Computation of Retail Price based on August, 2021 Data under Para 4 of DPCO, 2013

Each film coated tablet containing Atorvastatin Calcium IP eq. to Atorvatatin 10 mg + Ezetimibe IP 10 mg for M/s Akums Drugs & Pharmaceuticals Ltd. (manufacturer) and M/s German Remedies Pharmaceuticals Pvt. Ltd. (marketer) (F.No. 2664)

Number of Companies cosisting of Market Share of 1% & Above	11
Sum of MAT value considered for price calculation (in Lakhs)	2,165.61
Sum of PTR per unit considered for price calculation	153.860
Number of Packs considered	11
Average PTR	13.990
Add : 16% Retailer Margin	2.24
Retail Price (without local taxes)	16.230
% Reduction with compared to Highest Price	29.02%

Minimumum Price (Rs.)	6.29
Maximum Price (Rs.)	19.71
Average of all considered (Rs.)	13.99
Retail Price (Rs.)	16.23

							TOTAL MAT	21,94,93,892	100%			M3	
S.No.	पैक विवरण Pack Description	छाप BRAND	कंपनी Company	Strength	Pack Size	Unit	PTR(Rs.)	MAT(Rs.)	SKU wise MAT %	Brandwise MAT (ignoring O% MAT)	Qualify (Y/N) Y=Yes N=No	Price per Unit (Rs.)	Price per Unit (Rs.) Considered
1	ATOCOR E 10/10 MG TABLET 10	ATOCOR E	DR. REDDYS LABORATORIES LTD	10/10 MG	10	TABLET	121.430	349961.26	0.16%	0.16%	N	12.14	
2	ATOREC EZ 10/10 MG TABLET 10	ATOREC EZ	EMCURE PHARMACEUTICALS LTD	10/10 MG	10	TABLET	154.360	13195842.32	6.01%	6.01%	Y	15.44	15.44
3	ATORFIRST EZ 10/10 MG TABLET 10	ATORFIRST EZ	SINSAN PHARMACEUTICALS	10/10 MG	10	TABLET	91.640	31707.44	0.01%	0.01%	N	9.16	
4	ATORSAVE EZ 10/10 MG TABLET 10	ATORSAVE EZ	ERIS LIFESCIENCES LTD	10/10 MG	10	TABLET	104.580	10980690.84	5.00%	5.00%	Y	10.46	10.46
5	ATORVA E 10/10 MG TABLET 10	ATORVA E	ZYDUS CADILA - ZHL	10/10 MG	10	TABLET	197.070	16871556.84	7.69%	7.69%	Y	19.71	19.71
6	AVAS EZ 10/10 MG TABLET 10	AVAS EZ	MICRO LABS LTD	10/10 MG	10	TABLET	137.140	3620577.04	1.65%	1.65%	Y	13.71	13.71
7	AZERVA E 10/10 MG TABLET 10	AZERVA E	INTAS PHARMACEUTICALS LTD	10/10 MG	10	TABLET	134.290	27126.58	0.01%	0.01%	N	13.43	
8	AZTOR EZ 10/10 MG TABLET 10	AZTOR EZ	SUN PHARMA LABORATORIES LTD.	10/10 MG	10	TABLET	155.710	28996084.66	13.21%	13.21%	Y	15.57	15.57
9	DYSLIP EZ 10/10 MG TABLET 10	DYSLIP EZ	EAST WEST PHARMA	10/10 MG	10	TABLET	91.540	183.08	0.00%	0.00%	N	9.15	
10	DYSLIPTIN EZ 10/10 MG TABLET 10	DYSLIPTIN EZ	EAST WEST PHARMA	10/10 MG	10	TABLET	85.000	422790	0.19%	0.19%	N	8.50	
11	FIBROVAS EZ 10/10 MG TABLET 10	FIBROVAS EZ	MICRO LABS LTD	10/10 MG	10	TABLET	102.860	18720.52	0.01%	0.01%	N	10.29	
12	LIPI-EZ 10/10 MG TABLET 15	LIPI-EZ	INTAS PHARMACEUTICALS LTD	10/10 MG	15	TABLET	219.640	32275219.44	14.70%	14.70%	Y	14.64	14.64
13	MODLIP EZ 10/10 MG TABLET 10	MODLIP EZ	TORRENT PHARMACEUTICALS LTD.	10/10 MG	10	TABLET	110.480	17124.4	0.01%	0.01%	N	11.05	
14	ORVAS EZ 10/10 MG TABLET 10	ORVAS EZ	SYSTOPIC LABORATORIES LTD-MEM	10/10 MG	10	TABLET	62.860	3449291.8	1.57%	1.57%	Y	6.29	6.29
15	STORVAS EZ 10/10 MG TABLET 10	STORVAS EZ	RANBAXY LABORATORIES LTD	10/10 MG	10	TABLET	155.710	57447303.15	26.17%	26.17%	Y	15.57	15.57
16	TG-TOR-EZ 10/10 MG TABLET 10	TG-TOR-EZ	TORRENT PHARMACEUTICALS LTD.	10/10 MG	10	TABLET	143.000	6422845	2.93%	2.93%	Y	14.30	14.30
17	TONACT-EZ 10/10 MG TABLET 15	TONACT-EZ	LUPIN LTD	10/10 MG	15	TABLET	243.390	38379836.88	17.49%	17.49%	Y	16.23	16.23
18	TORVASON EZ 10/10 MG TABLET 10	TORVASON EZ	UNISON PHARMACEUTICALS	10/10 MG	10	TABLET	54.640	2065601.28	0.94%	0.94%	N	5.46	
19	XTOR-EZ 10/10 MG TABLET 10	XTOR-EZ	IPCA LABORATORIES PVT LTD.	10/10 MG	10	TABLET	119.400	4921429.2	2.24%	2.24%	Y	11.94	11.94
		Rs. Per tablet											
	Worked out Retail Price	16.23	Excluding GST										
	Claimed Retail Price	26.79	Excluding GST										
	Proposed retail Price	**16.23**	Excluding GST										

Computation of Retail Price based on August, 2021 Data under Para 4 of DPCO, 2013

Each uncoated bilayered tablet containing Atorvastatin Calcium IP eq. to Atorvatatin 10 mg + Clopidogrel Bisulphate IP eq. to Clopidogrel 75 mg for M/s Pure and Cure Healthcare Pvt. Ltd. (manufacturer) and M/s German Remedies Pharmaceuticals Pvt. Ltd. (marketer) (F.No. 2665)

Number of Companies cosisting of Market Share of 1% & Above	9
Sum of MAT value considered for price calculation (in Lakhs)	8,958.17
Sum of PTR per unit considered for price calculation	100.240
Number of Packs considered	10
Average PTR	10.020
Add : 16% Retailer Margin	1.60
Retail Price (without local taxes)	11.620
% Reduction with compared to Highest Price	24.09%

Minimumum Price (Rs.)	7.17
Maximum Price (Rs.)	13.20
Average of all considered (Rs.)	10.02
Retail Price (Rs.)	11.62

							TOTAL MAT	90,03,68,652	100%			M3	
S.No.	पैक विवरण Pack Description	छाप BRAND	कंपनी Company	Strength	Pack Size	Unit	PTR(Rs.)	MAT(Rs.)	SKU wise MAT %	Brandwise MAT (ignoring O% MAT)	Qualify (Y/N) Y=Yes N=No	Price per Unit (Rs.)	Price per Unit (Rs.) Considered
1	ASTIN CV 10/75 MG TABLET 10	ASTIN CV	MICRO LABS LTD	10/75 MG	10	TABLET	79.290	14517555.89	1.61%	1.61%	Y	7.93	7.93
2	ATCHOL CV 10/75 MG TABLET 10	ATCHOL CV	ARISTO PHARMACEUTICALS PVT.LTD	10/75 MG	10	TABLET	66.430	2354079.91	0.26%	0.26%	N	6.64	
3	ATORLIP CV 10/75 MG TABLET 10	ATORLIP CV	CIPLA LTD.	10/75 MG	10	TABLET	120.260	25817614.88	2.87%	2.87%	Y	12.03	12.03
4	ATORMAC CV 10/75 MG TABLET 10	ATORMAC CV	MACLEODS PHARMACEUTICALS PVT.LTD	10/75 MG	10	TABLET	132.000	146049768	16.22%	16.22%	Y	13.20	13.20
5	AVAS CV 10/75 MG TABLET 10	AVAS CV	MICRO LABS LTD	10/75 MG	10	TABLET	72.860	54783725.44	6.08%	6.08%	Y	7.29	7.29
6	AZTOLET 10/75 MG TABLET 10	AZTOLET	UNIMED TECHNOLOGIES LIMITED	10/75 MG	10	TABLET	110.710	171833024.3	19.08%	19.08%	Y	11.07	11.07
7	CLOPITAB CV 10/75 MG TABLET 15	CLOPITAB CV	LUPIN LTD	10/75 MG	15	TABLET	143.250	233814363.8	25.97%	25.97%	Y	9.55	9.55
8	LIPISAFE CV 10/75 MG TABLET 10	LIPISAFE CV	LAKSHYA REMEDIES PVT LTD	10/75 MG	10	TABLET	98.570	9762175.66	1.08%	1.08%	Y	9.86	9.86
9	REGITOR C 10/75 MG TABLET 10	REGITOR C	REGENIX DRUGS LTD	10/75 MG	10	TABLET	107.140	2197710.65	0.24%	0.24%	N	10.71	
10	REMETOR CV 10/75 MG TABLET 10	REMETOR CV	LLOYD HEALTHCARE PVT.LTD	10/75 MG	10	TABLET	110.720	65837776.35	7.31%	7.31%	Y	11.07	11.07
11	STATOR CV 10/75 MG TABLET 15	STATOR CV	ABBOTT HEALTHCARE PVT. LTD	10/75 MG	15	TABLET	107.540	43583911.1	4.84%	4.84%	Y	7.17	7.17
12	STORCLOP 10/75 MG TABLET 10	STORCLOP	RANBAXY LABORATORIES LTD	10/75 MG	10	TABLET	83.050	249.15	0.00%	0.00%	N	8.31	
13	STORVAS CV 10/75 MG TABLET 10	STORVAS CV	RANBAXY LABORATORIES LTD	10/75 MG	10	TABLET	110.710	129816697	14.42%	14.42%	Y	11.07	11.07
		Rs. Per tablet											
	Worked out Retail Price	11.62	Excluding GST										
	Claimed Retail Price	21.43	Excluding GST										
	Proposed retail Price	**11.62**	Excluding GST										