

Computation of Retail Price based on June, 2023 Data under Para 5 of DPCO, 2013

औषध (मूल्य नियंत्रण) आदेश, 2013 के अंतर्गत दवा Each 5 ml Syrup contains: Cholecalciferol IP 60000 IU for M/s Ravenbhel Healthcare Pvt Ltd. (Manufacturer) and M/s Emcure Pharmaceuticals Ltd. (Marketer) की रिटेल कीमत निर्धारण (फाइल नंबर 3811)	Number of Companies consisting of Market Share of 1% & Above					10
	Sum of MAT value considered for price calculation (in Lakhs)					10,368.88
	Sum of PTR per unit considered for price calculation					118.75
	Number of Packs considered					11
	Average PTR					10.80
	Add : 16% Retailer Margin					1.73
	Retail Price (without local taxes)					12.53
	% Reduction with compared to Highest Price					27.66%

Minimum Price (Rs.)			1.51
Maximum Price (Rs.)			14.93
Average of all considered (Rs.)			10.80
Retail Price (Rs.)			12.53

S.No.	पैक विवरण Pack Description	छाप BRAND	कंपनी Company	Strength	Pack Size	Unit	TOTAL MAT	1,12,36,74,064	100%	M3			
							PTR(Rs.)	MAT(Rs.)	SKU wise MAT %	Brandwise MAT (ignoring O% MAT)	Qualify (Y/N) Y=Yes N=No	Price per Unit (Rs.)	Price per Unit (Rs.) Considered
1	ALCIROL DROPS 30 ML	ALCIROL	TALENT HEALTHCARE	60000 IU	30	DROPS	45.2	17221.20	0.00%	0.00%	N	1.51	
2	ARACHITOL NANO 60000 IU SYRUP 5 ML	ARACHITOL	ABBOTT INDIA LTD.	60000 IU	5	SYRUP	56.28	414798964.44	36.91%	36.91%	Y	11.26	11.26
3	BIGRISE SHOT SOLUTION 5 ML	BIGRISE SHOT	FORGEN HEALTHCARE LTD.	60000 IU	5	SOLUTION	44.29	32907.47	0.00%	0.00%	N	8.86	
4	BON DK SHOT 60000 IU SOLUTION 5 ML	BON DK	INTEGRACE HEALTH	60000 IU	5	SOLUTION	73.92	35555934.66	3.16%	3.16%	Y	14.78	14.78
5	CALCIJOINT D3 SHOT 60000 IU SOLUTION 5 ML	CALCIJOINT D3	LEEFORD HEALTHCARE	60000 IU	5	SOLUTION	19.5	9505294.50	0.85%	0.85%	N	3.90	
6	CALCIWAY D3 NANO SHOTS SOLUTION 5 ML	CALCIWAY D3	SMART LABORATORIES PVT LTD	60000 IU	5	SOLUTION	18	24336.00	0.00%	0.00%	N	3.60	
7	CATCH D3 NANO 60000 IU SOLUTION 5 ML	CATCH D3	VASU ORGANICS PVT.LTD	60000 IU	5	SOLUTION	55.29	82769.13	0.01%	0.01%	N	11.06	
8	COE D3 60000 IU SYRUP 5 ML	COE D3	KOYE PHARMACEUTICALS PVT. LTD.	60000 IU	5	SYRUP	55	44338910.00	3.95%	3.95%	Y	11.00	11.00
9	COM D3 NANO SHOT 60000 IU SOLUTION 5 ML	COM D3	COMED CHEMICALS PVT LTD	60000 IU	5	SOLUTION	49.07	18638650.66	1.66%	1.66%	Y	9.81	9.81
10	D FIRST NANO 60000 IU DROPS 5 ML	D FIRST NANO	4 CARE LIFESCIENCE PVT LTD	60000 IU	5	DROPS	37.86	228674.40	0.02%	0.02%	N	7.57	
11	D LIQ MAX 60000 IU ORAL SOLUTION 5 ML	D LIQ MAX	AKUMENTIS HEALTHCARE LTD	60000 IU	5	ORAL SOLUTI	45.71	1017187.36	0.09%	0.09%	N	9.14	
12	D LIQUID SHOT 60000 IU SOLUTION 5 ML	D LIQUID	MOREPEN LABORATORIES LIMITED	60000 IU	5	SOLUTION	40.78	19982.20	0.00%	0.00%	N	8.16	
13	D WIK NANO 60000 IU EMULSION 5 ML	D WIK	ENCORE HEALTHCARE PVT LTD	60000 IU	5	EMULSION	38.21	1421472.57	0.13%	0.13%	N	7.64	
14	D-SHINE SHOT 60000 IU SYRUP 5 ML	D-SHINE	AKUMENTIS HEALTHCARE LTD	60000 IU	5	SYRUP	46.43	5815961.09	0.52%	0.52%	N	9.29	
15	D3 MORE 60000 IU ORAL SOLUTION 5 ML	D3 MORE	PRIMUS REMEDIES PVT LTD	60000 IU	5	ORAL SOLUTI	47.14	1032681.56	0.09%	0.09%	N	9.43	
16	D3 MUST NANO ORAL SOLUTION 5 ML	D3 MUST	MANKIND PHARMACEUTICALS LTD.	60000 IU	5	ORAL SOLUTI	46.42	20876698.70	1.86%	1.86%	Y	9.28	9.28
17	D3 RICH NANO 60000 IU SOLUTION 5 ML	D3 RICH	HETERO HEALTHCARE LTD	60000 IU	5	SOLUTION	42.32	9302782.40	0.83%	0.83%	N	8.46	
18	DALBONE D3 SHOT 60000 IU SOLUTION 5 ML	DALBONE D3	PHOENIX LIFESCENCES	60000 IU	5	SOLUTION	44.64	1662661.44	0.15%	0.15%	N	8.93	
19	DEKSEL CD 60000 IU ORAL SOLUTION 5 ML	DEKSEL CD	PULSE PHARMACEUTICALS PVT LTD	60000 IU	5	ORAL SOLUTI	60	2563440.00	0.23%	0.23%	N	12.00	
20	DEKSEL NEO 60000 IU SOLUTION 5 ML	DEKSEL NEO	PULSE PHARMACEUTICALS PVT LTD	60000 IU	5	SOLUTION	60	64975673.76	5.78%	5.78%	Y	12.00	12.00
21	DEPURA 60000 IU ORAL SOLUTION 5 ML	DEPURA	SANOFI INDIA LTD.	60000 IU	5	ORAL SOLUTI	74.63	330983417.87	29.46%	29.47%	Y	14.93	14.93
22	DEPURA 60000 IU SOLUTION 30 ML	DEPURA	SANOFI INDIA LTD.	60000 IU	30	SOLUTION	45.43	66600.38	0.01%	29.47%	Y	1.51	1.51
23	DEPURA D3 60000 IU SOLUTION 5 ML	DEPURA D3	SANOFI INDIA LTD.	60000 IU	5	SOLUTION	74.64	743265.85	0.07%	0.07%	N	14.93	
24	DEVIVO 60000 IU ORAL SOLUTION 5 ML	DEVIVO	VIVO LIFE SCIENCE	60000 IU	5	ORAL SOLUTI	53.57	722481.63	0.06%	0.06%	N	10.71	
25	DSUN NANO SF 60000 IU SOLUTION 5 ML	DSUN NANO	AKUMENTIS HEALTHCARE LTD	60000 IU	5	SOLUTION	50.71	2380834.50	0.21%	0.21%	N	10.14	
26	DV 60 K 60000 IU SYRUP 5 ML	DV 60 K	INDCHEMIE HEALTH SPECIALITIES PVT. LTD.	60000 IU	5	SYRUP	57.14	8940292.78	0.80%	0.80%	N	11.43	
27	HIBERT D3 DROPS 30 ML	HIBERT D3	ELINOR PHARMA	60000 IU	30	DROPS	56.07	75241.95	0.01%	0.01%	N	1.87	
28	HID-3 60000 IU DROPS 30 ML	HID-3	SAF FERMION LTD	60000 IU	30	DROPS	62.4	1470739.55	0.13%	0.13%	N	2.08	
29	HNU D3 60000 IU SOLUTION 5 ML	HNU D3	LA RENON	60000 IU	5	SOLUTION	50	14561350.00	1.30%	1.30%	Y	10.00	10.00
30	KALZIN NANO 60000 IU SOLUTION 5 ML	KALZIN	UNIMARCK HEALTHCARE LTD	60000 IU	5	SOLUTION	47.14	4574828.88	0.41%	0.41%	N	9.43	
31	KIDRICH D3 60000 IU DROPS 5 ML	KIDRICH D3	DR. REDDYS LABORATORIES LTD	60000 IU	5	DROPS	35.36	6765923.84	0.60%	0.60%	N	7.07	
32	KLM D3 NANO SHOTS SOLUTION 5 ML	KLM D3	KLM LABORATORIES PVT.LTD	60000 IU	5	SOLUTION	50	91650.00	0.01%	0.01%	N	10.00	
33	MY D3 (SOMA) SYRUP 5 ML	MY D3 (SOMA)	SOMATICO PHARMACEUTICALS LTD	60000 IU	5	SYRUP	55.79	5520160.87	0.49%	0.49%	N	11.16	
34	NANOFEROL 60000 IU ORAL SOLUTION 5 ML	NANOFEROL	DR. JOHNS LABORATORIES PVT LTD	60000 IU	5	ORAL SOLUTI	46.79	5961255.42	0.53%	0.53%	N	9.36	

Computation of Retail Price based on July, 2023 Data under Para 5 of DPCO, 2013

विषय : औषध (मूल्य नियंत्रण) आदेश, 2013 के अंतर्गत दवा Composition: Each 5ml contains: Cholecalciferol IP (in nano droplet form) 60000IU for M/s Ravenbhel Healthcare Pvt Ltd. (Manufacturer) & M/s Intas Pharmaceuticals Ltd (Marketer) की रिटेल कीमत निर्धारण (फाइल नंबर 3839).	Number of Companies consisting of Market Share of 1% & Above											10
	Sum of MAT value considered for price calculation (in Lakhs)											10,481.19
	Sum of PTR per unit considered for price calculation											117.24
	Number of Packs considered											10
	Average PTR											11.72
	Add : 16% Retailer Margin											1.88
	Retail Price (without local taxes)											13.60
	% Reduction with compared to Highest Price											21.50%

Minimum Price (Rs.)			9.28
Maximum Price (Rs.)			14.93
Average of all considered (Rs.)			11.72
Retail Price (Rs.)			13.6

S.No.	पैक विवरण Pack Description	छाप BRAND	कंपनी Company	Strength	Pack Size	Unit	TOTAL MAT		100%		M3		
							PTR (Rs.)	MAT(Rs.)	SKU wise MAT %	Brandwise MAT (ignoring 0% MAT)	Qualify (Y/N) Y=Yes N=No	Price per Unit (Rs.)	Price per Unit (Rs.) Considered
1	ALCIROL DROPS 30 ML	ALCIROL	TALENT HEALTHCARE	60000 IU	30	DROPS	45.2	27481.60	0.00%	0.00%	N	1.51	
2	ARACHITOL NANO 60000 IU SYRUP 5 ML	ARACHITOL	ABBOTT INDIA LTD.	60000 IU	5	SYRUP	56.28	413982510.48	36.34%	36.34%	Y	11.26	11.26
3	BIGRISE SHOT SOLUTION 5 ML	BIGRISE SHOT	FORGEN HEALTHCARE LTD.	60000 IU	5	SOLUTION	44.29	47567.46	0.00%	0.00%	N	8.86	
4	BON DK SHOT 60000 IU SOLUTION 5 ML	BON DK	INTEGRACE HEALTH	60000 IU	5	SOLUTION	73.92	35956405.50	3.16%	3.16%	Y	14.78	14.78
5	CALBONE D3 NANO SHOTS DROPS 5 ML	CALBONE D3	LINCOLN PHARMACEUTICALS LTD	60000 IU	5	DROPS	57.14	13485.04	0.00%	0.00%	N	11.43	
6	CALCIJOINT D3 SHOT 60000 IU SOLUTION 5 ML	CALCIJOINT D3	LEEFORD HEALTHCARE	60000 IU	5	SOLUTION	19.5	9978013.50	0.88%	0.88%	N	3.90	
7	CALCIWAY D3 NANO SHOTS SOLUTION 5 ML	CALCIWAY D3	SMART LABORATORIES PVT LTD	60000 IU	5	SOLUTION	18	28350.00	0.00%	0.00%	N	3.60	
8	CATCH D3 NANO 60000 IU SOLUTION 5 ML	CATCH D3	VASU ORGANICS PVT.LTD	60000 IU	5	SOLUTION	55.29	97531.56	0.01%	0.01%	N	11.06	
9	COE D3 60000 IU SYRUP 5 ML	COE D3	KOYE PHARMACEUTICALS PVT. LTD.	60000 IU	5	SYRUP	55	43319735.00	3.80%	3.80%	Y	11.00	11.00
10	COM D3 NANO SHOT 60000 IU SOLUTION 5 ML	COM D3	COMED CHEMICALS PVT LTD	60000 IU	5	SOLUTION	49.07	18717996.85	1.64%	1.64%	Y	9.81	9.81
11	D FIRST NANO 60000 IU DROPS 5 ML	D FIRST NANO	4 CARE LIFESCIENCE PVT LTD	60000 IU	5	DROPS	37.86	238593.72	0.02%	0.02%	N	7.57	
12	D LIQ MAX 60000 IU ORAL SOLUTION 5 ML	D LIQ MAX	AKUMENTIS HEALTHCARE LTD	60000 IU	5	ORAL SOLUTI	45.71	847058.66	0.07%	0.07%	N	9.14	
13	D LIQUID SHOT 60000 IU SOLUTION 5 ML	D LIQUID	MOREPEN LABORATORIES LIMITED	60000 IU	5	SOLUTION	40.78	43593.82	0.00%	0.00%	N	8.16	
14	D WIK NANO 60000 IU EMULSION 5 ML	D WIK	ENCORE HEALTHCARE PVT LTD	60000 IU	5	EMULSION	38.21	1444273.64	0.13%	0.13%	N	7.64	
15	D-SHINE SHOT 60000 IU SYRUP 5 ML	D-SHINE	AKUMENTIS HEALTHCARE LTD	60000 IU	5	SYRUP	46.43	5845258.42	0.51%	0.51%	N	9.29	
16	D3 MORE 60000 IU ORAL SOLUTION 5 ML	D3 MORE	PRIMUS REMEDIES PVT LTD	60000 IU	5	ORAL SOLUTI	47.14	905394.54	0.08%	0.08%	N	9.43	
17	D3 MUST NANO ORAL SOLUTION 5 ML	D3 MUST	MANKIND PHARMACEUTICALS LTD.	60000 IU	5	ORAL SOLUTI	46.42	25399120.78	2.23%	2.23%	Y	9.28	9.28
18	D3 RICH NANO 60000 IU SOLUTION 5 ML	D3 RICH	HETERO HEALTHCARE LTD	60000 IU	5	SOLUTION	42.32	8659010.56	0.76%	0.76%	N	8.46	
19	DALBONE D3 SHOT 60000 IU SOLUTION 5 ML	DALBONE D3	PHOENIX LIFESCIENCES	60000 IU	5	SOLUTION	44.64	1730201.76	0.15%	0.15%	N	8.93	
20	DEKSEL CD 60000 IU ORAL SOLUTION 5 ML	DEKSEL CD	PULSE PHARMACEUTICALS PVT LTD	60000 IU	5	ORAL SOLUTI	60	3258840.00	0.29%	0.29%	N	12.00	
21	DEKSEL NEO 60000 IU SOLUTION 5 ML	DEKSEL NEO	PULSE PHARMACEUTICALS PVT LTD	60000 IU	5	SOLUTION	60	66416390.88	5.83%	5.83%	Y	12.00	12.00
22	DEPURA 60000 IU ORAL SOLUTION 5 ML	DEPURA	SANOFI INDIA LTD.	60000 IU	5	ORAL SOLUTI	74.64	337430833.31	29.62%	29.62%	Y	14.93	14.93
23	DEPURA 60000 IU SOLUTION 30 ML	DEPURA	SANOFI INDIA LTD.	60000 IU	30	SOLUTION	45.43	34526.80	0.00%	0.00%	N	1.51	
24	DEPURA D3 60000 IU SOLUTION 5 ML	DEPURA D3	SANOFI INDIA LTD.	60000 IU	5	SOLUTION	74.64	797687.89	0.07%	0.07%	N	14.93	
25	DEVIVO 60000 IU ORAL SOLUTION 5 ML	DEVIVO	VIVO LIFE SCIENCE	60000 IU	5	ORAL SOLUTI	53.57	666491.66	0.06%	0.06%	N	10.71	
26	DSUN NANO SF 60000 IU SOLUTION 5 ML	DSUN NANO	AKUMENTIS HEALTHCARE LTD	60000 IU	5	SOLUTION	50.71	2358167.13	0.21%	0.21%	N	10.14	
27	DV 60 K 60000 IU SYRUP 5 ML	DV 60 K	INDCHEMIE HEALTH SPECIALITIES PVT. LTD.	60000 IU	5	SYRUP	57.14	9934037.50	0.87%	0.87%	N	11.43	
28	HIBERT D3 DROPS 30 ML	HIBERT D3	ELINOR PHARMA	60000 IU	30	DROPS	56.07	77158.41	0.01%	0.01%	N	1.87	
29	HID-3 60000 IU DROPS 30 ML	HID-3	SAF FERMION LTD	60000 IU	30	DROPS	62.4	1489051.20	0.13%	0.13%	N	2.08	
30	HNU D3 60000 IU SOLUTION 5 ML	HNU D3	LA RENON	60000 IU	5	SOLUTION	50	13466900.00	1.18%	1.18%	Y	10.00	10.00
31	KALZIN NANO 60000 IU SOLUTION 5 ML	KALZIN	UNIMARCK HEALTHCARE LTD	60000 IU	5	SOLUTION	47.14	4496462.20	0.39%	0.39%	N	9.43	
32	KIDRICH D3 60000 IU DROPS 5 ML	KIDRICH D3	DR. REDDYS LABORATORIES LTD	60000 IU	5	DROPS	35.36	6761150.24	0.59%	0.59%	N	7.07	
33	KLM D3 NANO SHOTS SOLUTION 5 ML	KLM D3	KLM LABORATORIES PVT.LTD	60000 IU	5	SOLUTION	50	150800.00	0.01%	0.01%	N	10.00	
34	MY D3 (SOMA) SYRUP 5 ML	MY D3 (SOMA)	SOMATICO PHARMACEUTICALS LTD	60000 IU	5	SYRUP	55.79	5932487.61	0.52%	0.52%	N	11.16	
35	NANOFEROL 60000 IU ORAL SOLUTION 5 ML	NANOFEROL	DR. JOHNS LABORATORIES PVT LTD	60000 IU	5	ORAL SOLUTI	46.79	6016531.71	0.53%	0.53%	N	9.36	
36	NANONAT D3 ORAL 60000 IU SOLUTION 5 ML	NANONAT D3	NATCO PHARMA LTD	60000 IU	5	SOLUTION	63.75	16885526.25	1.48%	1.48%	Y	12.75	12.75
37	OFAR D3 NANO 60000 IU SOLUTION 5 ML	OFAR D3	UNIMARCK HEALTHCARE LTD	60000 IU	5	SOLUTION	39.29	433565.15	0.04%	0.04%	N	7.86	
38	OSTA D3 NANO SHOT 60000 IU LIQUID 5 ML	OSTA D3	RAVENBHEL PHARMACEUTICALS PVT LTD.	60000 IU	5	LIQUID	47.57	247719.75	0.02%	0.02%	N	9.51	

