62043/2021/NPPA

Computation of Retail Price based on February, 2021 Data under Para 4 of DPCO, 2013

Each film coated tablet containing Levetiracetam IP 1000 mg for M/s Pure and Cure Healthcare Pvt. Ltd. (manufacturer) and M/s Mankind Pharma Ltd. (marketer) (Ref. 2476)

Number of Companies cosisting of Market Share of 1% & Above	11
Sum of MAT value considered for price calculation (in Lakhs)	7,862.39
Sum of PTR per unit considered for price calculation	386.31
Number of Packs considered	15
Average PTR	25.75
Add : 16% Retailer Margin	4.12
Retail Price (without local taxes)	29.87
% Reduction with compared to Highest Price	35.48%

Minimumum Price (Rs.)	15.64
Maximum Price (Rs.)	39.91
Average of all considered (Rs.)	25.75
Retail Price (Rs.)	29.87

							TOTAL MAT	80,07,98,037	100%			M3	
S.No.	पैक विवरण Pack Description	छाप BRAND	कंपनी Company	Strength	Pack Size	Unit	PTR(Rs.)	MAT(Rs.)	SKU wise MAT %	Brandwise MAT (ignoring O% MAT)	Qualify (Y/N) Y=Yes N=No	Price per Unit (Rs.)	Price per Unit (Rs.) Considered
1	EMLEVO 1000 MG TABLET 10	EMLEVO	EMCURE PHARMACEUTICALS LTI	1000 MG	10	TABLET	199	6935953.61	0.87%	0.87%	N	19.90	
2	EPICTAL 1000 MG TABLET 10	EPICTAL	IPCA LABORATORIES PVT LTD.	1000 MG	10	TABLET	196.43	155857.6	0.02%	0.02%	N	19.64	
3	EPILIVE 1000 MG TABLET ER 10	EPILIVE	LUPIN LTD	1000 MG	10	TABLET ER	333.68	36012927	4.50%	4.50%	Y	33.37	33.37
4	FRITOLEV 1000 MG TABLET 10	FRITOLEV	ARINNA LIFESCIENCES PVT. LTD	1000 MG	10	TABLET	189.16	3096569.44	0.39%	0.63%	N	18.92	
5	FRITOLEV XR 1000 MG TABLET 10	FRITOLEV	ARINNA LIFESCIENCES PVT. LTD	1000 MG	10	TABLET	225.29	1886316.47	0.24%	0.63%	N	22.53	
6	KEPPRA 1000 MG TABLET 10	KEPPRA	DR. REDDYS LABORATORIES LTD	1000 MG	10	TABLET	399.14	25229240.26	3.15%	3.15%	Y	39.91	39.91
7	KEPPRA WG 1000 MG TABLET 10	KEPPRA WG	UCB INDIA PVT. LTD.	1000 MG	10	TABLET	399.14	902455.54	0.11%	0.11%	N	39.91	
8	LEVACETAM 1000 MG TABLET 10	LEVACETAM	MICRO LABS LTD	1000 MG	10	TABLET	197.14	29410725.18	3.67%	3.67%	Y	19.71	19.71
9	LEVEMEX OD 1000 MG TABLET 10	LEVEMEX	ICON LIFESCIENCES	1000 MG	10	TABLET	193.93	19501.5	0.00%	0.00%	N	19.39	
10	LEVENUE 1000 MG TABLET ER 10	LEVENUE	ALKEM LABORATORIES LTD.	1000 MG	10	TABLET ER	234.29	27851405.2	3.48%	3.48%	Y	23.43	23.43
11	LEVEPSY 1000 MG TABLET 10	LEVEPSY	CIPLA LTD.	1000 MG	10	TABLET	176.35	33679563.83	4.21%	4.21%	Y	17.64	17.64
12	LEVERA 1000 MG TABLET 10	LEVERA	INTAS PHARMACEUTICALS LTD	1000 MG	10	TABLET	275.71	156614065.9	19.56%	27.43%	Y	27.57	27.57
13	LEVERA 1000 MG TABLET XR 10	LEVERA	INTAS PHARMACEUTICALS LTD	1000 MG	10	TABLET XR	287.86	63028674.16	7.87%	27.43%	Y	28.79	28.79
14	LEVESAM 1000 MG TABLET 15	LEVESAM	ABBOTT HEALTHCARE PVT. LTD	1000 MG	15	TABLET	375.34	24870385.05	3.11%	5.77%	Y	25.02	25.02
15	LEVESAM 1000 MG TABLET XR 15	LEVESAM	ABBOTT HEALTHCARE PVT. LTD	1000 MG	15	TABLET XR	388.54	21289352.29	2.66%	5.77%	Y	25.90	25.90
16	LEVIGRESS 1000 MG TABLET SR 10	LEVIGRESS	LA RENON	1000 MG	10	TABLET SR	156.43	25781541.16	3.22%	3.22%	Y	15.64	15.64
17	LEVILEX 1000 MG TABLET 10	LEVILEX	MSN LABORATORIES LTD	1000 MG	10	TABLET	199.96	1519046.58	0.19%	0.19%	N	20.00	
18	LEVIPIL 1000 MG TABLET 10	LEVIPIL	SUN PHARMA LABORATORIES LT	1000 MG	10	TABLET	213.57	237046305.3	29.60%	34.63%	Y	21.36	21.36
19	LEVIPIL 1000 MG TABLET XR 10	LEVIPIL	SUN PHARMA LABORATORIES LT	1000 MG	10	TABLET XR	271.43	40287398.01	5.03%	34.63%	Y	27.14	27.14
20	LEVROXA 1000 MG TABLET 10	LEVROXA	ERIS LIFESCIENCES LTD	1000 MG	10	TABLET	277.75	9178248.75	1.15%	1.15%	Y	27.78	27.78
21	TORLEVA 1000 MG TABLET 10	TORLEVA	TORRENT PHARMACEUTICALS LT	1000 MG	10	TABLET	231.82	28848144.44	3.60%	6.99%	Y	23.18	23.18
22	TORLEVA 1000 MG TABLET XR 10	TORLEVA	TORRENT PHARMACEUTICALS LT	1000 MG	10	TABLET	298.71	27110593.87	3.39%	6.99%	Y	29.87	29.87
23	VEROCET 1000 MG TABLET 10	VEROCET	ALTEUS BIOGENICS PVT.LTD.	1000 MG	10	TABLET	282.36	43765.8	0.01%	0.01%	N	28.24	
		Rs. Per Tablet											
	Worked out Retail Price	29.87	Excluding GST										
	Claimed Retail Price	35.00	Excluding GST										
	Proposed retail Price	**29.87**	Excluding GST										

Computation of Retail Price based on April, 2021 Data under Para 4 of DPCO, 2013

Each film coated tablet containing Levetiracetam IP 1000 mg for M/s Swiss Garnier Genexiaa Sciences Pvt. Ltd. (manufacturer) and M/s Wockhardt Ltd. (marketer)	Number of Companies cosisting of Market Share of 1% & Above	11
	Sum of MAT value considered for price calculation (in Lakhs)	7,975.58
	Sum of PTR per unit considered for price calculation	388.61
	Number of Packs considered	15
	Average PTR	25.91
	Add : 16% Retailer Margin	4.15
	Retail Price (without local taxes)	30.06
	% Reduction with compared to Highest Price	35.08%

Minimumum Price (Rs.)	15.64
Maximum Price (Rs.)	39.91
Average of all considered (Rs.)	25.91
Retail Price (Rs.)	30.06

							TOTAL MAT	81,41,47,475	100%			M3	
S.No.	पैक विवरण Pack Description	छाप BRAND	कंपनी Company	Strength	Pack Size	Unit	PTR(Rs.)	MAT(Rs.)	SKU wise MAT %	Brandwise MAT (ignoring O% MAT)	Qualify (Y/N) Y=Yes N=No	Price per Unit (Rs.)	Price per Unit (Rs.) Considered
1	EMLEVO 1000 MG TABLET 10	EMLEVO	EMCURE PHARMACEUTICALS LTD	1000 MG	10	TABLET	199	6760508.97	0.83%	0.83%	N	19.90	
2	EPICTAL 1000 MG TABLET 10	EPICTAL	IPCA LABORATORIES PVT LTD.	1000 MG	10	TABLET	196.43	165786.92	0.02%	0.02%	N	19.64	
3	EPILIVE 1000 MG TABLET ER 10	EPILIVE	LUPIN LTD	1000 MG	10	TABLET ER	333.68	36896332.32	4.53%	4.53%	Y	33.37	33.37
4	EPITRA 1000 MG TABLET ER 10	EPITRA	LINUX LABORATORIES	1000 MG	10	TABLET ER	250	1880750	0.23%	0.23%	N	25.00	
5	FRITOLEV 1000 MG TABLET 10	FRITOLEV	ARINNA LIFESCIENCES PVT. LTD	1000 MG	10	TABLET	189.16	3227637.08	0.40%	0.64%	N	18.92	
6	FRITOLEV XR 1000 MG TABLET 10	FRITOLEV	ARINNA LIFESCIENCES PVT. LTD	1000 MG	10	TABLET	225.29	1948773.02	0.24%	0.64%	N	22.53	
7	KEPPRA 1000 MG TABLET 10	KEPPRA	DR. REDDYS LABORATORIES LTD	1000 MG	10	TABLET	399.14	24084506.74	2.96%	2.96%	Y	39.91	39.91
8	KEPPRA WG 1000 MG TABLET 10	KEPPRA WG	UCB INDIA PVT. LTD.	1000 MG	10	TABLET	399.14	753177.18	0.09%	0.09%	N	39.91	
9	LEVACETAM 1000 MG TABLET 10	LEVACETAM	MICRO LABS LTD	1000 MG	10	TABLET	197.14	35267951.72	4.33%	4.33%	Y	19.71	19.71
10	LEVEMEX OD 1000 MG TABLET 10	LEVEMEX	ICON LIFESCIENCES	1000 MG	10	TABLET	193.93	19370.08	0.00%	0.00%	N	19.39	
11	LEVENUE 1000 MG TABLET ER 10	LEVENUE	ALKEM LABORATORIES LTD.	1000 MG	10	TABLET ER	234.29	29325051.8	3.60%	3.60%	Y	23.43	23.43
12	LEVEPSY 1000 MG TABLET 10	LEVEPSY	CIPLA LTD.	1000 MG	10	TABLET	176.35	34329286.98	4.22%	4.22%	Y	17.64	17.64
13	LEVERA 1000 MG TABLET 10	LEVERA	INTAS PHARMACEUTICALS LTD	1000 MG	10	TABLET	275.71	157526747	19.35%	26.99%	Y	27.57	27.57
14	LEVERA 1000 MG TABLET XR 10	LEVERA	INTAS PHARMACEUTICALS LTD	1000 MG	10	TABLET XR	287.86	62220075.42	7.64%	26.99%	Y	28.79	28.79
15	LEVESAM 1000 MG TABLET 15	LEVESAM	ABBOTT HEALTHCARE PVT. LTD	1000 MG	15	TABLET	375.34	27458050.9	3.37%	6.22%	Y	25.02	25.02
16	LEVESAM 1000 MG TABLET XR 15	LEVESAM	ABBOTT HEALTHCARE PVT. LTD	1000 MG	15	TABLET XR	388.54	23167456.35	2.85%	6.22%	Y	25.90	25.90
17	LEVIGRESS 1000 MG TABLET SR 10	LEVIGRESS	LA RENON	1000 MG	10	TABLET SR	156.43	26967124.13	3.31%	3.31%	Y	15.64	15.64
18	LEVILEX 1000 MG TABLET 10	LEVILEX	MSN LABORATORIES LTD	1000 MG	10	TABLET	199.96	1810597.48	0.22%	0.22%	N	20.00	
19	LEVIPIL 1000 MG TABLET 10	LEVIPIL	SUN PHARMA LABORATORIES LTD.	1000 MG	10	TABLET	213.57	234453718.5	28.80%	33.80%	Y	21.36	21.36
20	LEVIPIL 1000 MG TABLET XR 10	LEVIPIL	SUN PHARMA LABORATORIES LTD.	1000 MG	10	TABLET XR	271.43	40694025.25	5.00%	33.80%	Y	27.14	27.14
21	LEVROXA 1000 MG TABLET 10	LEVROXA	ERIS LIFESCIENCES LTD	1000 MG	10	TABLET	277.75	8902569.25	1.09%	1.09%	Y	27.78	27.78
22	TORLEVA 1000 MG TABLET 10	TORLEVA	TORRENT PHARMACEUTICALS LTD.	1000 MG	10	TABLET	254.75	29114541.19	3.58%	6.91%	Y	25.48	25.48
23	TORLEVA 1000 MG TABLET XR 10	TORLEVA	TORRENT PHARMACEUTICALS LTD.	1000 MG	10	TABLET XR	298.71	27150753.47	3.33%	6.91%	Y	29.87	29.87
24	VEROCET 1000 MG TABLET 10	VEROCET	ALTEUS BIOGENICS PVT.LTD.	1000 MG	10	TABLET	282.36	22682.92	0.00%	0.00%	N	28.24	
		Rs. Per Tablet											
	Worked out Retail Price	30.06	Excluding GST										
	Claimed Retail Price	26.70	Excluding GST										
	Proposed retail Price	**26.70**	Excluding GST										