Computatation of Retail Price based on February 2019 Data under Para 4 of DPCO 2013

Each film coated bilayered tablet containing Cilnidipine 10mg + Metoprolol Tartrate 50mg (As extended release) for M/s Micro Labs Limited (marketer & manufacturer)

Number of Companies cosisting of Market Share of 1% & Above	7
Sum of MAT value considered for price calculation (in Lakhs)	2,264.53
Sum of PTR per unit considered for price calculation	53.60
Number of Packs considered	7
Average PTR	7.66
Add : 16% Retailer Margin	1.23
Retail Price (without local taxes)	8.89
% Reduction with compared to Highest Price	9.78%

Minimumum Price (Rs.)	6.82
Maximum Price (Rs.)	8.49
Average of all considered (Rs.)	7.66
Retail Price (Rs.)	8.89

							TOTAL MAT	232,082,552	100%			M3	
S.No.	पैक विवरण Pack Description	छाप BRAND	कंपनी Company	Strength	Pack Size	Unit	PTR (Rs.)	MAT (Rs.)	SKU wise MAT %	Brandwise MAT	Qualify (Y/N)	Price per Unit	Price per Unit (Rs.) Considered
1	CELAVI M 10/50 MG TABLET 15	CELAVI M	AJANTA PHARMA LTD	10/50 MG	15	TABLET	91.18	390068.04	0.17%	0.17%	N	6.08	
2	CETANIL-M 10/50 MG TABLET 10	CETANIL-M	ALEMBIC LTD	10/50 MG	10	TABLET	69.57	47118471.57	20.30%	20.30%	Y	6.96	6.96
3	CILACAR M 10/50 MG TABLET 10	CILACAR M	JB CHEMICALS	10/50 MG	10	TABLET	82.13	78222558.04	33.70%	33.70%	Y	8.21	8.21
4	CILAMET 10/50 MG TABLET XL 15	CILAMET	AJANTA PHARMA LTD	10/50 MG	15	TABLET XL	115.36	70220086.66	30.26%	30.26%	Y	7.69	7.69
5	CILNICAB BETA 10/50 MG TABLET 10	CILNICAB BETA	AKUMENTIS HEALTHCARE LTD	10/50 MG	10	TABLET	75.71	4031275.38	1.74%	1.74%	Y	7.57	7.57
6	CILORY M 10/50 MG TABLET 10	CILORY M	MED MANOR ORGANICS PVT LTD.	10/50 MG	10	TABLET	64.29	173840.16	0.07%	0.07%	N	6.43	
7	CILVAS M 10/50 MG TABLET 10	CILVAS M	ANTHUS PHARMACEUTICALS PVT LTD.	10/50 MG	10	TABLET	61.43	1242176.03	0.54%	0.54%	N	6.14	
8	CINOD BETA 10/50 MG TABLET 15	CINOD BETA	AJANTA PHARMA LTD	10/50 MG	15	TABLET	98.28	693621.44	0.30%	0.30%	N	6.55	
9	IBCIL M 10/50 MG TABLET 10	IBCIL M	INDIABULLS PHARMACEUTICALS LTD	10/50 MG	10	TABLET	59.29	172000.29	0.07%	0.07%	N	5.93	
10	LNMET 10/50 MG TABLET 10	LNMET	ERIS LIFESCIENCES LTD	10/50 MG	10	TABLET	78.57	7252953.84	3.13%	3.13%	Y	7.86	7.86
11	METAPRO CL 10/50 MG TABLET 10	METAPRO CL	MICRO LABS LTD	10/50 MG	10	TABLET	64.29	1125332.16	0.48%	0.48%	N	6.43	
12	NATCOCIL M 10/50 MG TABLET 10	NATCOCIL M	NATCO PHARMA LTD	10/50 MG	10	TABLET	64.5	1832574	0.79%	0.79%	N	6.45	
13	NEXOVAS M 10/50 MG TABLET 10	NEXOVAS M	MACLEODS PHARMACEUTICALS PVT.LTD	10/50 MG	10	TABLET	68.22	17117967.06	7.38%	7.38%	Y	6.82	6.82
14	TWINBLOK M 10/50 MG TABLET 10	TWINBLOK M	APRICA HEALTHCARE PVT LTD	10/50 MG	10	TABLET	84.86	2489627.44	1.07%	1.07%	Y	8.49	8.49
		(Rs. Per Tablet)											
	Worked out Retail Price	8.89	Excluding GST										
	Claimed Retail Price	10.10	Excluding GST										
	Proposed retail Price	**8.89**	Excluding GST										

Computatation of Retail Price based on February 2019 Data under Para 4 of DPCO 2013

Each film coated bilayered tablet containing Cilnidipine 10mg + Metoprolol Tartrate 25mg (As extended release) for M/s Micro Labs Limited (marketer & manufacturer)

Number of Companies cosisting of Market Share of 1% & Above	4
Sum of MAT value considered for price calculation (in Lakhs)	544.52
Sum of PTR per unit considered for price calculation	30.60
Number of Packs considered	5
Average PTR	6.12
Add : 16% Retailer Margin	0.98
Retail Price (without local taxes)	7.10
% Reduction with compared to Highest Price	12.45%

Minimumum Price (Rs.)	5.43
Maximum Price (Rs.)	6.99
Average of all considered (Rs.)	6.12
Retail Price (Rs.)	7.1

							TOTAL MAT	55,269,309	100%			M3	
S.No.	पैक विवरण Pack Description	छाप BRAND	कंपनी Company	Strength	Pack Size	Unit	PTR (Rs.)	MAT (Rs.)	SKU wise MAT %	Brandwise MAT	Qualify (Y/N)	Price per Unit	Price per Unit (Rs.) Considered
1	CELAVI M 10/25 MG TABLET 15	CELAVI M	AJANTA PHARMA LTD	10/25 MG	15	TABLET	86.64	418817.76	0.76%	0.76%	N	5.78	
2	CILACAR M 10/25 MG TABLET 10	CILACAR M	JB CHEMICALS	10/25 MG	10	TABLET	58.9	10926328.96	19.77%	19.77%	Y	5.89	5.89
3	CILAMET 10/25 MG TABLET XL 15	CILAMET	AJANTA PHARMA LTD	10/25 MG	15	TABLET XL	96.07	38537491.39	69.73%	69.73%	Y	6.40	6.40
4	CILORY M 10/25 MG TABLET 10	CILORY M	MED MANOR ORGANICS PVT LTD.	10/25 MG	10	TABLET	57.14	88509.86	0.16%	0.16%	N	5.71	
5	CINOD BETA 10/25 MG TABLET 15	CINOD BETA	AJANTA PHARMA LTD	10/25 MG	15	TABLET	81.48	755884.08	1.37%	1.37%	Y	5.43	5.43
6	IBCIL M 10/25 MG TABLET 10	IBCIL M	INDIABULLS PHARMACEUTICALS LTD	10/25 MG	10	TABLET	49.29	309787.65	0.56%	0.56%	N	4.93	
7	LNMET 10/25 MG TABLET 10	LNMET	ERIS LIFESCIENCES LTD	10/25 MG	10	TABLET	58.93	3404327.17	6.16%	6.16%	Y	5.89	5.89
8	TWINBLOK M 10/25 MG TABLET 10	TWINBLOK M	APRICA HEALTHCARE PVT LTD	10/25 MG	10	TABLET	69.93	828161.7	1.50%	1.50%	Y	6.99	6.99
		(Rs. Per Tablet)											
	Worked out Retail Price	7.10	Excluding GST										
	Claimed Retail Price	8.30	Excluding GST										
	Proposed retail Price	**7.10**	Excluding GST										