Computatation of Retail Price based on July, 2019 Data under Para 4 of DPCO, 2013

Each film coated tablet containing Acetylcysteine BP 600 mg + Acebrophylline 100 mg for M/s Pure and Cure Healthcare Pvt. Ltd. (manufacturer) and M/s Cipla Ltd. (marketer)	Number of Companies cosisting of Market Share of 1% & Above	7
	Sum of MAT value considered for price calculation (in Lakhs)	6,534.35
	Sum of PTR per unit considered for price calculation	75.32
	Number of Packs considered	7
	Average PTR	10.76
	Add : 16% Retailer Margin	1.72
	Retail Price (without local taxes)	12.48
	% Reduction with compared to Highest Price	9.27%

Minimumum Price (Rs.)	9.40
Maximum Price (Rs.)	11.86
Average of all considered (Rs.)	10.76
Retail Price (Rs.)	12.48

							TOTAL MAT	65,92,96,132	100%			M3	
S.No.	पैक विवरण Pack Description	छाप BRAND	कंपनी Company	Strength	Pack Size	Unit	PTR(Rs.)	MAT(Rs.)	SKU wise MAT %	Brandwise MAT (ignoring O% MAT)	Qualify (Y/N) Y=Yes N=No	Price per Unit (Rs.)	Price per Unit (Rs.) Considered
1	AB PHYLLINE N 100/600 MG TABLET 10	AB PHYLLINE N	SUN PHARMA LABORATORIES LTD.	100/600 MG	10	TABLET	113.57	75905894.02	11.51%	11.51%	Y	11.36	11.36
2	AB-FLO-N 100/600 MG TABLET 10	AB-FLO-N	LUPIN LTD	100/600 MG	10	TABLET	111.32	90440672	13.72%	13.72%	Y	11.13	11.13
3	ABIWAYS 100/600 MG TABLET 10	ABIWAYS	MANKIND PHARMACEUTICALS LTD.	100/600 MG	10	TABLET	94	69509618.02	10.54%	10.54%	Y	9.40	9.40
4	ACEBULL A 100/600 MG TABLET 10	ACEBULL A	INDIABULLS PHARMACEUTICALS LTD	100/600 MG	10	TABLET	100	196500	0.03%	0.03%	N	10.00	
5	ACEDRIL FORTE 100/600 MG TABLET 10	ACEDRIL	INTRA LABS	100/600 MG	10	TABLET	100.45	4520.25	0.00%	0.00%	N	10.05	
6	AMUCOE NAC 100/600 MG TABLET 10	AMUCOE NAC	KOYE PHARMACEUTICALS PVT. LTD.	100/600 MG	10	TABLET	101.43	11943431.63	1.81%	1.81%	Y	10.14	10.14
7	BROCLEAR 100/600 MG TABLET 10	BROCLEAR	INTAS PHARMACEUTICALS LTD	100/600 MG	10	TABLET	118.57	105033176.1	15.93%	15.93%	Y	11.86	11.86
8	EB MAX 100/600 MG TABLET 10	EB MAX	MMC PHARMACEUTICALS LTD	100/600 MG	10	TABLET	92.86	5659713.06	0.86%	0.86%	N	9.29	
9	EFFENAC AB 100/600 MG TABLET 10	EFFENAC AB	MACLEODS PHARMACEUTICALS PVT.LTD	100/600 MG	10	TABLET	103.57	17105806.56	2.59%	2.59%	Y	10.36	10.36
10	PULMOCLEAR 100/600 MG TABLET 10	PULMOCLEAR	FOURRTS INDIA LABORATORIES PVT. LTD	100/600 MG	10	TABLET	110.71	283496800.7	43.00%	43.00%	Y	11.07	11.07
		Rs. Per Tablet											
	Worked out Retail Price	12.48	Excluding GST										
	Claimed Retail Price	15.18	Excluding GST										
	Proposed retail Price	**12.48**	Excluding GST										