Computatation of Retail Price based on February, 2020 Data under Para 4 of DPCO, 2013

Each ml eye drops contain Moxifloxacin Hydochloride IP eq. to Moxifloxacin 0.5% w/v + Dexamethasone Sodium Phosphate IP eq. to Sodium Phosphate 0.1% w/v for M/s. Skymap Healthcare Pvt. Ltd. (manufacturer/ importer) and M/s Albert David Ltd. (marketers)	Number of Companies cosisting of Market Share of 1% & Above	15
	Sum of MAT value considered for price calculation (in Lakhs)	4,058.23
	Sum of PTR per unit considered for price calculation	262.46
	Number of Packs considered	16
	Average PTR	16.40
	Add : 16% Retailer Margin	2.62
	Retail Price (without local taxes)	19.02
	% Reduction with compared to Highest Price	64.12%

Minimumum Price (Rs.)	2.11
Maximum Price (Rs.)	45.71
Average of all considered (Rs.)	16.40
Retail Price (Rs.)	19.02

							TOTAL MAT	414,258,588	100%			M3	
S.No.	पैक विवरण Pack Description	छाप BRAND	कंपनी Company	Strength	Pack Size	Unit	PTR(Rs.)	MAT(Rs.)	SKU wise MAT %	Brandwise MAT (ignoring O% MAT)	Qualify (Y/N) Y=Yes N=No	Price per Unit (Rs.)	Price per Unit (Rs.) Considered
1	4 QUIN D 5/1 MG EYE DROPS 5 ML	4 QUIN D	ENTOD PHARMACEUTICALS LTD	0.5/0.1 %	5	ML	65	20156825.67	4.87%	4.87%	Y	13.00	13.00
2	4 QUIN DX 0.5/0.1 % EYE DROPS 5 ML	4 QUIN DX	ENTOD PHARMACEUTICALS LTD	0.5/0.1 %	5	ML	14.27	26428.04	0.01%	0.01%	N	2.85	
3	APDROPS DM 0.5/1 % DROPS 5 ML	APDROPS DM	AJANTA PHARMA LTD	0.5/0.1 %	5	ML	92.14	31582827.8	7.62%	7.62%	Y	18.43	18.43
4	CENTAFLOX DX 0.5/0.1 % EYE DROPS 5 ML	CENTAFLOX DX	CENTAUR PHARMACEUTICALS PVT.LTD	0.5/0.1 %	5	ML	69.86	1389612.96	0.34%	0.34%	N	13.97	
5	EMFODEX 0.5/0.1 % EYE DROPS 5 ML	EMFODEX	EXELTIS	0.5/0.1 %	5	ML	76.43	907778.43	0.22%	0.22%	N	15.29	
6	KITMOX DX 5/1 MG EYE DROPS 10 ML	KITMOX DX	SENTISS PHARMA PVT.LTD	0.5/0.1 %	10	ML	94.29	4707566.07	1.14%	1.14%	Y	9.43	9.43
7	MAHAFLOX D 5/1 MG EYE DROPS 5 ML	MAHAFLOX D	MANKIND PHARMACEUTICALS LTD.	0.5/0.1 %	5	ML	56.43	22834484.4	5.51%	5.51%	Y	11.29	11.29
8	MFC D 0.5/0.1 % EYE DROPS 5 ML	MFC D	JAWA LABORATORIES	0.5/0.1 %	5	ML	86.9	2636876.66	0.64%	0.64%	N	17.38	
9	MFLOTAS DX 5/1 MG EYE DROPS 5 ML	MFLOTAS DX	INTAS PHARMACEUTICALS LTD	0.5/0.1 %	5	ML	83.57	5724676.81	1.38%	1.38%	Y	16.71	16.71
10	MILFLODEX 5/1 MG EYE DROPS 5 ML	MILFLODEX	SUN PHARMA LABORATORIES LTD.	0.5/0.1 %	5	ML	105.71	71593501.15	17.28%	17.28%	Y	21.14	21.14
11	MILFLOX DM 0.5/0.1 % EYE DROPS 10 ML	MILFLOX DM	SUN PHARMA LABORATORIES LTD.	0.5/0.1 %	10	ML	15.21	43153.6	0.01%	0.01%	N	1.52	
12	MLOBE DX 0.5/0.1 % EYE DROPS 5 ML	MLOBE DX	SAPIENT	0.5/0.1 %	5	ML	97.86	1283450.65	0.31%	0.31%	N	19.57	
13	MOFLOREN-D 5/1 MG EYE DROPS 5 ML	MOFLOREN-D	INDOCO REMEDIES LTD	0.5/0.1 %	5	ML	100.71	30010825.36	7.24%	7.24%	Y	20.14	20.14
14	MOSI DX 5/1 MG EYE DROPS 5 ML	MOSI DX	FDC LTD.	0.5/0.1 %	5	ML	85.71	141935.76	0.03%	0.03%	N	17.14	
15	MOXIBLU DX 5/1 MG EYE DROPS 5 ML	MOXIBLU DX	LUPIN LTD	0.5/0.1 %	5	ML	77.75	9776631.85	2.36%	2.36%	Y	15.55	15.55
16	MOXIBLU-D 0.5/0.1 % EYE DROPS 10 ML	MOXIBLU-D	LUPIN LTD	0.5/0.1 %	10	ML	21.11	18714861.5	4.52%	4.52%	Y	2.11	2.11
17	MOXICIP D 5/1 MG EYE DROPS 5 ML	MOXICIP D	CIPLA LTD.	0.5/0.1 %	5	ML	110	37374370	9.02%	9.02%	Y	22.00	22.00
18	MOXIFAX DX 0.5/0.1 % EYE DROPS 5 ML	MOXIFAX DX	OPTHO REMEDIES PVT.LTD	0.5/0.1 %	5	ML	51.43	1997781.47	0.48%	0.48%	N	10.29	
19	MOXIGRAM D 0.5/0.1 % EYE DROPS 5 ML	MOXIGRAM D	MICRO LABS LTD	0.5/0.1 %	5	ML	45.71	20788134.01	5.02%	5.02%	Y	9.14	9.14
20	MOXIMAX D EYE DROPS 10 ML	MOXIMAX D	ALKEM LABORATORIES LTD.	0.5/0.1 %	10	ML	12	8906.4	0.00%	0.00%	N	1.20	
21	MOXISURGE D 5/1 MG EYE DROPS 5 ML	MOXISURGE D	IPCA LABORATORIES PVT LTD.	0.5/0.1 %	5	ML	96.43	10898734.49	2.63%	2.63%	Y	19.29	19.29
22	MOXOFT D 5/1 MG EYE DROPS 5 ML	MOXOFT D	ALEMBIC LTD	0.5/0.1 %	5	ML	89.93	10905811.1	2.63%	2.63%	Y	17.99	17.99
23	MYTICOM 0.5/0.1 % EYE DROPS 5 ML	MYTICOM	ALLERGAN INDIA LTD	0.5/0.1 %	5	ML	71.6	37645961.94	9.09%	9.09%	Y	14.32	14.32
24	OCCUCOM 0.5/0.1 % EYE DROPS 10 ML	OCCUCOM	SUNWAYS (INDIA) PVT LTD	0.5/0.1 %	10	ML	62.14	6282726.84	1.52%	1.52%	Y	6.21	6.21
25	VIGADEXA 5/1 MG EYE DROPS 5 ML	VIGADEXA	ALCON LABORATORIES	0.5/0.1 %	5	ML	228.57	66824725.2	16.13%	16.13%	Y	45.71	45.71
		Rs. Per ml											
	Worked out Retail Price	19.02	Excluding GST										
	Claimed Retail Price	20.00											
	Proposed retail Price	**19.02**	Excluding GST										

Computatation of Retail Price based on February, 2020 Data under Para 4 of DPCO, 2013

Each ml eye drops contain Moxifloxacin Hydochloride IP eq. to Moxifloxacin 0.5% w/v + Dexamethasone Sodium Phosphate IP eq. to Sodium Phosphate 0.1% w/v for M/s. Skymap Healthcare Pvt. Ltd. (manufacturer and marketer)

Number of Companies cosisting of Market Share of 1% & Above	15
Sum of MAT value considered for price calculation (in Lakhs)	4,058.23
Sum of PTR per unit considered for price calculation	262.46
Number of Packs considered	16
Average PTR	16.40
Add : 16% Retailer Margin	2.62
Retail Price (without local taxes)	19.02
% Reduction with compared to Highest Price	64.12%

Minimumum Price (Rs.)	2.11
Maximum Price (Rs.)	45.71
Average of all considered (Rs.)	16.40
Retail Price (Rs.)	19.02

							TOTAL MAT	414,258,588	100%			M3	
S.No.	पैक विवरण Pack Description	छाप BRAND	कंपनी Company	Strength	Pack Size	Unit	PTR(Rs.)	MAT(Rs.)	SKU wise MAT %	Brandwise MAT (ignoring O% MAT)	Qualify (Y/N) Y=Yes N=No	Price per Unit (Rs.)	Price per Unit (Rs.) Considered
1	4 QUIN D 5/1 MG EYE DROPS 5 ML	4 QUIN D	ENTOD PHARMACEUTICALS LTD	0.5/0.1 %	5	ML	65	20156825.67	4.87%	4.87%	Y	13.00	13.00
2	4 QUIN DX 0.5/0.1 % EYE DROPS 5 ML	4 QUIN DX	ENTOD PHARMACEUTICALS LTD	0.5/0.1 %	5	ML	14.27	26428.04	0.01%	0.01%	N	2.85	
3	APDROPS DM 0.5/1 % DROPS 5 ML	APDROPS DM	AJANTA PHARMA LTD	0.5/0.1 %	5	ML	92.14	31582827.8	7.62%	7.62%	Y	18.43	18.43
4	CENTAFLOX DX 0.5/0.1 % EYE DROPS 5 ML	CENTAFLOX DX	CENTAUR PHARMACEUTICALS PVT.LTD	0.5/0.1 %	5	ML	69.86	1389612.96	0.34%	0.34%	N	13.97	
5	EMFODEX 0.5/0.1 % EYE DROPS 5 ML	EMFODEX	EXELTIS	0.5/0.1 %	5	ML	76.43	907778.43	0.22%	0.22%	N	15.29	
6	KITMOX DX 5/1 MG EYE DROPS 10 ML	KITMOX DX	SENTISS PHARMA PVT.LTD	0.5/0.1 %	10	ML	94.29	4707566.07	1.14%	1.14%	Y	9.43	9.43
7	MAHAFLOX D 5/1 MG EYE DROPS 5 ML	MAHAFLOX D	MANKIND PHARMACEUTICALS LTD.	0.5/0.1 %	5	ML	56.43	22834484.4	5.51%	5.51%	Y	11.29	11.29
8	MFC D 0.5/0.1 % EYE DROPS 5 ML	MFC D	JAWA LABORATORIES	0.5/0.1 %	5	ML	86.9	2636876.66	0.64%	0.64%	N	17.38	
9	MFLOTAS DX 5/1 MG EYE DROPS 5 ML	MFLOTAS DX	INTAS PHARMACEUTICALS LTD	0.5/0.1 %	5	ML	83.57	5724676.81	1.38%	1.38%	Y	16.71	16.71
10	MILFLODEX 5/1 MG EYE DROPS 5 ML	MILFLODEX	SUN PHARMA LABORATORIES LTD.	0.5/0.1 %	5	ML	105.71	71593501.15	17.28%	17.28%	Y	21.14	21.14
11	MILFLOX DM 0.5/0.1 % EYE DROPS 10 ML	MILFLOX DM	SUN PHARMA LABORATORIES LTD.	0.5/0.1 %	10	ML	15.21	43153.6	0.01%	0.01%	N	1.52	
12	MLOBE DX 0.5/0.1 % EYE DROPS 5 ML	MLOBE DX	SAPIENT	0.5/0.1 %	5	ML	97.86	1283450.65	0.31%	0.31%	N	19.57	
13	MOFLOREN-D 5/1 MG EYE DROPS 5 ML	MOFLOREN-D	INDOCO REMEDIES LTD	0.5/0.1 %	5	ML	100.71	30010825.36	7.24%	7.24%	Y	20.14	20.14
14	MOSI DX 5/1 MG EYE DROPS 5 ML	MOSI DX	FDC LTD.	0.5/0.1 %	5	ML	85.71	141935.76	0.03%	0.03%	N	17.14	
15	MOXIBLU DX 5/1 MG EYE DROPS 5 ML	MOXIBLU DX	LUPIN LTD	0.5/0.1 %	5	ML	77.75	9776631.85	2.36%	2.36%	Y	15.55	15.55
16	MOXIBLU-D 0.5/0.1 % EYE DROPS 10 ML	MOXIBLU-D	LUPIN LTD	0.5/0.1 %	10	ML	21.11	18714861.5	4.52%	4.52%	Y	2.11	2.11
17	MOXICIP D 5/1 MG EYE DROPS 5 ML	MOXICIP D	CIPLA LTD.	0.5/0.1 %	5	ML	110	37374370	9.02%	9.02%	Y	22.00	22.00
18	MOXIFAX DX 0.5/0.1 % EYE DROPS 5 ML	MOXIFAX DX	OPTHO REMEDIES PVT.LTD	0.5/0.1 %	5	ML	51.43	1997781.47	0.48%	0.48%	N	10.29	
19	MOXIGRAM D 0.5/0.1 % EYE DROPS 5 ML	MOXIGRAM D	MICRO LABS LTD	0.5/0.1 %	5	ML	45.71	20788134.01	5.02%	5.02%	Y	9.14	9.14
20	MOXIMAX D EYE DROPS 10 ML	MOXIMAX D	ALKEM LABORATORIES LTD.	0.5/0.1 %	10	ML	12	8906.4	0.00%	0.00%	N	1.20	
21	MOXISURGE D 5/1 MG EYE DROPS 5 ML	MOXISURGE D	IPCA LABORATORIES PVT LTD.	0.5/0.1 %	5	ML	96.43	10898734.49	2.63%	2.63%	Y	19.29	19.29
22	MOXOFT D 5/1 MG EYE DROPS 5 ML	MOXOFT D	ALEMBIC LTD	0.5/0.1 %	5	ML	89.93	10905811.1	2.63%	2.63%	Y	17.99	17.99
23	MYTICOM 0.5/0.1 % EYE DROPS 5 ML	MYTICOM	ALLERGAN INDIA LTD	0.5/0.1 %	5	ML	71.6	37645961.94	9.09%	9.09%	Y	14.32	14.32
24	OCCUCOM 0.5/0.1 % EYE DROPS 10 ML	OCCUCOM	SUNWAYS (INDIA) PVT LTD	0.5/0.1 %	10	ML	62.14	6282726.84	1.52%	1.52%	Y	6.21	6.21
25	VIGADEXA 5/1 MG EYE DROPS 5 ML	VIGADEXA	ALCON LABORATORIES	0.5/0.1 %	5	ML	228.57	66824725.2	16.13%	16.13%	Y	45.71	45.71
		Rs. Per ml											
	Worked out Retail Price	19.02	Excluding GST										
	Claimed Retail Price	20.00											
	Proposed retail Price	**19.02**	Excluding GST										

Computatation of Retail Price based on March, 2020 Data under Para 4 of DPCO 2013

Each hard gelatin capsule containing Rosuvastatin Calcium eq. to Rosuvastatin IP (as pellets) 20 mg + Aspirin IP (as enteric coated pellets) 75mg + Clopidogrel Bisulphate eq. to Clopidogrel IP (as pellets) 75 mg for Synokem Pharmaceuticals Ltd. (manufacturer/importer) and Cadila Pharmaceuticals Ltd. (marketer)

Number of Companies cosisting of Market Share of 1% & Above	13
Sum of MAT value considered for price calculation (in Lakhs)	11,779.91
Sum of PTR per unit considered for price calculation	270.82
Number of Packs considered	17
Average PTR	15.93
Add : 16% Retailer Margin	2.55
Retail Price (without local taxes)	18.48
% Reduction with compared to Highest Price	19.38%

Minimumum Price (Rs.)	11.71
Maximum Price (Rs.)	19.76
Average of all considered (Rs.)	15.93
Retail Price (Rs.)	18.48

							TOTAL MAT	1,238,010,307	100%			M3	
S.No.	पैक विवरण Pack Description	छाप BRAND	कंपनी Company	Strength	Pack Size	Unit	PTR(Rs.)	MAT(Rs.)	SKU wise MAT %	Brandwise MAT (ignoring O% MAT)	Qualify (Y/N) Y=Yes N=No	Price per Unit (Rs.)	Price per Unit (Rs.) Considered
1	ARVAST GOLD 75/20/75 MG CAPSULE 10	ARVAST GOLD	INTAS PHARMACEUTICALS LTD	75/20/75 MG	10	CAPSULE	134.56	11236224.8	0.91%	0.91%	N	13.46	
2	CONSIVAS GOLD 75/20/75 MG CAPSULE 10	CONSIVAS GOLD	EMCURE PHARMACEUTICALS LTD	75/20/75 MG	10	CAPSULE	99.29	6975122.5	0.56%	0.56%	N	9.93	
3	CREOLIP GOLD 75/20/75 MG CAPSULE 10	CREOLIP GOLD	4 CARE LIFESCIENCE PVT LTD	75/20/75 MG	10	CAPSULE	142.86	562439.82	0.05%	0.05%	N	14.29	
4	CREVAST GOLD 75/20/75 MG CAPSULE 10	CREVAST GOLD	ERIS LIFESCIENCES LTD	75/20/75 MG	10	CAPSULE	158.4	35665243.2	2.88%	2.88%	Y	15.84	15.84
5	JUBIRA GOLD 75/20/75 MG CAPSULE 10	JUBIRA GOLD	JUBILANT LIFE SCIENCES	75/20/75 MG	10	CAPSULE	142.14	6205263.84	0.50%	0.50%	N	14.21	
6	JUPIROS GOLD 75/20/75 MG CAPSULE 10	JUPIROS GOLD	ALKEM LABORATORIES LTD.	75/20/75 MG	10	CAPSULE	129.64	21035313.1	1.70%	1.70%	Y	12.96	12.96
7	LIPITRACK GOLD 75/20/75 MG CAPSULE 10	LIPITRACK GOLD	JARUN PHARMACEUTICALS	75/20/75 MG	10	CAPSULE	127.86	12018.84	0.00%	0.00%	N	12.79	
8	NOVASTAT GOLD 75/20/75 MG CAPSULE 10	NOVASTAT GOLD	LUPIN LTD	75/20/75 MG	10	CAPSULE	158.32	61901441.28	5.00%	5.00%	Y	15.83	15.83
9	PREVA GOLD 75/20/75 MG CAPSULE 10	PREVA GOLD	INTAS PHARMACEUTICALS LTD	75/20/75 MG	10	CAPSULE	134.56	20491015.2	1.66%	1.66%	Y	13.46	13.46
10	RAZEL GOLD 75/20/75 MG CAPSULE 15	RAZEL GOLD	GLENMARK PHARMACEUTICALS LTD.	75/20/75 MG	15	CAPSULE	196.43	98152496.57	7.93%	7.93%	Y	13.10	13.10
11	REVOSTAT GOLD 75/20/75 MG CAPSULE 20	REVOSTAT GOLD	ZUVENTUS HEALTHCARE LTD	75/20/75 MG	20	CAPSULE	144	4300128	0.35%	0.35%	N	7.20	
12	ROSAVE GOLD 75/20/75 MG CAPSULE 10	ROSAVE GOLD	ALEMBIC LTD	75/20/75 MG	10	CAPSULE	162.71	30185903.1	2.44%	2.44%	Y	16.27	16.27
13	ROSEDAY GOLD 75/20/75 MG CAPSULE 10	ROSEDAY GOLD	USV PVT LTD	75/20/75 MG	10	CAPSULE	135.71	83743655.38	6.76%	6.76%	Y	13.57	13.57
14	ROSLAREN AC 75/20/75 MG CAPSULE 10	ROSLAREN AC	LA RENON	75/20/75 MG	10	CAPSULE	128.57	6078403.89	0.49%	0.49%	N	12.86	
15	ROSLOY GOLD 75/20/75 MG CAPSULE 10	ROSLOY GOLD	LLOYD HEALTHCARE PVT.LTD	75/20/75 MG	10	CAPSULE	156.37	22196038.87	1.79%	1.79%	Y	15.64	15.64
16	ROSUCHEK GOLD 75/20/75 MG CAPSULE 10	ROSUCHEK GOLD	INDOCO REMEDIES LTD	75/20/75 MG	10	CAPSULE	107.14	57043.16	0.00%	0.00%	N	10.71	
17	ROSUGOAL TRIO 75/20/75 MG CAPSULE 10	ROSUGOAL TRIO	JB CHEMICALS	75/20/75 MG	10	CAPSULE	107.15	604218.85	0.05%	0.05%	N	10.72	
18	ROSUKAA GOLD 75/20/75 MG CAPSULE 10	ROSUKAA GOLD	TROIKAA PHARMACEUTICALS LTD	75/20/75 MG	10	CAPSULE	171.43	4077119.69	0.33%	0.33%	N	17.14	
19	ROSULESS GOLD 75/20/75 MG CAPSULE 10	ROSULESS GOLD	CORONA	75/20/75 MG	10	CAPSULE	117.07	13388888.75	1.08%	1.08%	Y	11.71	11.71
20	ROSULIP GOLD 75/20/75 MG CAPSULE 10	ROSULIP GOLD	CIPLA LTD.	75/20/75 MG	10	CAPSULE	143.04	8366838.72	0.68%	0.68%	N	14.30	
21	ROSUMAC GOLD 75/20/75 MG CAPSULE 10	ROSUMAC GOLD	MACLEODS PHARMACEUTICALS PVT.LTD	75/20/75 MG	10	CAPSULE	197.61	146818808.1	11.86%	11.86%	Y	19.76	19.76
22	ROSUSON GOLD 75/20/75 MG CAPSULE 10	ROSUSON GOLD	UNISON PHARMACEUTICALS	75/20/75 MG	10	CAPSULE	64.29	837827.28	0.07%	0.07%	N	6.43	
23	ROSUTOR GOLD 75/20/75 MG CAPSULE 10	ROSUTOR GOLD	AJANTA PHARMA LTD	75/20/75 MG	10	CAPSULE	177.86	25442339.42	2.06%	9.15%	Y	17.79	17.79
24	ROSUTOR GOLD 75/20/75 MG CAPSULE 15	ROSUTOR GOLD	AJANTA PHARMA LTD	75/20/75 MG	15	CAPSULE	266.79	87725887.8	7.09%	9.15%	Y	17.79	17.79
25	ROSUVA GOLD 75/20/75 MG CAPSULE 10	ROSUVA GOLD	UNIMED TECHNOLOGIES LIMITED	75/20/75 MG	10	CAPSULE	188.21	147186474.5	11.89%	11.89%	Y	18.82	18.82
26	ROSVIN GOLD 75/20/75 MG CAPSULE 10	ROSVIN GOLD	MEDLEY PHARMACEUTICALS	75/20/75 MG	10	CAPSULE	156.43	7215896.74	0.58%	0.58%	N	15.64	
27	ROSYCAP GOLD 75/20/75 MG CAPSULE 10	ROSYCAP GOLD	AKUMENTIS HEALTHCARE LTD	75/20/75 MG	10	CAPSULE	121.79	3028430.14	0.24%	0.24%	N	12.18	
28	ROZAGOLD 75/20/75 MG CAPSULE 10	ROZAGOLD	UNIMED TECHNOLOGIES LIMITED	75/20/75 MG	10	CAPSULE	188.21	232283200.9	18.76%	18.76%	Y	18.82	18.82
29	ROZTEK ASP 75/20/75 MG CAPSULE 10	ROZTEK ASP	FIDELITY LIFESCIENCE	75/20/75 MG	10	CAPSULE	50	157900	0.01%	0.01%	N	5.00	
30	ROZUCOR GOLD 75/20/75 MG CAPSULE 10	ROZUCOR GOLD	TORRENT PHARMACEUTICALS LTD.	75/20/75 MG	10	CAPSULE	158	89130267.43	7.20%	7.20%	Y	15.80	15.80
31	ROZUSTAT GOLD 75/20/75 MG CAPSULE 10	ROZUSTAT GOLD	MACLEODS PHARMACEUTICALS PVT.LTD	75/20/75 MG	10	CAPSULE	179.64	32090515.19	2.59%	2.59%	Y	17.96	17.96
32	UNISTAR GOLD 75/20/75 MG CAPSULE 10	UNISTAR GOLD	TORRENT PHARMACEUTICALS LTD.	75/20/75 MG	10	CAPSULE	157	30553657	2.47%	2.47%	Y	15.70	15.70
33	ZUVANEXT GOLD 75/20/75 MG CAPSULE 10	ZUVANEXT GOLD	REGALIA PHARMACEUTICALS (I) PVT LTD	75/20/75 MG	10	CAPSULE	77.14	304284.76	0.02%	0.02%	N	7.71	
		Rs. Per Capsule											
	Worked out Retail Price	18.48	Excluding GST										
	Claimed Retail Price	20.00	Excluding GST										
	Proposed retail Price	**18.48**	Excluding GST										

Computatation of Retail Price based on March, 2020 Data under Para 4 of DPCO 2013

Each film coated tablet containing Paracetamol IP 650 mg + Caffeine Anhydrous IP 50 mg for Acme Generics LLP (manufacturer/importer) and Cipla Ltd. (marketer)	Number of Companies cosisting of Market Share of 1% & Above	3
	Sum of MAT value considered for price calculation (in Lakhs)	953.43
	Sum of PTR per unit considered for price calculation	7.07
	Number of Packs considered	3
	Average PTR	2.36
	Add : 16% Retailer Margin	0.38
	Retail Price (without local taxes)	2.74
	% Reduction with compared to Highest Price	18.90%

Minimumum Price (Rs.)	2.07
Maximum Price (Rs.)	2.91
Average of all considered (Rs.)	2.36
Retail Price (Rs.)	2.74

							TOTAL MAT	95,343,283	100%		M3		
S.No.	पैक विवरण Pack Description	छाप BRAND	कंपनी Company	Strength	Pack Size	Unit	PTR(Rs.)	MAT(Rs.)	SKU wise MAT %	Brandwise MAT (ignoring O% MAT)	Qualify (Y/N) Y=Yes N=No	Price per Unit (Rs.)	Price per Unit (Rs.) Considered
1	CROCIN PAIN RELIEF 650/50 MG TABLET 15	CROCIN PAIN RELIEF	GLAXOSMITHKLINE PHARMACEUTICALS LTD.	650/50 MG	15	TABLET	43.62	44413709.52	46.58%	46.58%	Y	2.91	2.91
2	NOVALGIN NU 650/50 MG TABLET 10	NOVALGIN NU	SANOFI INDIA LTD.	650/50 MG	10	TABLET	20.89	25786064.1	27.05%	27.05%	Y	2.09	2.09
3	PACIMOL ACTIVE 650/50 MG TABLET 10	PACIMOL ACTIVE	IPCA LABORATORIES PVT LTD.	650/50 MG	10	TABLET	20.72	25143509.84	26.37%	26.37%	Y	2.07	2.07
		Rs. Per Tablet											
	Worked out Retail Price	2.74	Excluding GST										
	Claimed Retail Price	3.57	Excluding GST										
	Proposed retail Price	**2.74**	Excluding GST										