Computatation of Retail Price based on November, 2019 Data under Para 4 of DPCO 2013

Each film coated controlled release tablet containing Norethisterone IP 10 mg for M/s Zydus Healthcare Ltd. (manufacturer and marketer)	Number of Companies cosisting of Market Share of 1% & Above	8
	Sum of MAT value considered for price calculation (in Lakhs)	4,701.90
	Sum of PTR per unit considered for price calculation	106.25
	Number of Packs considered	8
	Average PTR	13.28
	Add : 16% Retailer Margin	2.12
	Retail Price (without local taxes)	15.40
	% Reduction with compared to Highest Price	13.77%

Minimumum Price (Rs.)	10.71
Maximum Price (Rs.)	15.40
Average of all considered (Rs.)	13.28
Retail Price (Rs.)	15.4

							TOTAL MAT	482,595,091	100%			M3	
S.No.	पैक विवरण Pack Description	छाप BRAND	कंपनी Company	Strength	Pack Size	Unit	PTR(Rs.)	MAT(Rs.)	SKU wise MAT %	Brandwise MAT (ignoring O% MAT)	Qualify (Y/N) Y=Yes N=No	Price per Unit (Rs.)	Price per Unit (Rs.) Considered
1	CRINA N 10 MG TABLET CR 10	CRINA N	ALEMBIC LTD	10 MG	10	TABLET CR	154	196174594	40.65%	40.65%	Y	15.40	15.40
2	DUBEVA 10 MG TABLET CR 10	DUBEVA	VIVO LIFE SCIENCE	10 MG	10	TABLET CR	128.57	39728.13	0.01%	0.01%	N	12.86	
3	HYSTON 10 MG TABLET SR 10	HYSTON	ESKAG PHARMA PVT.LTD	10 MG	10	TABLET SR	128.57	230642.7	0.05%	0.05%	N	12.86	
4	MENDATE 10 MG TABLET 10	MENDATE	KOYE PHARMACEUTICALS PVT. LTD.	10 MG	10	TABLET	141.43	23963436.64	4.97%	4.97%	Y	14.14	14.14
5	NETHI 10 MG TABLET 10	NETHI	GODDRES PHARMACEUTICALS LTD	10 MG	10	TABLET	141.43	4893053.71	1.01%	1.01%	Y	14.14	14.14
6	NORMONAL 10 MG TABLET CR 10	NORMONAL	TTK HEALTHCARE LTD	10 MG	10	TABLET CR	129.64	24376783.36	5.05%	5.05%	Y	12.96	12.96
7	NORTAS 10 MG TABLET CR 10	NORTAS	INTAS PHARMACEUTICALS LTD	10 MG	10	TABLET CR	107.14	27737474.6	5.75%	5.75%	Y	10.71	10.71
8	NOSTRA 10 MG TABLET CR 10	NOSTRA	CORONA	10 MG	10	TABLET CR	140.64	33810664.32	7.01%	7.01%	Y	14.06	14.06
9	PROGESTIL 10 MG TABLET 3	PROGESTIL	MACWIN PHARMA	10 MG	3	TABLET	36	482966.47	0.10%	0.10%	N	12.00	
10	PROGESTON 10 MG TABLET 3	PROGESTON	MACMILLON PHARMACEUTICALS	10 MG	3	TABLET	36	4632692.18	0.96%	0.96%	N	12.00	
11	REGESTRONE 10 MG TABLET CR 10	REGESTRONE	TORRENT PHARMACEUTICALS LTD.	10 MG	10	TABLET CR	141.29	89290617.43	18.50%	18.50%	Y	14.13	14.13
12	SECAM P 10 MG TABLET 3	SECAM P	MCW HEALTHCARE	10 MG	3	TABLET	28.57	3702791.86	0.77%	0.77%	N	9.52	
13	SMARTINOR 10 MG TABLET CR 10	SMARTINOR	MARTIN & HARRIS PVT. LTD	10 MG	10	TABLET CR	172.36	3316404	0.69%	0.69%	N	17.24	
14	SYSRON N 10 MG TABLET CR 10	SYSRON N	SYSTOPIC LABORATORIES LTD-MEM	10 MG	10	TABLET CR	107.14	69943241.94	14.49%	14.49%	Y	10.71	10.71
		Rs. Per Tablet											
	Worked out Retail Price	15.40	Excluding GST										
	Claimed Retail Price	23.70	Excluding GST										
	Proposed retail Price	**15.40**	Excluding GST										

Computatation of Retail Price based on November, 2019 Data under Para 4 of DPCO 2013

Each film coated controlled release tablet containing Norethisterone IP 15 mg for M/s Zydus Healthcare Ltd. (manufacturer and marketer)	Number of Companies cosisting of Market Share of 1% & Above	7
	Sum of MAT value considered for price calculation (in Lakhs)	1,461.72
	Sum of PTR per unit considered for price calculation	107.58
	Number of Packs considered	7
	Average PTR	15.37
	Add : 16% Retailer Margin	2.46
	Retail Price (without local taxes)	17.83
	% Reduction with compared to Highest Price	18.07%

Minimumum Price (Rs.)	10.45
Maximum Price (Rs.)	18.76
Average of all considered (Rs.)	15.37
Retail Price (Rs.)	17.83

							TOTAL MAT	146,172,126	100%			M3	
S.No.	पैक विवरण Pack Description	छाप BRAND	कंपनी Company	Strength	Pack Size	Unit	PTR(Rs.)	MAT(Rs.)	SKU wise MAT %	Brandwise MAT (ignoring O% MAT)	Qualify (Y/N) Y=Yes N=No	Price per Unit (Rs.)	Price per Unit (Rs.) Considered
1	CRINA N 15 MG TABLET CR 5	CRINA N	ALEMBIC LTD	15 MG	5	TABLET CR	93.78	85018228.38	58.16%	58.16%	Y	18.76	18.76
2	MENDATE 15 MG TABLET 5	MENDATE	KOYE PHARMACEUTICALS PVT. LTD.	15 MG	5	TABLET	89.29	10251096.85	7.01%	7.01%	Y	17.86	17.86
3	NORTAS 15 MG TABLET CR 5	NORTAS	INTAS PHARMACEUTICALS LTD	15 MG	5	TABLET CR	71.43	5242533.42	3.59%	3.59%	Y	14.29	14.29
4	NOSTRA 15 MG TABLET CR 5	NOSTRA	CORONA	15 MG	5	TABLET CR	77.79	11891870.4	8.14%	8.14%	Y	15.56	15.56
5	REGESTRONE CR 15 MG TABLET 5	REGESTRONE	TORRENT PHARMACEUTICALS LTD.	15 MG	5	TABLET	81.86	20066014.36	13.73%	13.73%	Y	16.37	16.37
6	SMARTINOR 15 MG TABLET CR 10	SMARTINOR	MARTIN & HARRIS PVT. LTD	15 MG	10	TABLET CR	104.47	1958290.15	1.34%	1.34%	Y	10.45	10.45
7	SYSRON N 15 MG TABLET CR 5	SYSRON N	SYSTOPIC LABORATORIES LTD-MEM	15 MG	5	TABLET CR	71.43	11744092.02	8.03%	8.03%	Y	14.29	14.29
		Rs. Per Tablet											
	Worked out Retail Price	17.83	Excluding GST										
	Claimed Retail Price	29.00	Excluding GST										
	Proposed retail Price	**17.83**	Excluding GST										