Computatation of Retail Price based on April 2019 Data under Para 4 of DPCO 2013

Each film coated tablet containing Calcium citrate USP 1000 mg + Vitamin D3 IP 200 IU + Methylcobalamin IP 500 mcg + Pyridoxine HCL 10 mg + Folic Acid IP 5 mg for M/s Mascot Health Series Pvt. Ltd (manufacturer/ importer) and M/s Zydus Healthcare Ltd (marketers)

Number of Companies cosisting of Market Share of 1% & Above	1
Sum of MAT value considered for price calculation (in Lakhs)	908.37
Sum of PTR per unit considered for price calculation	9.90
Number of Packs considered	1
Average PTR	9.90
Add : 16% Retailer Margin	1.58
Retail Price (without local taxes)	11.48
% Reduction with compared to Highest Price	0.00%

Minimumum Price (Rs.)	9.90
Maximum Price (Rs.)	9.90
Average of all considered (Rs.)	9.90
Retail Price (Rs.)	11.48

							TOTAL MAT	90,837,342	100%			M3	
S.No.	पैक विवरण Pack Description	छाप BRAND	कंपनी Company	Strength	Pack Size	Unit	PTR (Rs.)	MAT (Rs.)	SKU wise MAT %	Brandwise MAT (ignoring O% MAT)	Qualify (Y/N) Y=Yes N=No	Price per Unit (Rs.)	Price per Unit (Rs.) Considered
1	METHYCAL 1000 MG/200IU/500MCG/5/10M	METHYCAL	INDOCO REMEDIES LTD	/200IU/500MCG	15	TABLET	148.5	90837342	100.00%	100.00%	Y	9.90	9.90
		Rs. per tablet											
	Worked out Retail Price	11.48	Excluding GST										
	Claimed Retail Price	15.33											
	Proposed retail Price	**11.48**	Excluding GST										