Computatation of Retail Price based on December, 2020 Data under Para 4 of DPCO, 2013

Each uncoated tablet containing Diclofenac Sodium IP 50 mg + Paracetamol IP 325 mg for M/s Softdeal Pharmaceutical Pvt. Ltd. (manufacturer and marketer)	Number of Companies cosisting of Market Share of 1% & Above	13
	Sum of MAT value considered for price calculation (in Lakhs)	19,803.37
	Sum of PTR per unit considered for price calculation	46.41
	Number of Packs considered	13
	Average PTR	3.57
	Add : 16% Retailer Margin	0.57
	Retail Price (without local taxes)	4.14
	% Reduction with compared to Highest Price	35.56%

Minimumum Price (Rs.)	0.66
Maximum Price (Rs.)	5.54
Average of all considered (Rs.)	3.57
Retail Price (Rs.)	4.14

							TOTAL MAT	2,148,635,656	100%			M3	
S.No.	पैक विवरण Pack Description	छाप BRAND	कंपनी Company	Strength	Pack Size	Unit	PTR(Rs.)	MAT(Rs.)	SKU wise MAT %	Brandwise MAT (ignoring O% MAT)	Qualify (Y/N) Y=Yes N=No	Price per Unit (Rs.)	Price per Unit (Rs.) Considered
1	3D-PLUS 50/325 MG TABLET 10	3D-PLUS	INTAS PHARMACEUTICALS LTD	50/325 MG	10	TABLET	4.75	1347256.45	0.06%	0.06%	N	0.48	
2	ADIFLAM COMPOUND 50/325 MG TABLET 10	ADIFLAM COMPO	LEBEN LABORATORIES PVT.LTD	50/325 MG	10	TABLET	17.86	1489774.04	0.07%	0.07%	N	1.79	
3	ARGESIC PLUS 50/325 MG TABLET 10	ARGESIC PLUS	CENTAUR PHARMACEUTICALS PVT.LTD	50/325 MG	10	TABLET	6.36	292.56	0.00%	0.00%	N	0.64	
4	ARNEC P 50/325 MG TABLET 10	ARNEC P	ARTEL LABORATORIES	50/325 MG	10	TABLET	26.95	15307.6	0.00%	0.00%	N	2.70	
5	ARUMIN 50/325 MG TABLET 10	ARUMIN	EMPIAI PHARMACEUTICALS PVT LTD	50/325 MG	10	TABLET	29.5	2026784.55	0.09%	0.09%	N	2.95	
6	BALANCE (DIAL) 50/325 MG TABLET 10	BALANCE (DIAL)	DIAL PHARMACEUTICALS PVT. LTD.	50/325 MG	10	TABLET	22	25828	0.00%	0.00%	N	2.20	
7	BLUDEC 50/325 MG TABLET 10	BLUDEC	SEAGULL LABS(I) LTD	50/325 MG	10	TABLET	6.55	17501.6	0.00%	0.00%	N	0.66	
8	CADINXT PLUS 50/325 MG TABLET 10	CADINXT PLUS	HAMPS INDIA PVT LTD	50/325 MG	10	TABLET	18.58	14677.7	0.00%	0.00%	N	1.86	
9	D FRESH 50/325 MG TABLET 10	D FRESH	SMART LABORATORIES PVT LTD	50/325 MG	10	TABLET	7	374003	0.02%	0.02%	N	0.70	
10	DACPAR 50/325 MG TABLET 10	DACPAR	HEALTH CARE FORMULATIONS PVT. LTD.	50/325 MG	10	TABLET	16.8	204237.55	0.01%	0.01%	N	1.68	
11	DAN P 50/325 MG TABLET 10	DAN P	UNISON PHARMACEUTICALS	50/325 MG	10	TABLET	14.79	33684790.29	1.57%	1.57%	Y	1.48	1.48
12	DECIFEN P 50/325 MG TABLET 10	DECIFEN P	MEDLEY PHARMACEUTICALS	50/325 MG	10	TABLET	3.75	213.75	0.00%	0.00%	N	0.38	
13	DEFENAC-P (WHITE) 50/325 MG TABLET 10	DEFENAC-P (WHIT	LUPIN LTD	50/325 MG	10	TABLET	4.9	122.5	0.00%	0.00%	N	0.49	
14	DEFENAC-P 50/325 MG TABLET 10	DEFENAC-P	LUPIN LTD	50/325 MG	10	TABLET	4.9	12201.8	0.00%	0.00%	N	0.49	
15	DEGESIC 50/325 MG TABLET 10	DEGESIC	FRANKLIN LABORATORIES (INDIA) PVT. LTD.	50/325 MG	10	TABLET	35.71	483097.17	0.02%	0.02%	N	3.57	
16	DF PLUS 50/325 MG TABLET 10	DF PLUS	QUE PHARMA PVT. LTD.	50/325 MG	10	TABLET	6	60	0.00%	0.00%	N	0.60	
17	DFRESH M 50/325 MG TABLET 10	DFRESH M	SMART LABORATORIES PVT LTD	50/325 MG	10	TABLET	7.5	240435	0.01%	0.01%	N	0.75	
18	DICET 50/325 MG TABLET 10	DICET	ANHOX HEALTHCARE PVT LTD	50/325 MG	10	TABLET	13.5	37125	0.00%	0.00%	N	1.35	
19	DICFEN (S.V BIOVAC) 50/325 MG TABLET 10	DICFEN (S.V BIOV	S.V BIOVAC PHARMACEUTICALS PVT LTD	50/325 MG	10	TABLET	29.76	208.68	0.00%	0.00%	N	2.98	
20	DICLOCIN 50/325 MG TABLET 10	DICLOCIN	ELDER PHARMACEUTICALS LTD	50/325 MG	10	TABLET	15.71	352878.02	0.02%	0.02%	N	1.57	
21	DICLOFRESH 50/325 MG TABLET 10	DICLOFRESH	SMART LABORATORIES PVT LTD	50/325 MG	10	TABLET	7	7280	0.00%	0.00%	N	0.70	
22	DICLOGAL PLUS 50/325 MG TABLET 10	DICLOGAL PLUS	GALPHA LABORATORIES LTD	50/325 MG	10	TABLET	4.75	17611.5	0.00%	0.00%	N	0.48	
23	DICLOGESIC 50/325 MG TABLET ER 10	DICLOGESIC	TORRENT PHARMACEUTICALS LTD.	50/325 MG	10	TABLET ER	32.71	28769124.77	1.34%	1.34%	Y	3.27	3.27
24	DICLOGIN PLUS 50/325 MG TABLET 10	DICLOGIN PLUS	ACRON PHARMACEUTICALS	50/325 MG	10	TABLET	11.56	2647.24	0.00%	0.00%	N	1.16	
25	DICLOKEM PLUS 50/325 MG TABLET 10	DICLOKEM PLUS	ALKEM LABORATORIES LTD.	50/325 MG	10	TABLET	5.5	45166	0.00%	0.00%	N	0.55	
26	DICLOLAB PLUS 50/325 MG TABLET 10	DICLOLAB PLUS	LABORATE PHARMACEUTICAL LTD	50/325 MG	10	TABLET	5	51320.5	0.00%	0.00%	N	0.50	
27	DICLOMOL 50/325 MG TABLET 10	DICLOMOL	WIN-MEDICARE PVT. LTD.	50/325 MG	10	TABLET	55.36	144146163.7	6.71%	6.71%	Y	5.54	5.54
28	DICLOMOVE-P 50/325 MG TABLET 10	DICLOMOVE-P	EMCURE PHARMACEUTICALS LTD	50/325 MG	10	TABLET	4.94	3597.3	0.00%	0.00%	N	0.49	
29	DICLONAT PLUS 50/325 MG TABLET 10	DICLONAT PLUS	NATCO PHARMA LTD	50/325 MG	10	TABLET	13.68	342	0.00%	0.00%	N	1.37	
30	DICLONEED 50/325 MG TABLET 10	DICLONEED	DIAL PHARMACEUTICALS PVT. LTD.	50/325 MG	10	TABLET	17.86	39774.22	0.00%	0.00%	N	1.79	
31	DICLONIJ A 50/325 MG TABLET 10	DICLONIJ A	SUNIJ PHARMA PVT LTD	50/325 MG	10	TABLET	10.12	19622.68	0.00%	0.00%	N	1.01	
32	DICLONIJ KP 50/325 MG TABLET 10	DICLONIJ KP	SUNIJ PHARMA PVT LTD	50/325 MG	10	TABLET	11.13	29834.74	0.00%	0.00%	N	1.11	
33	DICLOPAR 50/325 MG TABLET 10	DICLOPAR	OMEGA PHARMACEUTICALS PVT LTD	50/325 MG	10	TABLET	19.28	8349.79	0.00%	0.00%	N	1.93	
34	DICLOPARA 50/325 MG TABLET 10	DICLOPARA	CIPLA LTD.	50/325 MG	10	TABLET	4.74	4.74	0.00%	0.00%	N	0.47	
35	DICLOPEP P 50/325 MG TABLET 10	DICLOPEP P	THETA LAB PVT LTD	50/325 MG	10	TABLET	57.14	246390.46	0.01%	0.01%	N	5.71	
36	DICLORAN A 50/325 MG TABLET 10	DICLORAN A	LEKAR PHARMA LTD	50/325 MG	10	TABLET	43.76	50388852.32	2.35%	2.35%	Y	4.38	4.38
37	DICLORIL PLUS 50/325 MG TABLET 10	DICLORIL PLUS	PRAYAS PHARMACEUTICALS	50/325 MG	10	TABLET	11.87	118.7	0.00%	0.00%	N	1.19	
38	DICLOSON PLUS 50/325 MG TABLET 10	DICLOSON PLUS	PATSON LABORATORIES PVT. LTD.	50/325 MG	10	TABLET	16.43	15887.81	0.00%	0.00%	N	1.64	
39	DICLOTAB PLUS 50/325 MG TABLET 10	DICLOTAB PLUS	SWISS PHARMA PVT. LTD	50/325 MG	10	TABLET	24.75	78350.81	0.00%	0.00%	N	2.48	
40	DICLOTAL FORTE 50/325 MG TABLET 10	DICLOTAL FORTE	BLUE CROSS LABORATORIES LTD	50/325 MG	10	TABLET	27.14	4615796.62	0.21%	0.21%	N	2.71	
41	DICLOTER P 50/325 MG TABLET 10	DICLOTER P	GUJARAT TERCE LABORATORIES LTD	50/325 MG	10	TABLET	17.86	92034.14	0.00%	0.00%	N	1.79	
42	DICLOWIN PLUS 50/325 MG TABLET 10	DICLOWIN PLUS	WINGS PHARMACEUTICALS PVT. LTD.	50/325 MG	10	TABLET	6.6	192520607.4	8.96%	8.96%	Y	0.66	0.66
43	DICNAC P 50/325 MG TABLET 10	DICNAC P	ALMET CORPORATION LTD.	50/325 MG	10	TABLET	30	2258280	0.11%	0.11%	N	3.00	
44	DICO P 50/325 MG TABLET 10	DICO P	FINECURE PHARMACEUTICALS	50/325 MG	10	TABLET	17.58	1086110.34	0.05%	0.05%	N	1.76	
45	DICOLIV PLUS 50/325 MG TABLET 10	DICOLIV PLUS	INDSWIFT LABORATORIES LTD.	50/325 MG	10	TABLET	3.5	9660	0.00%	0.00%	N	0.35	
46	DICOPIN 50/325 MG TABLET 100	DICOPIN	MAKERS LABS	50/325 MG	100	TABLET	24.97	17279.24	0.00%	0.00%	N	0.25	
47	DIFLAC A 50/325 MG TABLET 10	DIFLAC A	RADICURA PHARMA	50/325 MG	10	TABLET	12.25	6860	0.00%	0.00%	N	1.23	
48	DILOFEN P 50/325 MG TABLET 10	DILOFEN P	P &B LABORATORIES PVT LTD	50/325 MG	10	TABLET	56.96	678831.32	0.03%	0.03%	N	5.70	
49	DILONA PLUS 50/325 MG TABLET 10	DILONA PLUS	MAPRA LABORATORIES PVT. LTD	50/325 MG	10	TABLET	28.22	2112828.1	0.10%	0.10%	N	2.82	
50	DINAX P 50/325 MG TABLET 10	DINAX P	COLINZ LABORATORIES LTD	50/325 MG	10	TABLET	38	37924	0.00%	0.00%	N	3.80	

51	DIPANE 50/325 MG TABLET 10	DIPANE	WOCKHARDT LTD	50/325 MG	10	TABLET	5	103764	0.00%	0.00%	N	0.50	
52	DIVON PLUS 50/325 MG TABLET 15	DIVON PLUS	MICRO LABS LTD	50/325 MG	15	TABLET	54.29	36730385.62	1.71%	1.71%	Y	3.62	3.62
53	DOLENTIA P 50/325 MG TABLET 10	DOLENTIA P	AKUMENTIS HEALTHCARE LTD	50/325 MG	10	TABLET	41.64	3789.24	0.00%	0.00%	N	4.16	
54	DOLOJUST 50/325 MG TABLET 10	DOLOJUST	MANKIND PHARMACEUTICALS LTD.	50/325 MG	10	TABLET	15.28	14357968.71	0.67%	0.67%	N	1.53	
55	DOLORON P 50/325 MG TABLET 10	DOLORON P	AGRON REMEDIES PVT. LTD.	50/325 MG	10	TABLET	4.6	871083.6	0.04%	0.04%	N	0.46	
56	DOLOTUS P 50/325 MG TABLET 10	DOLOTUS P	APTUS PHARMA PVT.LTD	50/325 MG	10	TABLET	29.93	140401.63	0.01%	0.01%	N	2.99	
57	DP 50/325 MG TABLET 10	DP	DEPSONS PHARMA	50/325 MG	10	TABLET	14.82	197832.18	0.01%	0.01%	N	1.48	
58	DP GESIC 50/325 MG TABLET 10	DP GESIC	CADILA PHARMACEUTICALS LTD	50/325 MG	10	TABLET	5	3375389.5	0.16%	0.16%	N	0.50	
59	DP GESIC OVAL 50/325 MG TABLET 10	DP GESIC	CADILA PHARMACEUTICALS LTD	50/325 MG	10	TABLET	4.2	31437	0.00%	0.00%	N	0.42	
60	DP GESIC OVAL GREEN 50/325 MG TABLET 10	DP GESIC	CADILA PHARMACEUTICALS LTD	50/325 MG	10	TABLET	3.83	4829.63	0.00%	0.00%	N	0.38	
61	DP GESIC OVAL RED 50/325 MG TABLET 10	DP GESIC	CADILA PHARMACEUTICALS LTD	50/325 MG	10	TABLET	3.83	20123.86	0.00%	0.00%	N	0.38	
62	DP1 50/325 MG TABLET 10	DP1	PHARMASYNTH FORMULATIONS (P) LTD	50/325 MG	10	TABLET	7.32	378026.76	0.02%	0.02%	N	0.73	
63	DR.DEC 50/325 MG TABLET 10	DR.DEC	SHRINIVAS GUJARAT LABORATORIES PVT LTD	50/325 MG	10	TABLET	22.14	1473638.4	0.07%	0.07%	N	2.21	
64	DUOFLAM N 50/325 MG TABLET 15	DUOFLAM N	MANEESH PHARMACEUTICALS LTD	50/325 MG	15	TABLET	37.44	34326026.76	1.60%	1.60%	Y	2.50	2.50
65	DYNAFORD 50/325 MG TABLET 10	DYNAFORD	STANFORD LABORATORIES	50/325 MG	10	TABLET	20.72	2414054.44	0.11%	0.11%	N	2.07	
66	DYNAPAR 50/325 MG TABLET 10	DYNAPAR	TROIKAA PHARMACEUTICALS LTD	50/325 MG	10	TABLET	46.07	237678725.7	11.06%	11.06%	Y	4.61	4.61
67	ESGIPYRIN 50/325 MG TABLET 15	ESGIPYRIN	ABBOTT HEALTHCARE PVT. LTD	50/325 MG	15	TABLET	69.14	434830293.1	20.24%	20.24%	Y	4.61	4.61
68	EUCRASIL 50/325 MG TABLET 10	EUCRASIL	EISEN PHARMACEUTICALS CO. PVT. LTD	50/325 MG	10	TABLET	35	505461.74	0.02%	0.02%	N	3.50	
69	FAMOOV PLUS 50/325 MG TABLET 10	FAMOOV PLUS	LIBRA DRUGS (INDIA).	50/325 MG	10	TABLET	17.86	814.38	0.00%	0.00%	N	1.79	
70	FASTAC 50/325 MG TABLET 10	FASTAC	SYNCOM FORMULATIONS (I) LIMITED	50/325 MG	10	TABLET	11.88	12879754.39	0.60%	0.60%	N	1.19	
71	FENAC-P (ABARIS) 50/325 MG TABLET 10	FENAC-P (ABARIS	ABARIS HEALTHCARE	50/325 MG	10	TABLET	5.13	62308.5	0.00%	0.00%	N	0.51	
72	FENAC-P 50/325 MG TABLET 10	FENAC-P	RANBAXY LABORATORIES LTD	50/325 MG	10	TABLET	5.2	2136541.78	0.10%	0.10%	N	0.52	
73	FENAK PLUS 50/325 MG TABLET 10	FENAK PLUS	RANBAXY LABORATORIES LTD	50/325 MG	10	TABLET	5.25	15912131	0.74%	0.74%	N	0.53	
74	INFLAGIN 50/325 MG TABLET 10	INFLAGIN	DALES PHARMACEUTICALS LTD	50/325 MG	10	TABLET	25.2	1529940.26	0.07%	0.07%	N	2.52	
75	INFLARYL AD 50/325 MG TABLET 10	INFLARYL AD	GENO PHARMACEUTICALS LTD	50/325 MG	10	TABLET	18.93	2171965.86	0.10%	0.10%	N	1.89	
76	INTAGESIC 50/325 MG TABLET 10	INTAGESIC	INTAS PHARMACEUTICALS LTD	50/325 MG	10	TABLET	5	2022453.95	0.09%	0.09%	N	0.50	
77	JONAC PLUS 50/325 MG TABLET 10	JONAC PLUS	ZYDUS CADILA - ZHL	50/325 MG	10	TABLET	25.64	6941968.04	0.32%	0.32%	N	2.56	
78	MAGADOL 50/325 MG TABLET 10	MAGADOL	ALEMBIC LTD	50/325 MG	10	TABLET	42.93	76269562.55	3.55%	3.55%	Y	4.29	4.29
79	MAXREL 50/325 MG TABLET 10	MAXREL	DEYS MEDICAL	50/325 MG	10	TABLET	17.14	7243911.07	0.34%	0.34%	N	1.71	
80	MEDIDOL P 50/325 MG TABLET 10	MEDIDOL P	MEDISTREAM BIOTECH LTD	50/325 MG	10	TABLET	21.42	2955.96	0.00%	0.00%	N	2.14	
81	MEDINAC 50/325 MG TABLET 10	MEDINAC	ALDE MEDI IMPEX	50/325 MG	10	TABLET	13.27	65222.05	0.00%	0.00%	N	1.33	
82	MEDINAC FORTE 50/325 MG TABLET 10	MEDINAC FORTE	ALDE MEDI IMPEX	50/325 MG	10	TABLET	16.07	33538.09	0.00%	0.00%	N	1.61	
83	MEGAFLAM 50/325 MG TABLET 10	MEGAFLAM	OMEGA REMEDIES PVT LTD	50/325 MG	10	TABLET	24.18	4479451.02	0.21%	0.21%	N	2.42	
84	NAC PLUS 50/325 MG TABLET 10	NAC PLUS	SYSTOPIC LABORATORIES LTD-MEM	50/325 MG	10	TABLET	18.57	7809841.24	0.36%	0.36%	N	1.86	
85	NEUROGESIC 50/325 MG TABLET 10	NEUROGESIC	TORQUE PHARMACEUTICALS PVT LTD	50/325 MG	10	TABLET	4.18	30840.04	0.00%	0.00%	N	0.42	
86	NGFLAM P 50/325 MG TABLET 10	NGFLAM P	NEXTGEN HEALTH CARE PVT.LTD	50/325 MG	10	TABLET	25	47825	0.00%	0.00%	N	2.50	
87	NORTON 50/325 MG TABLET 10	NORTON	MCASTRO PHARMA	50/325 MG	10	TABLET	14.29	1154231.88	0.05%	0.05%	N	1.43	
88	NOVANAC 50/325 MG TABLET 10	NOVANAC	TYCOON PHARMACEUTICALS PVT LTD	50/325 MG	10	TABLET	16.66	6480.74	0.00%	0.00%	N	1.67	
89	NUMOL PLUS 50/325 MG TABLET 10	NUMOL PLUS	NUMED	50/325 MG	10	TABLET	35.72	67293.95	0.00%	0.00%	N	3.57	
90	ORONAC PLUS 50/325 MG TABLET 10	ORONAC PLUS	MICRO LABS LTD	50/325 MG	10	TABLET	27	219861	0.01%	0.01%	N	2.70	
91	OXALGIN DP 50/325 MG TABLET 15	OXALGIN DP	ZYDUS CADILA - ZHL	50/325 MG	15	TABLET	72.29	485095728.2	22.58%	22.58%	Y	4.82	4.82
92	OXYBUTA 50/325 MG TABLET 10	OXYBUTA	MEDOPHARM	50/325 MG	10	TABLET	25.18	5855533.46	0.27%	0.27%	N	2.52	
93	OXYPAMOL D 50/325 MG TABLET 10	OXYPAMOL D	MENARINI INDIA	50/325 MG	10	TABLET	12.14	421007.01	0.02%	0.02%	N	1.21	
94	PAMAGIN PLUS 50/325 MG TABLET 10	PAMAGIN PLUS	CACHET PHARMACEUTICALS PVT LTD	50/325 MG	10	TABLET	16	23728	0.00%	0.00%	N	1.60	
95	PANDROP 50/325 MG TABLET 10	PANDROP	SYNCOM FORMULATIONS (I) LIMITED	50/325 MG	10	TABLET	6.58	899233.72	0.04%	0.04%	N	0.66	
96	REACTIN-PLUS 50/325 MG TABLET 10	REACTIN-PLUS	CIPLA LTD.	50/325 MG	10	TABLET	7	3282230.4	0.15%	0.15%	N	0.70	
97	RELAXYL PLUS 50/325 MG TABLET 10	RELAXYL PLUS	FRANCO INDIAN PHARMACEUTICALS PVT LTD	50/325 MG	10	TABLET	33.93	6112432.56	0.28%	0.28%	N	3.39	
98	RHUMACORT 50/325 MG TABLET 10	RHUMACORT	GALPHA LABORATORIES LTD	50/325 MG	10	TABLET	27.03	185771616.2	8.65%	8.65%	Y	2.70	2.70
99	ROLOD K PLUS 50/325 MG TABLET 10	ROLOD K PLUS	TIDAL LABORATORIES PVT LTD	50/325 MG	10	TABLET	24.65	31336.81	0.00%	0.00%	N	2.47	
100	TOPAC PLUS 50/325 MG TABLET 10	TOPAC PLUS	ABBOTT HEALTHCARE PVT. LTD	50/325 MG	10	TABLET	24.38	487.6	0.00%	0.00%	N	2.44	
101	TRONAC 50/325 MG TABLET 10	TRONAC	THRIFT PHARMACEUTICALS	50/325 MG	10	TABLET	18.31	27559.95	0.00%	0.00%	N	1.83	
102	VIVIAN PLUS 50/325 MG TABLET 10	VIVIAN PLUS	LINCOLN PHARMACEUTICALS LTD	50/325 MG	10	TABLET	13.57	12754972.23	0.59%	0.59%	N	1.36	
103	VOLFLAM PLUS 50/325 MG TABLET 10	VOLFLAM PLUS	PSYCHOTROPICS INDIA LTD	50/325 MG	10	TABLET	5.6	9802031.25	0.46%	0.46%	N	0.56	
104	VOVERAN PLUS 50/325 MG TABLET 10	VOVERAN PLUS	NOVARTIS INDIA LTD	50/325 MG	10	TABLET	39.29	40125226.98	1.87%	1.87%	Y	3.93	3.93
105	XEROFLAM 50/325 MG TABLET 15	XEROFLAM	HELIOS PHARMACEUTICALS	50/325 MG	15	TABLET	45	19558792.5	0.91%	0.91%	N	3.00	
106	ZEDONAC 50/325 MG TABLET 10	ZEDONAC	ALKEM LABORATORIES LTD.	50/325 MG	10	TABLET	5.64	1288559.37	0.06%	0.06%	N	0.56	
107	ZELDINAC P 50/325 MG TABLET 10	ZELDINAC P	LEEFORD HEALTHCARE	50/325 MG	10	TABLET	5.6	1413201.44	0.07%	0.07%	N	0.56	
108	ZONEX P 50/325 MG TABLET 10	ZONEX P	DIVINE LIFECARE PVT LTD	50/325 MG	10	TABLET	17.86	6408.12	0.00%	0.00%	N	1.79	
		Rs. Per Tablet											
	Worked out Retail Price	4.14	Excluding GST										
	Claimed Retail Price	5.00	Excluding GST										
	Proposed retail Price	**4.14**	Excluding GST										

Computatation of Retail Price based on December, 2020 Data under Para 4 of DPCO, 2013

Each film coated tablet containing Calcium Carbonate IP 1250mg eq. to Elemental Calcium 500 mg + Vitamin D3 IP 1000IU for M/s Unison Pharmaceuticals Pvt. Ltd. (manufacturer and marketer)	Number of Companies cosisting of Market Share of 1% & Above	4
	Sum of MAT value considered for price calculation (in Lakhs)	1,581.79
	Sum of PTR per unit considered for price calculation	32.72
	Number of Packs considered	6
	Average PTR	5.45
	Add : 16% Retailer Margin	0.87
	Retail Price (without local taxes)	6.32
	% Reduction with compared to Highest Price	47.44%

Minimumum Price (Rs.)	3.11
Maximum Price (Rs.)	10.37
Average of all considered (Rs.)	5.45
Retail Price (Rs.)	6.32

							TOTAL MAT	15,90,48,353	100%			M3	
S.No.	**पैक विवरण Pack Description**	**छाप BRAND**	**कंपनी Company**	**Strength**	**Pack Size**	**Unit**	**PTR(Rs.)**	**MAT(Rs.)**	**SKU wise MAT %**	**Brandwise MAT (ignoring O% MAT)**	**Qualify (Y/N) Y=Yes N=No**	**Price per Unit (Rs.)**	**Price per Unit (Rs.) Considered**
1	CALSHINE D 500 MG/1000IU TABLET 15	CALSHINE D	ERIS LIFESCIENCES LTD	500MG/1000IU	15	TABLET	72.46	21571633.02	13.56%	13.56%	Y	4.83	4.83
2	CALVOX 500 MG/1000IU TABLET 10	CALVOX	AAGAM LIFE SCIENCES PVT.LTD	500MG/1000IU	10	TABLET	45	482535	0.30%	0.30%	N	4.50	
3	D 1000 CAL 500 MG/1000IU TABLET 10	D 1000 CAL	ERIS LIFESCIENCES LTD	500MG/1000IU	10	TABLET	48.31	5459080.21	3.43%	3.43%	Y	4.83	4.83
4	DAILYCAL HD 500 MG/1000IU TABLET 15	DAILYCAL HD	SYSTOPIC LABORATORIES LTD-MEM	500MG/1000IU	15	TABLET	46.61	13124881.58	8.25%	8.25%	Y	3.11	3.11
5	DAXICAL 500 MG/1000IU TABLET 15	DAXICAL	DAKSHINAMURTI PHARMA PVT.LTD	500MG/1000IU	15	TABLET	64.29	34523.73	0.02%	0.02%	N	4.29	
6	DEPURA CAL 500 MG/1000IU TABLET 10	DEPURA CAL	SANOFI INDIA LTD.	500MG/1000IU	10	TABLET	103.7	43329396.31	27.24%	27.24%	Y	10.37	10.37
7	DMCAL D 1.25 GM/1000IU TABLET 10	DMCAL D	KEPLER HEALTH CARE	1.25GM/1000IU	10	TABLET	38.57	162375.86	0.10%	0.10%	N	3.86	
8	KALROL 500 MG/1000IU TABLET 15	KALROL	APTUS PHARMA PVT.LTD	500MG/1000IU	15	TABLET	28.5	5073	0.00%	0.00%	N	1.90	
9	TAYO 500 MG/1000IU TABLET 15	TAYO	ERIS LIFESCIENCES LTD	500MG/1000IU	15	TABLET	72.46	63921386.06	40.19%	40.19%	Y	4.83	4.83
10	TRICIUM HD 500 MG/1000 IU TABLET 15	TRICIUM HD	CORONA	500MG/1000 IU	15	TABLET	71.3	10772289.2	6.77%	6.77%	Y	4.75	4.75
11	ZYLOCAL HD 500 MG/1000IU TABLET 15	ZYLOCAL	ELINOR PHARMA	500MG/1000IU	15	TABLET	53.57	185178.71	0.12%	0.12%	N	3.57	
		Rs. Per Tablet											
	Worked out Retail Price	6.32	Excluding GST										
	Claimed Retail Price	5.36	Excluding GST										
	Proposed retail Price	**5.36**	Excluding GST										