Computatation of Retail Price based on June 2018 Data under Para 4 of DPCO 2013

Each coated granules containing Mesalazine IP 2 gm for M/s Sun Pharma Laboratories Ltd (manufacturer/ importer) and M/s Sun Pharma Laboratories Ltd (marketers)	Number of Companies cosisting of Market Share of 1% & Above	1
	Sum of MAT value considered for price calculation (in Lakhs)	369.32
	Sum of PTR per unit considered for price calculation	74.81
	Number of Packs considered	1
	Average PTR	74.81
	Add : 16% Retailer Margin	11.97
	Retail Price (without local taxes)	86.78
	% Reduction with compared to Highest Price	0.00%

Minimumum Price (Rs.)	74.81
Maximum Price (Rs.)	74.81
Average of all considered (Rs.)	74.81
Retail Price (Rs.)	86.78

							TOTAL MAT	36,931,827	100%			M3	
S.No.	पैक विवरण Pack Description	छाप BRAND	कंपनी Company	Strength	Pack Size	Unit	PTR (Rs.)	MAT (Rs.)	SKU wise MAT %	Brandwise MAT	Qualify (Y/N)	Price per Unit	Price per Unit (Rs.) Considered
1	PENTASA 2000 MG SACHET 2 GM	PENTASA	FERRING PHARMACEUTICALS	2000 MG	1	PACK	74.81	36931826.75	100.00%	100.00%	Y	74.81	74.81
2									0.00%	0.00%	N	#DIV/0!	
		(Rs. Per pack)											
	Worked out Retail Price	86.78	Excluding GST										
	Claimed Retail Price	100.00											
	Proposed retail Price	**86.78**	Excluding GST										

Computatation of Retail Price based on June 2018 Data under Para 4 of DPCO 2013

Each coated granules containing Mesalazine IP 1 gm for M/s Sun Pharma Laboratories Ltd (manufacturer/ importer) and M/s Sun Pharma Laboratories Ltd (marketers)	Number of Companies cosisting of Market Share of 1% & Above	2
	Sum of MAT value considered for price calculation (in Lakhs)	1,398.73
	Sum of PTR per unit considered for price calculation	74.61
	Number of Packs considered	2
	Average PTR	37.31
	Add : 16% Retailer Margin	5.97
	Retail Price (without local taxes)	43.28
	% Reduction with compared to Highest Price	18.32%

Minimumum Price (Rs.)	28.93
Maximum Price (Rs.)	45.68
Average of all considered (Rs.)	37.31
Retail Price (Rs.)	43.28

							TOTAL MAT	139,872,826	100%			M3	
S.No.	पैक विवरण Pack Description	छाप BRAND	कंपनी Company	Strength	Pack Size	Unit	PTR (Rs.)	MAT (Rs.)	SKU wise MAT %	Brandwise MAT	Qualify (Y/N)	Price per Unit	Price per Unit (Rs.) Considered
1	PENTASA 1000 MG SACHET 1 GM	PENTASA	FERRING PHARMACEUTICALS	1000 MG	1	PACK	45.68	57203556.56	40.90%	40.90%	Y	45.68	45.68
2	ROWASA 1000 MG SACHET 1 GM	ROWASA	ABBOTT INDIA LTD.	1000 MG	1	PACK	28.93	82669268.97	59.10%	59.10%	Y	28.93	28.93
		(Rs. Per Pack)											
	Worked out Retail Price	43.28	Excluding GST										
	Claimed Retail Price	50.00											
	Proposed retail Price	**43.28**	Excluding GST										

Computatation of Retail Price based on July 2018 Data under Para 4 of DPCO 2013

Each film coated tablet containing Levetiracetam IP 1000mg for M/s Akums Drugs & Pharmaceuticals Limited (manufacturer) and M/s Ipca Laboratories Limited (marketer)

Number of Companies cosisting of Market Share of 1% & Above	10
Sum of MAT value considered for price calculation (in Lakhs)	5,445.08
Sum of PTR per unit considered for price calculation	317.51
Number of Packs considered	15
Average PTR	21.17
Add : 16% Retailer Margin	3.39
Retail Price (without local taxes)	24.56
% Reduction with compared to Highest Price	35.85%

Minimumum Price (Rs.)	14.58
Maximum Price (Rs.)	33.00
Average of all considered (Rs.)	21.17
Retail Price (Rs.)	24.56

							TOTAL MAT	562,351,350	100%			M3	
S.No.	पैक विवरण Pack Description	छाप BRAND	कंपनी Company	Strength	Pack Size	Unit	PTR (Rs.)	MAT (Rs.)	SKU wise MAT %	Brandwise MAT	Qualify (Y/N)	Price per Unit	Price per Unit (Rs.) Considered
1	EMLEVO 1000 MG TABLET 10	EMLEVO	EMCURE PHARMACEUTICALS LTD	1000 MG	10	TABLET	164.82	5520810.72	0.98%	0.98%	N	16.48	
2	EPILIVE 1000 MG TABLET ER 10	EPILIVE	LUPIN LTD	1000 MG	10	TABLET ER	276.04	24804526.16	4.41%	4.41%	Y	27.60	27.60
3	FRITOLEV 1000 MG TABLET 10	FRITOLEV	ARINNA LIFESCIENCES PVT. LTD	1000 MG	10	TABLET	165	2159190	0.38%	0.59%	N	16.50	
4	FRITOLEV XR 1000 MG TABLET 10	FRITOLEV	ARINNA LIFESCIENCES PVT. LTD	1000 MG	10	TABLET	203.3	1198087.91	0.21%	0.59%	N	20.33	
5	ICTACETAM 1000 MG TABLET 10	ICTACETAM	GLAXOSMITHKLINE PHARMACEUTICALS LTD.	1000 MG	10	TABLET	157.14	166096.98	0.03%	0.03%	N	15.71	
6	KEPPRA 1000 MG TABLET 10	KEPPRA	DR. REDDYS LABORATORIES LTD	1000 MG	10	TABLET	330	25808296.5	4.59%	4.59%	Y	33.00	33.00
7	KEPPRA WG 1000 MG TABLET 10	KEPPRA WG	UCB INDIA PVT. LTD.	1000 MG	10	TABLET	330	1089109.1	0.19%	0.19%	N	33.00	
8	LEVACETAM 1000 MG TABLET 10	LEVACETAM	MICRO LABS LTD	1000 MG	10	TABLET	181.43	3943980.76	0.70%	0.70%	N	18.14	
9	LEVALTY 1000 MG TABLET 10	LEVALTY	DYCINE PHARMACEUTICALS	1000 MG	10	TABLET	171.43	52629.01	0.01%	0.01%	N	17.14	
10	LEVEMEX OD 1000 MG TABLET 10	LEVEMEX	ICON LIFESCIENCES	1000 MG	10	TABLET	181.13	32784.53	0.01%	0.01%	N	18.11	
11	LEVENUE 1000 MG TABLET ER 10	LEVENUE	ALKEM LABORATORIES LTD.	1000 MG	10	TABLET ER	176.43	10434907.72	1.86%	1.86%	Y	17.64	17.64
12	LEVEPSY 1000 MG TABLET 10	LEVEPSY	CIPLA LTD.	1000 MG	10	TABLET	145.75	24026278	4.27%	4.27%	Y	14.58	14.58
13	LEVERA 1000 MG TABLET 10	LEVERA	INTAS PHARMACEUTICALS LTD	1000 MG	10	TABLET	212.86	122516109.3	21.79%	29.56%	Y	21.29	21.29
14	LEVERA 1000 MG TABLET XR 10	LEVERA	INTAS PHARMACEUTICALS LTD	1000 MG	10	TABLET XR	242.14	43712273.86	7.77%	29.56%	Y	24.21	24.21
15	LEVESAM 1000 MG TABLET 10	LEVESAM	ABBOTT HEALTHCARE PVT. LTD	1000 MG	10	TABLET	188.21	23475997.93	4.17%	5.24%	Y	18.82	18.82
16	LEVESAM 1000 MG TABLET XR 10	LEVESAM	ABBOTT HEALTHCARE PVT. LTD	1000 MG	10	TABLET XR	214.29	5991618.27	1.07%	5.24%	Y	21.43	21.43
17	LEVIGRESS 1000 MG TABLET SR 10	LEVIGRESS	LA RENON	1000 MG	10	TABLET SR	156.43	13074106.54	2.32%	2.32%	Y	15.64	15.64
18	LEVILEX 1000 MG TABLET 10	LEVILEX	MSN LABORATORIES LTD	1000 MG	10	TABLET	200.36	3001280.83	0.53%	0.53%	N	20.04	
19	LEVILEX 1000 MG TABLET XR 10	LEVILEX	MSN LABORATORIES LTD	1000 MG	10	TABLET XR	189.71	17832.74	0.00%	0.00%	N	18.97	
20	LEVIPIL 1000 MG TABLET 10	LEVIPIL	SUN PHARMA LABORATORIES LTD.	1000 MG	10	TABLET	164.29	166421991.3	29.59%	35.52%	Y	16.43	16.43
21	LEVIPIL 1000 MG TABLET XR 10	LEVIPIL	SUN PHARMA LABORATORIES LTD.	1000 MG	10	TABLET XR	214.29	33363667.26	5.93%	35.52%	Y	21.43	21.43
22	LEVROXA 1000 MG TABLET 10	LEVROXA	ERIS LIFESCIENCES LTD	1000 MG	10	TABLET	252.5	5738143.18	1.02%	1.03%	Y	25.25	25.25
23	LEVROXA 1000 MG TABLET XR 10	LEVROXA	ERIS LIFESCIENCES LTD	1000 MG	10	TABLET XR	184.47	56816.76	0.01%	1.03%	Y	18.45	18.45
24	SEIZFREE 1000 MG TABLET 10	SEIZFREE	USV PVT LTD	1000 MG	10	TABLET	164.64	431192.16	0.08%	0.08%	N	16.46	
25	TORLEVA 1000 MG TABLET 10	TORLEVA	TORRENT PHARMACEUTICALS LTD.	1000 MG	10	TABLET	192.14	26461136.52	4.71%	8.02%	Y	19.21	19.21
26	TORLEVA 1000 MG TABLET XR 10	TORLEVA	TORRENT PHARMACEUTICALS LTD.	1000 MG	10	TABLET XR	225.29	18622349.87	3.31%	8.02%	Y	22.53	22.53
27	VEROCET 1000 MG TABLET 10	VEROCET	ALTEUS BIOGENICS PVT.LTD.	1000 MG	10	TABLET	171.13	230136.15	0.04%	0.04%	N	17.11	
		(Rs. Per Tablet)											
	Worked out Retail Price	24.56	Excluding GST										
	Claimed Retail Price	29.02	Excluding GST										
	Proposed retail Price	**24.56**	Excluding GST										