Computatation of Retail Price based on March, 2020 Data under Para 4 of DPCO, 2013

Each gm gel contains: Diclofenac Diethylamine IP 1.16% w/w (equivalent to Diclofenac sodium 1% w/w) + Thiocolchicoside IP 0.125% w/w + Linseed oil BP 3% + Methyl salicylate IP 10% w/w + Menthol IP 5% w/w for M/s. Pure and Cure Healthcare Pvt. Ltd. (manufacturer/ importer) and M/s Zydus Healthcare Ltd. (marketers)	Number of Companies cosisting of Market Share of 1% & Above	4
	Sum of MAT value considered for price calculation (in Lakhs)	515.24
	Sum of PTR per unit considered for price calculation	22.57
	Number of Packs considered	5
	Average PTR	4.51
	Add : 16% Retailer Margin	0.72
	Retail Price (without local taxes)	5.23
	% Reduction with compared to Highest Price	9.98%

Minimumum Price (Rs.)	4.01
Maximum Price (Rs.)	5.01
Average of all considered (Rs.)	4.51
Retail Price (Rs.)	5.23

							TOTAL MAT	51,920,003	100%			M3	
S.No.	पैक विवरण Pack Description	छाप BRAND	कंपनी Company	Strength	Pack Size	Unit	PTR(Rs.)	MAT(Rs.)	SKU wise MAT %	Brandwise MAT (ignoring O% MAT)	Qualify (Y/N) Y=Yes N=No	Price per Unit (Rs.)	Price per Unit (Rs.) Considered
1	DOLENTIA RELAX GEL 0.125/1 % GEL 15 GM	DOLENTIA RELAX GEL	AKUMENTIS HEALTHCARE LTD	0.125/1 %	15	GM	60.19	19320.99	0.04%	25.99%	Y	4.01	4.01
2	DOLENTIA RELAX GEL 0.125/1 % GEL 30 GM	DOLENTIA RELAX GEL	AKUMENTIS HEALTHCARE LTD	0.125/1 %	30	GM	150.39	13471855.92	25.95%	25.99%	Y	5.01	5.01
3	INSTAFLEX GEL 0.125/1 % GEL 30 GM	INSTAFLEX GEL	INNOVCARE LIFE SCIENCES PVT.LTD	0.125/1 %	30	GM	140	6480219.91	12.48%	12.48%	Y	4.67	4.67
4	SPAFAST 0.125/1.16 % GEL 30 GM	SPAFAST	DELCURE LIFE SCIENCES	0.125/1 %	30	GM	139.11	3973942.89	7.65%	7.65%	Y	4.64	4.64
5	THIOQUEST 0.125/1 % GEL 30 GM	THIOQUEST	ALCHEM PHYTOCEUTICALS LTD.	0.125/1 %	30	GM	137.14	396344.69	0.76%	0.76%	N	4.57	
6	THIOX 0.125/1 % GEL 30 GM	THIOX	WALLACE PHARMACEUTICALS LTD.	0.125/1 %	30	GM	127.14	27578318.82	53.12%	53.12%	Y	4.24	4.24
		Rs. Per gm											
	Worked out Retail Price	5.23	Excluding GST										
	Claimed Retail Price	7.67											
	Proposed retail Price	**5.23**	Excluding GST										

Computatation of Retail Price based on March, 2020 Data under Para 4 of DPCO, 2013

Each ml eye drops contain Ciprofloxacin Hydochloride IP eq. to Ciprofloxacin 0.3% w/v + Dexamethasone IP 0.1% w/v for M/s. Skymap Healthcare Pvt. Ltd. (manufacturer/ importer) and M/s Glensmith Labs Pvt. Ltd. (marketers)

Number of Companies cosisting of Market Share of 1% & Above	4
Sum of MAT value considered for price calculation (in Lakhs)	2,112.89
Sum of PTR per unit considered for price calculation	4.60
Number of Packs considered	4
Average PTR	1.15
Add : 16% Retailer Margin	0.18
Retail Price (without local taxes)	1.33
% Reduction with compared to Highest Price	29.01%

Minimumum Price (Rs.)	0.85
Maximum Price (Rs.)	1.62
Average of all considered (Rs.)	1.15
Retail Price (Rs.)	1.33

							TOTAL MAT	211,702,592	100%			M3	
S.No.	पैक विवरण Pack Description	छाप BRAND	कंपनी Company	Strength	Pack Size	Unit	PTR(Rs.)	MAT(Rs.)	SKU wise MAT %	Brandwise MAT (ignoring O% MAT)	Qualify (Y/N) Y=Yes N=No	Price per Unit (Rs.)	Price per Unit (Rs.) Considered
1	ALCIFLOX D 0.3/0.1 % EYE DROPS 10 ML	ALCIFLOX D	ALKEM LABORATORIES LTD.	0.3/0.1 %	10	ML	10	259452	0.12%	0.12%	N	1.00	
2	BIOCIP D 0.3/0.1 % DROPS 10 ML	BIOCIP D	ZYDUS CADILA - ZHL	0.3/0.1 %	10	ML	7	35501.98	0.02%	0.02%	N	0.70	
3	CEBRAN D 0.3/0.1 % EYE DROPS 10 ML	CEBRAN D	BLUE CROSS LABORATORIES LTD	0.3/0.1 %	10	ML	7.5	12811.11	0.01%	0.01%	N	0.75	
4	CEFLOX D 0.3/0.1 % DROPS 10 ML	CEFLOX D	LABORATE PHARMACEUTICAL LTD	0.3/0.1 %	10	ML	8.5	3968164.5	1.87%	1.87%	Y	0.85	0.85
5	CIPLEX (LEEFORD) 0.3/0.1 % EYE DROPS 10 ML	CIPLEX (LEEFORD)	LEEFORD HEALTHCARE	0.3/0.1 %	10	ML	9.5	2161467.85	1.02%	1.02%	Y	0.95	0.95
6	CIPLOX D 0.3/0.1 % DROPS 10 ML	CIPLOX D	CIPLA LTD.	0.3/0.1 %	10	ML	11.79	183065923.8	86.47%	86.47%	Y	1.18	1.18
7	CIPROMAC D (TORQUE) 0.3/0.1 % DROPS 10 ML	CIPROMAC D (TORQUE)	TORQUE PHARMACEUTICALS PVT LTD	0.3/0.1 %	10	ML	10.55	49964.8	0.02%	0.03%	N	1.06	
8	CIPROMAC D (TORQUE) 0.3/0.1 % EYE DROPS 5 ML	CIPROMAC D (TORQUE)	TORQUE PHARMACEUTICALS PVT LTD	0.3/0.1 %	5	ML	7.48	29680.64	0.01%	0.03%	N	1.50	
9	FLOXOMED D 0.3/0.1 % DROPS 10 ML	FLOXOMED D	MEDLEY PHARMACEUTICALS	0.3/0.1 %	10	ML	6.9	26330.4	0.01%	0.01%	N	0.69	
10	ZOXAN D 0.3/0.1 % EYE DROPS 5 ML	ZOXAN D	FDC LTD.	0.3/0.1 %	5	ML	8.11	22093294.44	10.44%	10.44%	Y	1.62	1.62
		Rs. Per ml											
	Worked out Retail Price	1.33	Excluding GST										
	Claimed Retail Price	5.50											
	Proposed retail Price	**1.33**	Excluding GST										

Computatation of Retail Price based on March, 2020 Data under Para 4 of DPCO, 2013

Each ml eye drops contain Ciprofloxacin Hydochloride IP eq. to Ciprofloxacin 0.3% w/v + Dexamethasone IP 0.1% w/v for M/s. Skymap Healthcare Pvt. Ltd. (manufacturer and marketers)	Number of Companies cosisting of Market Share of 1% & Above	4
	Sum of MAT value considered for price calculation (in Lakhs)	2,112.89
	Sum of PTR per unit considered for price calculation	4.60
	Number of Packs considered	4
	Average PTR	1.15
	Add : 16% Retailer Margin	0.18
	Retail Price (without local taxes)	1.33
	% Reduction with compared to Highest Price	29.01%

Minimumum Price (Rs.)	0.85
Maximum Price (Rs.)	1.62
Average of all considered (Rs.)	1.15
Retail Price (Rs.)	1.33

								TOTAL MAT	211,702,592	100%			M3	
S.No.	पैक विवरण Pack Description	छाप BRAND	कंपनी Company	Strength	Pack Size	Unit	PTR(Rs.)	MAT(Rs.)	SKU wise MAT %	Brandwise MAT (ignoring O% MAT)	Qualify (Y/N) Y=Yes N=No	Price per Unit (Rs.)	Price per Unit (Rs.) Considered
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		Rs. Per ml											
	Worked out Retail Price	1.33	Excluding GST										
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	Proposed retail Price	**1.33**	Excluding GST										