PHARMACEUTICALS LTD	10/160 MG	15	TABLET	191.43	48163508.25	5.65%	5.65%	Y	12.76	12.76
30	LIPIKIND F 10/160 MG TABLET 10	LIPIKIND F	MANKIND PHARMACEUTICALS LTD.	10/160 MG	10	TABLET	43.92	51907479.9	6.09%	6.09%	Y	4.39	4.39
31	LIPISAFE F 10/160 MG TABLET 10	LIPISAFE F	LAKSHYA REMEDIES PVT LTD	10/160 MG	10	TABLET	89.29	692091.25	0.08%	0.08%	N	8.93	
32	LIPOFIX TG 10/160 MG TABLET 10	LIPOFIX TG	BAL PHARMA	10/160 MG	10	TABLET	76.19	19885.59	0.00%	0.00%	N	7.62	
33	LIPONORM F 10/160 MG TABLET 10	LIPONORM F	BLUE CROSS LABORATORIES LTD	10/160 MG	10	TABLET	35.71	4232456.33	0.50%	0.91%	N	3.57	
34	LIPONORM F 10/160 MG TABLET 15	LIPONORM F	BLUE CROSS LABORATORIES LTD	10/160 MG	15	TABLET	53.57	3503210.15	0.41%	0.91%	N	3.57	
35	MACTOR F 10/160 MG TABLET 10	MACTOR F	MACLEODS PHARMACEUTICALS PVT.LTD	10/160 MG	10	TABLET	59.82	17732442.6	2.08%	2.08%	Y	5.98	5.98
36	MODLIP F 10/160 MG TABLET 10	MODLIP F	TORRENT PHARMACEUTICALS LTD.	10/160 MG	10	TABLET	116	11415560	1.34%	1.34%	Y	11.60	11.60
37	ORVAS FT 10/160 MG TABLET 10	ORVAS FT	SYSTOPIC LABORATORIES LTD-MEM	10/160 MG	10	TABLET	49.64	11569247.32	1.36%	1.36%	Y	4.96	4.96
38	OZOVAS-F 10/160 MG TABLET 10	OZOVAS-F	OZONE PHARMACEUTICALS	10/160 MG	10	TABLET	14.29	5736477.57	0.67%	0.67%	N	1.43	
39	PRITORVA F 10/160 MG TABLET 10	PRITORVA F	PRIMUS REMEDIES PVT LTD	10/160 MG	10	TABLET	70.71	446604.36	0.05%	0.05%	N	7.07	
40	REMETOR F 10/160 MG TABLET 10	REMETOR F	LLOYD HEALTHCARE PVT.LTD	10/160 MG	10	TABLET	93.51	2071517.63	0.24%	0.24%	N	9.35	
41	STATOR F 10/160 MG TABLET 10	STATOR F	ABBOTT HEALTHCARE PVT. LTD	10/160 MG	10	TABLET	88.39	76859778.98	9.02%	9.02%	Y	8.84	8.84
42	TG-TOR F 10/160 MG TABLET 10	TG-TOR F	TORRENT PHARMACEUTICALS LTD.	10/160 MG	10	TABLET	148.13	8960964.8	1.05%	1.05%	Y	14.81	14.81
43	TONACT-TG 10/160 MG TABLET 15	TONACT-TG	LUPIN LTD	10/160 MG	15	TABLET	214.39	314176045.9	36.89%	36.89%	Y	14.29	14.29
44	TORVASON F 10/160 MG TABLET 10	TORVASON F	UNISON PHARMACEUTICALS	10/160 MG	10	TABLET	33.93	5173191.56	0.61%	0.61%	N	3.39	

45	TVS FB 10/160 MG TABLET 10	TVS FB	SHINE PHARMACEUTICALS LTD	10/160 MG	10	TABLET	67.86	2586144.6	0.30%	0.30%	N	6.79	
46	VIOLIP F 10/160 MG TABLET 10	VIOLIP F	PULSE PHARMACEUTICALS PVT LTD	10/160 MG	10	TABLET	75.43	20290.67	0.00%	0.00%	N	7.54	
47	XTOR F 10/160 MG TABLET 10	XTOR F	IPCA LABORATORIES PVT LTD.	10/160 MG	10	TABLET	119.42	39425816.78	4.63%	4.63%	Y	11.94	11.94
48	ZIVAST F 10/160 MG TABLET 10	ZIVAST F	FDC LTD.	10/160 MG	10	TABLET	56.07	12145155.09	1.43%	1.43%	Y	5.61	5.61
49	ZYLOTOR F 10/160 MG TABLET 10	ZYLOTOR F	ELINOR PHARMA	10/160 MG	10	TABLET	77	33011.67	0.00%	0.00%	N	7.70	
		(Rs. Per tablet)											
	Worked out Retail Price	11.52	Excluding GST										
	Claimed Retail Price	15.00											
	Proposed retail Price	**11.52**	Excluding GST										