Revised Worksheets

Computation of Retail Price based on February, 2022 Data under Para 5 of DPCO, 2013

Each Soft Gelatin Capsule containing Methylcobalamin IP 1500mcg, Alpha Lipoic Acid USP 100mg, Inositol USP NF 100mg, Folic Acid IP 1.5mg, Chromium Polynicotinate 200mcg, Selenium Dioxide USP 55mcg, Benfotiamine 150mg for M/s Olive Healthcare (manufacturer) and M/s Intas Pharmaceuticals Limited. (marketer) (F.No. 3008)	Number of Companies cosisting of Market Share of 1% & Above	7
	Sum of MAT value considered for price calculation (in Lakhs)	8,370.81
	Sum of PTR per unit considered for price calculation	112.00
	Number of Packs considered	7
	Average PTR	16.00
	Add : 16% Retailer Margin	2.56
	Retail Price (without local taxes)	18.56
	% Reduction with compared to Highest Price	12.85%

Minimum Price (Rs.)	13.57
Maximum Price (Rs.)	18.36
Average of all considered (Rs.)	16.00
Retail Price (Rs.)	18.56

							TOTAL MAT PTR(Rs.)	84,42,57,700 MAT(Rs.)	100% SKU wise MAT %	Brandwise MAT (ignoring O% MAT)	Qualify (Y/N) Y=Yes N=No	M3 Price per Unit (Rs.)	Price per Unit (Rs.) Considered
S.No.	पैक विवरण Pack Description	छाप BRAND	कंपनी Company	Strength	Pack Size	Unit							
1	B 29 MAX CAPSULE 10	B 29 MAX	CORONA	1500MCG/100MG/100MG/1.5MG/200MCG/55MCG/150MG	10	CAPSULE	139.29	3,24,40,641.00	3.84%	3.84%	Y	13.93	13.93
2	MERIMET CAPSULE 10	MERIMET	WOCKHARDT LTD	1500MCG/100MG/100MG/1.5MG/200MCG/55MCG/150MG	10	CAPSULE	198.57	71,76,518.37	0.85%	0.85%	N	19.86	
3	MYMI MAX CAPSULE 15	MYMI MAX	HBC LIFESCIENCES PVT LTD	1500MCG/100MG/100MG/1.5MG/200MCG/55MCG/150MG	15	CAPSULE	203.57	1,09,95,833.55	1.30%	1.30%	Y	13.57	13.57
4	NERVON FORTE CAPSULE 10	NERVON	IPCA LABORATORIES PVT LTD.	1500MCG/100MG/100MG/1.5MG/200MCG/55MCG/150MG	10	CAPSULE	170.1	8,54,34,255.90	10.12%	10.12%	Y	17.01	17.01
5	*NUBRUS 150 MG 10	NUBRUS	MED MANOR ORGANICS PVT LTD.	1500MCG/100MG/100MG/1.5MG/200MCG/55MCG/150MG	10	CAPSULE	171.43	1,21,20,786.72	1.44%	1.44%	Y	17.14	17.14
6	*NUHENZ 1500 MCG/100MG/100MG/1.5MG/200MCG/55MCG/150MG 10	NUHENZ	LA RENON	1500MCG/100MG/100MG/1.5MG/200MCG/55MCG/150MG	10	CAPSULE	183.57	63,68,36,136.40	75.43%	75.43%	Y	18.36	18.36
7	RENERVE PLUS BT CAPSULE 15	RENERVE PLUS BT	ERIS LIFESCIENCES LTD	1500MCG/100MG/100MG/1.5MG/200MCG/55MCG/150MG	15	CAPSULE	254.29	2,68,61,924.15	3.18%	3.18%	Y	16.95	16.95
8	THE VIBRANIA 1500 MCG/100MG/100MG/1.5MG/200MCG/55MCG/150MG CAPSULE 10	THE VIBRANIA	USV PVT LTD	1500MCG/100MG/100MG/1.5MG/200MCG/55MCG/150MG	10	CAPSULE	150.36	3,23,91,603.72	3.84%	3.84%	Y	15.04	15.04
		Rs. Per Capsule											
	Worked out Retail Price	18.56	Excluding GST										
	Claimed Retail Price	25.00	Excluding GST										
	Proposed retail Price	**18.56**	Excluding GST										

*- It is mentioned that these brand are reported as tablets in pharmatrac data, however these are capsules as confirmed by pharmatrac.

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