19(3330)/2023/DP/NPPA/Div.II

114529/2023/NPPA

Computation of Retail Price based on August, 2022 Data under Para 5 of DPCO, 2013

Each 5ml suspension contains: Bilastine 10mg + Montelukast Sodium IP eq. to Montelukast 4mg for M/s Aristo Pharmaceuticals Private Limited (Marketer) and M/s Ravenbhel Healthcare Private Limited (Manufacturer) की रिटेल कीमत निर्धारण (फाइल नंबर 3330)

Number of Companies cosisting of Market Share of 1% & Above	3
Sum of MAT value considered for price calculation (in Lakhs)	128.80
Sum of PTR per unit considered for price calculation	4.40
Number of Packs considered	3
Average PTR	1.47
Add : 16% Retailer Margin	0.24
Retail Price (without local taxes)	1.71
% Reduction with compared to Highest Price	1.34%

Minimum Price (Rs.)	1.43
Maximum Price (Rs.)	1.49
Average of all considered (Rs.)	1.47
Retail Price (Rs.)	1.71

							TOTAL MAT	1,28,80,403	100%		M3		
S.No.	**पैक विवरण Pack Description**	**छाप BRAND**	**कंपनी Company**	**Strength**	**Pack Size**	**Unit**	**PTR(Rs.)**	**MAT(Rs.)**	**SKU wise MAT %**	**Brandwise MAT (ignoring 0% MAT)**	**Qualify (Y/N) Y=Yes N=No**	**Price per Unit (Rs.)**	**Price per Unit (Rs.) Considered**
1	BILASURE M KID 4/10 MG SUSPENSION	BILASURE M	SUN PHARMA LABORATORIES LTD.	4/10 MG	60	ml	88.57	843984	6.55%	6.55%	Y	1.48	1.48
2	BILAZAP M 4/10 MG SUSPENSION 60 ML	BILAZAP M	GLENMARK PHARMACEUTICALS LTD.	4/10 MG	60	ml	85.71	6976623	54.16%	54.16%	Y	1.43	1.43
3	PRULASTIN M 4/10 MG SUSPENSION 60	PRULASTIN M	ALKEM LABORATORIES LTD.	4/10 MG	60	ml	89.29	5059796	39.28%	39.28%	Y	1.49	1.49
		Rs. Per ml											
	Worked out Retail Price	1.71	Excluding GST										
	Claimed Retail Price	2.21	Excluding GST										
	Proposed retail Price	**1.71**	Excluding GST										