Computatation of Retail Price based on September 2017 Data under Para 4 of DPCO 2013

Each hard gelatin capsule containing Alpha lipoic Acid USP 100 mg + Methylcobalamin 1500 mcg + Vitamin B6 IP 3 mg + Folic Acid IP 1.5 mg + Benfotiamine 50 mg + Biotin USP 5 mg + Chromium Picolinate USP eq to Chromium 200 mg for M/s Theon Pharmaceuticals Ltd (manufacturer/ importer) and M/s Jubilant Lifesciences Ltd (marketers)

Number of Companies cosisting of Market Share of 1% & Above	12
Sum of MAT value considered for price calculation (in Lakhs)	24,758.24
Sum of PTR per unit considered for price calculation	185.89
Number of Packs considered	19
Average PTR	9.78
Add : 16% Retailer Margin	1.56
Retail Price (without local taxes)	11.34
% Reduction with compared to Highest Price	29.79%

Minimumum Price (Rs.)	6.00
Maximum Price (Rs.)	13.93
Average of all considered (Rs.)	9.78
Retail Price (Rs.)	11.34

S.No.	पैक विवरण Pack Description	छाप BRAND	कंपनी Company	Strength	Pack Size	Unit	TOTAL MAT PTR (Rs.)	2,641,413,346 MAT (Rs.)	100% SKU wise MAT %	Brandwise MAT	Qualify (Y/N)	M3 Price per Unit	Price per Unit (Rs.) Considered
1	COBAREX 1500 MCG CAPSULE 10	COBAREX	REXION HEALTHCARE PVT.LTD		10	CAPSULE	110.47	222044.7	0.01%	0.01%	N	11.05	
2	COBASOFT OD 1.5 MG CAPSULE 10	COBASOFT OD	TORRENT PHARMACEUTICALS LTD.		10	CAPSULE	109.29	40100138.9	1.52%	1.52%	Y	10.93	10.93
3	CYNOCAL M FORTE 1.5 MG CAPSULE 10	CYNOCAL M FORTE	OZONE PHARMACEUTICALS		10	CAPSULE	81.43	23636947.98	0.89%	0.89%	N	8.14	
4	DIABETONE PN 1.5 MG CAPSULE 15	DIABETONE PN	MEYER ORGANICS PVT. LTD		15	CAPSULE	158.57	43043203.39	1.63%	1.63%	Y	10.57	10.57
5	EUCOBAL 1.5 MG CAPSULE 10	EUCOBAL	SYNCOM FORMULATIONS (I) LIMITED		10	CAPSULE	57.14	240556.61	0.01%	0.01%	N	5.71	
6	FELICITA-OD 1.5 MG CAPSULE 10	FELICITA-OD	INTAS PHARMACEUTICALS LTD		10	CAPSULE	139.29	226826804.3	8.59%	8.59%	Y	13.93	13.93
7	GMAB PLUS 1.5 MG CAPSULE 10	GMAB PLUS	BIOCON LTD		10	CAPSULE	117.86	12239943.29	0.46%	0.46%	N	11.79	
8	HOSIT PLUS 1.5 MG CAPSULE 10	HOSIT PLUS	EMCURE PHARMACEUTICALS LTD		10	CAPSULE	109.32	26300846.34	1.00%	1.00%	Y	10.93	10.93
9	KEENURON OD 1.5 MG CAPSULE 10	KEENURON OD	KEE PHARMA		10	CAPSULE	68.58	112334.04	0.00%	0.00%	N	6.86	
10	MACRABERIN M 1.5 MG CAPSULE 10	MACRABERIN M	SANOFI INDIA LTD.		10	CAPSULE	94.38	4897371.12	0.19%	0.19%	N	9.44	
11	MATILDA FORTE 1500 MCG CAPSULE 10	MATILDA	LUPIN LTD		10	CAPSULE	117.76	119702134.6	4.53%	8.96%	Y	11.78	11.78
12	MATILDA FORTE 1500 MCG CAPSULE 15	MATILDA	LUPIN LTD		15	CAPSULE	180	116984562	4.43%	8.96%	Y	12.00	12.00
13	MECOB OD 1.5 MG CAPSULE 10	MECOB OD	NECTAR REMEDIES LTD		10	CAPSULE	65.65	28851.53	0.00%	0.00%	N	6.57	
14	MECOBIL OD 1.5 MG CAPSULE 10	MECOBIL	VILBERRY HEALTHCARE PVT LTD		10	CAPSULE	63.57	2951776.74	0.11%	0.11%	N	6.36	
15	MECOFOL A 1.5 MG CAPSULE 15	MECOFOL A	MEYER ORGANICS PVT. LTD		15	CAPSULE	150	11036835.45	0.42%	0.42%	N	10.00	
16	MEGANEURON OD PLUS 1500 MCG CAPSULE	MEGANEURON OD P	ARISTO PHARMACEUTICALS PVT.LTD		10	CAPSULE	70.71	353179883.9	13.37%	13.37%	Y	7.07	7.07
17	MEGO XL 1.5 MG CAPSULE XL 10	MEGO XL	BLUE CROSS LABORATORIES LTD		10	CAPSULE XL	53.57	22224709.41	0.84%	0.84%	N	5.36	
18	MEXIVIT 1.5 MG CAPSULE 10	MEXIVIT	MANEESH PHARMACEUTICALS LTD		10	CAPSULE	65.32	4656901.36	0.18%	0.18%	N	6.53	
19	MIOL OD 1.5 MG CAPSULE 10	MIOL	DR. JOHNS LABORATORIES PVT LTD		10	CAPSULE	92.5	6696482.4	0.25%	0.25%	N	9.25	
20	NERVUP OD 1.5 MG CAPSULE 10	NERVUP	ABBOTT HEALTHCARE PVT. LTD		10	CAPSULE	106.93	310766600.7	11.77%	11.77%	Y	10.69	10.69
21	NEUBA DP 1.5 MG CAPSULE 10	NEUBA DP	BENNET PHARMACEUTICALS LIMITED		10	CAPSULE	117.86	275419.34	0.01%	0.01%	N	11.79	
22	NEURACTIN FORTE 1.5 MG CAPSULE 10	NEURACTIN FORTE	OVERSEAS HEALTHCARE PVT LTD.		10	CAPSULE	82.36	13305966.2	0.50%	0.50%	N	8.24	
23	NEURACTIN PLUS 1.5 MG CAPSULE 10	NEURACTIN PLUS	OVERSEAS HEALTHCARE PVT LTD.		10	CAPSULE	36.58	17380.25	0.00%	0.00%	N	3.66	
24	NUGICA 1.5 MG CAPSULE 10	NUGICA	TABLETS INDIA LTD		10	CAPSULE	145.32	110879.16	0.00%	0.00%	N	14.53	
25	NUROBEST OD 1.5 MG CAPSULE 10	NUROBEST OD	TTK HEALTHCARE LTD		10	CAPSULE	89	19274481.39	0.73%	0.73%	N	8.90	
26	NUROCLAD PLUS 1.5 MG CAPSULE 100	NUROCLAD PLUS	SYMBIOTIC DRUGS		100	CAPSULE	754	145522	0.01%	0.01%	N	7.54	
27	NUROKIND NEXT 1500 MCG CAPSULE 10	NUROKIND NEXT	MANKIND PHARMACEUTICALS LTD.		10	CAPSULE	85.71	111090622.7	4.21%	4.21%	Y	8.57	8.57
28	NUROKIND PLUS 1500 MCG CAPSULE 10	NUROKIND PLUS	MANKIND PHARMACEUTICALS LTD.		10	CAPSULE	60	382754304	14.49%	14.49%	Y	6.00	6.00
29	NUROKIND PLUS RF 1500 MCG CAPSULE 15	NUROKIND PLUS RF	MANKIND PHARMACEUTICALS LTD.		15	CAPSULE	96	31048320	1.18%	5.78%	Y	6.40	6.40
30	NUROKIND PLUS RF 1500 MCG CAPSULE 6	NUROKIND PLUS RF	MANKIND PHARMACEUTICALS LTD.		6	CAPSULE	60	121420708	4.60%	5.78%	Y	10.00	10.00
31	NUROSTIM 1.5 MG CAPSULE 10	NUROSTIM	BIOCHEM PHARMACEUTICAL INDS		10	CAPSULE	123.36	35289019.98	1.34%	1.34%	Y	12.34	12.34
32	ONERVE 1.5 MG CAPSULE 10	ONERVE	SHIELD HEALTHCARE PVT LTD		10	CAPSULE	99.1	1640835.14	0.06%	0.06%	N	9.91	
33	REJUNEX-OD 1.5 MG CAPSULE 10	REJUNEX-OD	INTAS PHARMACEUTICALS LTD		10	CAPSULE	98.57	127820947.8	4.84%	4.84%	Y	9.86	9.86
34	RENERVE PLUS 1500 MCG CAPSULE 15	RENERVE PLUS	ERIS LIFESCIENCES LTD		15	CAPSULE	180.56	283428548.6	10.73%	10.73%	Y	12.04	12.04
35	RITOX 1.5 MG CAPSULE 10	RITOX	KHANDELWAL LABORATORIES LTD		10	CAPSULE	70.71	10754030.97	0.41%	0.41%	N	7.07	
36	TRICOBAL 1.5 MG CAPSULE 10	TRICOBAL	GENO PHARMACEUTICALS LTD		10	CAPSULE	70.78	336392.3	0.01%	1.64%	Y	7.08	7.08
37	TRICOBAL OD 1.5 MG CAPSULE 10	TRICOBAL	GENO PHARMACEUTICALS LTD		10	CAPSULE	68.75	43142986.71	1.63%	1.64%	Y	6.88	6.88
38	TRINERGIC FORTE 1.5 MG CAPSULE 10	TRINERGIC FORTE	TORRENT PHARMACEUTICALS LTD.		10	CAPSULE	113.93	175496.54	0.01%	0.01%	N	11.39	
39	TRINERVE 1.5 MG CAPSULE 10	TRINERVE	ALKEM LABORATORIES LTD.		10	CAPSULE	83.93	46364264.78	1.76%	1.76%	Y	8.39	8.39
40	UNICOBAL D3 1500 MCG CAPSULE 10	UNICOBAL D3	TORRENT PHARMACEUTICALS LTD.		10	CAPSULE	94.21	24785061.7	0.94%	0.94%	N	9.42	
41	UNICOBAL FORTE 1.5 MG CAPSULE 10	UNICOBAL FORTE	TORRENT PHARMACEUTICALS LTD.		10	CAPSULE	104.29	56223502.64	2.13%	2.13%	Y	10.43	10.43
42	VITEXID PLUS 1.5 MG CAPSULE 10	VITEXID PLUS	MANEESH PHARMACEUTICALS LTD		10	CAPSULE	67.86	6159727.24	0.23%	0.23%	N	6.79	
		(Rs. Per capsule)											
	Worked out Retail Price	11.34	Excluding GST										
	Claimed Retail Price	15.90											
	Proposed retail Price	**11.34**	Excluding GST										

Computatation of Retail Price based on November 2017 Data under Para 4 of DPCO 2013		
Each hard gelatin capsules containing Methylcoblamin JP 1500mcg + Benfotiamin 50 mg + Alpha Lipoic Acid USP 200mg + Vitamin B6 IP 3 mg + Biotin USP 5 mg + Folic Acid IP 1.5 mg for M/s Kontest Chemicals Ltd (manufacturer/ importer) and M/s Kontest Chemicals Ltd (marketers)	Number of Companies cosisting of Market Share of 1% & Above	11
	Sum of MAT value considered for price calculation (in Lakhs)	24,536.46
	Sum of PTR per unit considered for price calculation	178.63
	Number of Packs considered	18
	Average PTR	9.92
	Add : 16% Retailer Margin	1.59
	Retail Price (without local taxes)	11.51
	% Reduction with compared to Highest Price	34.78%

Minimumum Price (Rs.)	6.00
Maximum Price (Rs.)	15.21
Average of all considered (Rs.)	9.92
Retail Price (Rs.)	11.51

							TOTAL MAT	2,637,509,372	100%			M3	
S.No.	पैक विवरण Pack Description	छाप BRAND	कंपनी Company	Strength	Pack Size	Unit	PTR (Rs.)	MAT (Rs.)	SKU wise MAT %	Brandwise MAT	Qualify (Y/N)	Price per Unit	Price per Unit (Rs.) Considered
1	COBAREX 1500 MCG CAPSULE 10	COBAREX	REXION HEALTHCARE PVT.LTD		10	CAPSULE	121.45	200896.17	0.01%	0.01%	N	12.15	
2	COBASOFT OD 1.5 MG CAPSULE 10	COBASOFT OD	TORRENT PHARMACEUTICALS LTD.		10	CAPSULE	109.29	41364014.3	1.57%	1.57%	Y	10.93	10.93
3	CYNOCAL M FORTE 1.5 MG CAPSULE 10	CYNOCAL M FORTE	OZONE PHARMACEUTICALS		10	CAPSULE	81.43	23003547.75	0.87%	0.87%	N	8.14	
4	DIABETONE PN 1.5 MG CAPSULE 15	DIABETONE PN	MEYER ORGANICS PVT. LTD		15	CAPSULE	158.57	44382043.25	1.68%	1.68%	Y	10.57	10.57
5	EUCOBAL 1.5 MG CAPSULE 10	EUCOBAL	SYNCOM FORMULATIONS (I) LIMITED		10	CAPSULE	57.14	217704.48	0.01%	0.01%	N	5.71	
6	FELICITA-OD 1.5 MG CAPSULE 10	FELICITA-OD	INTAS PHARMACEUTICALS LTD		10	CAPSULE	152.14	231130560.5	8.76%	8.76%	Y	15.21	15.21
7	GMAB PLUS 1.5 MG CAPSULE 10	GMAB PLUS	BIOCON LTD		10	CAPSULE	117.86	12158256.17	0.46%	0.46%	N	11.79	
8	HOSIT PLUS 1.5 MG CAPSULE 10	HOSIT PLUS	EMCURE PHARMACEUTICALS LTD		10	CAPSULE	109.32	25625908.56	0.97%	0.97%	N	10.93	
9	KEENURON OD 1.5 MG CAPSULE 10	KEENURON OD	KEE PHARMA		10	CAPSULE	68.58	31135.32	0.00%	0.00%	N	6.86	
10	MACRABERIN M 1.5 MG CAPSULE 10	MACRABERIN M	SANOFI INDIA LTD.		10	CAPSULE	94.38	4295644.5	0.16%	0.16%	N	9.44	
11	MATILDA FORTE 1500 MCG CAPSULE 10	MATILDA	LUPIN LTD		10	CAPSULE	117.76	80289344.19	3.04%	9.17%	Y	11.78	11.78
12	MATILDA FORTE 1500 MCG CAPSULE 15	MATILDA	LUPIN LTD		15	CAPSULE	180	161609082	6.13%	9.17%	Y	12.00	12.00
13	MECOB OD 1.5 MG CAPSULE 10	MECOB OD	NECTAR REMEDIES LTD		10	CAPSULE	65.65	18843.29	0.00%	0.00%	N	6.57	
14	MECOBIL OD 1.5 MG CAPSULE 10	MECOBIL	VILBERRY HEALTHCARE PVT LTD		10	CAPSULE	63.57	2010561.78	0.08%	0.08%	N	6.36	
15	MECOFOL A 1.5 MG CAPSULE 15	MECOFOL A	MEYER ORGANICS PVT. LTD		15	CAPSULE	150	10890714.55	0.41%	0.41%	N	10.00	
16	MEGANEURON OD PLUS 1500 MCG CAPSULE	MEGANEURON OD P	ARISTO PHARMACEUTICALS PVT.LTD		10	CAPSULE	70.71	360122013.9	13.65%	13.65%	Y	7.07	7.07
17	MEGO XL 1.5 MG CAPSULE XL 10	MEGO XL	BLUE CROSS LABORATORIES LTD		10	CAPSULE XL	53.57	21504062.91	0.82%	0.82%	N	5.36	
18	MEXIVIT 1.5 MG CAPSULE 10	MEXIVIT	MANEESH PHARMACEUTICALS LTD		10	CAPSULE	65.32	4285130.43	0.16%	0.16%	N	6.53	
19	MIOL OD 1.5 MG CAPSULE 10	MIOL	DR. JOHNS LABORATORIES PVT LTD		10	CAPSULE	99.64	6420696.04	0.24%	0.24%	N	9.96	
20	NERVUP OD 1.5 MG CAPSULE 10	NERVUP	ABBOTT HEALTHCARE PVT. LTD		10	CAPSULE	106.93	298735108.9	11.33%	11.33%	Y	10.69	10.69
21	NEUBA DP 1.5 MG CAPSULE 10	NEUBA DP	BENNET PHARMACEUTICALS LIMITED		10	CAPSULE	117.86	236887.5	0.01%	0.01%	N	11.79	
22	NEURACTIN FORTE 1.5 MG CAPSULE 10	NEURACTIN FORTE	OVERSEAS HEALTHCARE PVT LTD.		10	CAPSULE	82.36	12801194.92	0.49%	0.49%	N	8.24	
23	NEURACTIN PLUS 1.5 MG CAPSULE 10	NEURACTIN PLUS	OVERSEAS HEALTHCARE PVT LTD.		10	CAPSULE	36.59	16831.4	0.00%	0.00%	N	3.66	
24	NUGICA 1.5 MG CAPSULE 10	NUGICA	TABLETS INDIA LTD		10	CAPSULE	145.32	143721.48	0.01%	0.01%	N	14.53	
25	NUROBEST OD 1.5 MG CAPSULE 10	NUROBEST OD	TTK HEALTHCARE LTD		10	CAPSULE	97.9	17659669.9	0.67%	0.67%	N	9.79	
26	NUROCLAD PLUS 1.5 MG CAPSULE 100	NUROCLAD PLUS	SYMBIOTIC DRUGS		100	CAPSULE	754	165880	0.01%	0.01%	N	7.54	
27	NUROKIND NEXT 1500 MCG CAPSULE 10	NUROKIND NEXT	MANKIND PHARMACEUTICALS LTD.		10	CAPSULE	85.71	109575625.8	4.15%	4.15%	Y	8.57	8.57
28	NUROKIND PLUS 1500 MCG CAPSULE 10	NUROKIND PLUS	MANKIND PHARMACEUTICALS LTD.		10	CAPSULE	60	406992376	15.43%	15.43%	Y	6.00	6.00
29	NUROKIND PLUS RF 1500 MCG CAPSULE 15	NUROKIND PLUS RF	MANKIND PHARMACEUTICALS LTD.		15	CAPSULE	96	7523424	0.29%	5.13%	Y	6.40	6.40
30	NUROKIND PLUS RF 1500 MCG CAPSULE 6	NUROKIND PLUS RF	MANKIND PHARMACEUTICALS LTD.		6	CAPSULE	60	127695800	4.84%	5.13%	Y	10.00	10.00
31	NUROSTIM 1.5 MG CAPSULE 10	NUROSTIM	BIOCHEM PHARMACEUTICAL INDS		10	CAPSULE	123.36	35908165.74	1.36%	1.36%	Y	12.34	12.34
32	ONERVE 1.5 MG CAPSULE 10	ONERVE	SHIELD HEALTHCARE PVT LTD		10	CAPSULE	99.1	948598.68	0.04%	0.04%	N	9.91	
33	REJUNEX-OD 1.5 MG CAPSULE 10	REJUNEX-OD	INTAS PHARMACEUTICALS LTD		10	CAPSULE	98.57	124170068	4.71%	4.71%	Y	9.86	9.86
34	RENERVE PLUS 1500 MCG CAPSULE 15	RENERVE PLUS	ERIS LIFESCIENCES LTD		15	CAPSULE	197.86	279308133.9	10.59%	10.59%	Y	13.19	13.19
35	RITOX 1.5 MG CAPSULE 10	RITOX	KHANDELWAL LABORATORIES LTD		10	CAPSULE	70.71	9619754.25	0.36%	0.36%	N	7.07	
36	TRICOBAL 1.5 MG CAPSULE 10	TRICOBAL	GENO PHARMACEUTICALS LTD		10	CAPSULE	70.78	299824.08	0.01%	1.64%	Y	7.08	7.08
37	TRICOBAL OD 1.5 MG CAPSULE 10	TRICOBAL	GENO PHARMACEUTICALS LTD		10	CAPSULE	71.87	42905261.82	1.63%	1.64%	Y	7.19	7.19
38	TRINERGIC FORTE 1.5 MG CAPSULE 10	TRINERGIC FORTE	TORRENT PHARMACEUTICALS LTD.		10	CAPSULE	113.93	115032.37	0.00%	0.00%	N	11.39	
39	TRINERVE 1.5 MG CAPSULE 10	TRINERVE	ALKEM LABORATORIES LTD.		10	CAPSULE	83.93	44937990.84	1.70%	1.70%	Y	8.39	8.39
40	UNICOBAL D3 1500 MCG CAPSULE 10	UNICOBAL D3	TORRENT PHARMACEUTICALS LTD.		10	CAPSULE	94.21	25755194.66	0.98%	0.98%	N	9.42	
41	UNICOBAL FORTE 1.5 MG CAPSULE 10	UNICOBAL FORTE	TORRENT PHARMACEUTICALS LTD.		10	CAPSULE	113.57	56697616.25	2.15%	2.15%	Y	11.36	11.36
42	VITEXID PLUS 1.5 MG CAPSULE 10	VITEXID PLUS	MANEESH PHARMACEUTICALS LTD		10	CAPSULE	67.86	5737051.21	0.22%	0.22%	N	6.79	
		(Rs. Per capsule)											
	Worked out Retail Price	11.51	Excluding GST										
	Claimed Retail Price	12.00											
	Proposed retail Price	**11.51**	Excluding GST										