





I/6127/2023

Computation of Retail Price based on November, 2022 Data under Para 5 of DPCO, 2013

Retail price fixation under Para 5 of DPCO, 2013- Each 5ml oral solution contains: Cholecalciferol IP 60000IU (In nano droplet form) for M/s Ravenbhel Healthcare Pvt. Ltd. (Manufacturer) and M/s Eris Lifesciences Limited (Marketer) (F.No. 3454)	Number of Companies cosisting of Market Share of 1% & Above												8
	Sum of MAT value considered for price calculation (in Lakhs)												10,961.05
	Sum of PTR per unit considered for price calculation												102.94
	Number of Packs considered												10
	Average PTR												10.29
	Add : 16% Retailer Margin												1.65
	Retail Price (without local taxes)												11.94
	% Reduction with compared to Highest Price												24.17%

Minimum Price (Rs.)				1.51
Maximum Price (Rs.)				13.57
Average of all considered (Rs.)				10.29
Retail Price (Rs.)				11.94

S.No.	पैक विवरण Pack Description	ब्रान्ड BRAND	कंपनी Company	Strength	Pack Size	Unit	TOTAL MAT	1,16,80,33,927	100%	Brandwise MAT (ignoring 0% MAT)	Qualify (Y/N) Y=Yes N=No	Price per Unit (Rs.)	Price per Unit (Rs.) Considered
							PTR(Rs.)	MAT(Rs.)	SKU wise MAT %				
1	ARACHITOL NANO 60000 IU SYRUP 5 ML	ARACHITOL	ABBOTT INDIA LTD.	60000 IU	5	SYRUP	56.28	435159774	37.26%	37.26%	Y	11.26	11.26
2	BIOCITRAL D 60000 IU DROPS 30 ML	BIOCITRAL D	INTRA LABS	60000 IU	30	DROPS	48.9	271793.6	0.02%	0.02%	N	1.63	
3	BON DK SHOT 60000 IU SOLUTION 5 ML	BON DK	INTEGRACE HEALTH	60000 IU	5	SOLUTION	67.5	38624303.96	3.31%	3.31%	Y	13.50	13.50
4	CALCIJOINT D3 SHOT 60000 IU SOLUTION 5 ML	CALCIJOINT D3	LEEFORD HEALTHCARE	60000 IU	5	SOLUTION	19.5	6844310.63	0.59%	0.59%	N	3.90	
5	CATCH D3 NANO 60000 IU SOLUTION 5 ML	CATCH D3	VASU ORGANICS PVT.LTD	60000 IU	5	SOLUTION	55.29	58220.37	0.00%	0.00%	N	11.06	
6	COE D3 60000 IU SYRUP 5 ML	COE D3	KOYE PHARMACEUTICALS PVT. LTD.	60000 IU	5	SYRUP	50	53498151.29	4.58%	4.58%	Y	10.00	10.00
7	COM D3 NANO SHOT 60000 IU SOLUTION 5 ML	COM D3	COMED CHEMICALS PVT LTD	60000 IU	5	SOLUTION	49.07	16235530.21	1.39%	1.39%	Y	9.81	9.81
8	D FIRST NANO 60000 IU DROPS 5 ML	D FIRST NANO	4 CARE LIFESCIENCE PVT LTD	60000 IU	5	DROPS	37.86	195509.04	0.02%	0.02%	N	7.57	
9	D LIQ MAX 60000 IU ORAL SOLUTION 5 ML	D LIQ MAX	AKUMENTIS HEALTHCARE LTD	60000 IU	5	ORAL SOLUTION	45.71	1268511.16	0.11%	0.11%	N	9.14	
10	D LIQUID SHOT 60000 IU SOLUTION 5 ML	D LIQUID	MOREPEN LABORATORIES LIMITED	60000 IU	5	SOLUTION	40.78	104419.43	0.01%	0.01%	N	8.16	
11	D QUATRO 60000 IU DROPS 5 ML	D QUATRO	MOREPEN LABORATORIES LIMITED	60000 IU	5	DROPS	89.29	16072.2	0.00%	0.00%	N	17.86	
12	D WIK NANO 60000 IU EMULSION 5 ML	D WIK	ENCORE HEALTHCARE PVT LTD	60000 IU	5	EMULSION	35	973420	0.08%	0.08%	N	7.00	
13	D-SHINE SHOT 60000 IU SYRUP 5 ML	D-SHINE	AKUMENTIS HEALTHCARE LTD	60000 IU	5	SYRUP	46.43	4908208.16	0.42%	0.42%	N	9.29	
14	D3 MORE 60000 IU ORAL SOLUTION 5 ML	D3 MORE	PRIMUMS REMEDIES PVT LTD	60000 IU	5	ORAL SOLUTION	47.14	662061.82	0.06%	0.06%	N	9.43	
15	D3 RICH NANO 60000 IU SOLUTION 5 ML	D3 RICH	HETERO HEALTHCARE LTD	60000 IU	5	SOLUTION	42.32	9454283.04	0.81%	0.81%	N	8.46	
16	DALBONE D3 SHOT 60000 IU SOLUTION 5 ML	DALBONE D3	PHOENIX LIFESCIENCES	60000 IU	5	SOLUTION	44.64	1025693.28	0.09%	0.09%	N	8.93	
17	DEKSEL NANO 60000 IU ORAL SOLUTION 5 ML	DEKSEL NANO	PULSE PHARMACEUTICALS PVT LTD	60000 IU	5	ORAL SOLUTION	54.64	98212321.6	8.41%	8.41%	Y	10.93	10.93
18	DEKSEL NEO 60000 IU SOLUTION 5 ML	DEKSEL NEO	PULSE PHARMACEUTICALS PVT LTD	60000 IU	5	SOLUTION	54.64	61404282.16	5.26%	5.26%	Y	10.93	10.93
19	DEPURA 60000 IU ORAL SOLUTION 5 ML	DEPURA	UNIVERSAL NUTRISCIENCE PVT LTD	60000 IU	5	ORAL SOLUTION	67.85	309680359.4	26.51%	26.52%	Y	13.57	13.57
20	DEPURA 60000 IU SOLUTION 30 ML	DEPURA	UNIVERSAL NUTRISCIENCE PVT LTD	60000 IU	30	SOLUTION	45.43	161276.5	0.01%	26.52%	Y	1.51	1.51
21	DEPURA D3 60000 IU SOLUTION 5 ML	DEPURA D3	UNIVERSAL NUTRISCIENCE PVT LTD	60000 IU	5	SOLUTION	67.85	534766.56	0.05%	0.05%	N	13.57	
22	DEVIVO 60000 IU ORAL SOLUTION 5 ML	DEVIVO	VIVO LIFE SCIENCE	60000 IU	5	ORAL SOLUTION	51.43	906350.89	0.08%	0.08%	N	10.29	
23	DSUN NANO SF 60000 IU SOLUTION 5 ML	DSUN NANO	AKUMENTIS HEALTHCARE LTD	60000 IU	5	SOLUTION	50.71	2914962.93	0.25%	0.25%	N	10.14	
24	DV 60 K 60000 IU SYRUP 5 ML	DV 60 K	INDCHEMIE HEALTH SPECIALITIES PVT. LTD.	60000 IU	5	SYRUP	52.14	5556013.7	0.48%	0.48%	N	10.43	
25	HID-3 60000 IU DROPS 30 ML	HID-3	SAF FERMION LTD	60000 IU	30	DROPS	62.4	1569330.25	0.13%	0.13%	N	2.08	
26	HNU D3 60000 IU SOLUTION 5 ML	HNU D3	LA RENON	60000 IU	5	SOLUTION	50	13300250	1.14%	1.14%	Y	10.00	10.00
27	KALZIN NANO 60000 IU SOLUTION 5 ML	KALZIN	UNIMARCK HEALTHCARE LTD	60000 IU	5	SOLUTION	42.86	4299804.35	0.37%	0.37%	N	8.57	
28	KIDRICH D3 60000 IU DROPS 5 ML	KIDRICH D3	DR. REDDYS LABORATORIES LTD	60000 IU	5	DROPS	35.36	5988185.84	0.51%	0.51%	N	7.07	
29	NANOFEROL 60000 IU ORAL SOLUTION 5 ML	NANOFEROL	DR. JOHNS LABORATORIES PVT LTD	60000 IU	5	ORAL SOLUTION	46.79	4647535.09	0.40%	0.40%	N	9.36	
30	NANONAT D3 ORAL 60000 IU SOLUTION 5 ML	NANONAT D3	NATCO PHARMA LTD	60000 IU	5	SOLUTION	63.75	3267315	0.28%	0.28%	N	12.75	
31	OFAR D3 NANO 60000 IU SOLUTION 5 ML	OFAR D3	UNIMARCK HEALTHCARE LTD	60000 IU	5	SOLUTION	39.29	53120.08	0.00%	0.00%	N	7.86	
32	OSTA D3 NANO SHOT 60000 IU LIQUID 5 ML	OSTA D3	RAVENBHEL PHARMACEUTICALS PVT LTD.	60000 IU	5	LIQUID	47.57	251526.52	0.02%	0.02%	N	9.51	
33	SAMSHOT D3 60000 IU SOLUTION 5 ML	SAMSHOT D3	SAMARTH LIFE SCIENCES PVT LTD	60000 IU	5	SOLUTION	61.43	138647.51	0.01%	0.01%	N	12.29	
34	SUNLITE 60000 IU ORAL SOLUTION 5 ML	SUNLITE	BION THERAPEUTICS	60000 IU	5	ORAL SOLUTION	232.57	1648645.35	0.14%	0.14%	N	46.51	
35	SURBEX NANO 60000 IU SYRUP 5 ML	SURBEX NANO	ABBOTT HEALTHCARE PVT. LTD	60000 IU	5	SYRUP	42.31	12777.62	0.00%	0.00%	N	8.46	
36	TENVIT D3 60000 IU DROPS 30 ML	TENVIT D3	TENGEE LIFESCIENCE	60000 IU	30	DROPS	61.02	151329.6	0.01%	0.01%	N	2.03	
37	UPRISE D3 60000 IU SYRUP 5 ML	UPRISE D3	ALKEM LABORATORIES LTD.	60000 IU	5	SYRUP	57.14	69828936.97	5.98%	5.98%	Y	11.43	11.43

