19(3359)/2023/DP/NPPA/Div.II

113293/2023/NPPA

**Computation of Retail Price based on August, 2022 Data under Para 5 of DPCO, 2013**

औषध (मूल्य नियंत्रण ) आदेश , 2013 के अंतर्गत दवा Each 5ml contain: Sodium Alginate 250mg + Sodium Bicarbonate 133.5mg + Calcium Carbonate 80mg Suspension for M/s Akum Drugs & Pharmaceuticals Ltd. (Manufacturer) and M/s Mankind Pharma Ltd. (Marketer) की रिटेल कीमत निर्धारण (फाइल नंबर 3359)

| | |
|---|---|
| Number of Companies cosisting of Market Share of 1% & Above | 4 |
| Sum of MAT value considered for price calculation (in Lakhs) | 2,947.30 |
| Sum of PTR per unit considered for price calculation | 3.04 |
| Number of Packs considered | 4 |
| Average PTR | 0.76 |
| Add : 16% Retailer Margin | 0.12 |
| Retail Price (without local taxes) | 0.88 |
| % Reduction with compared to Highest Price | 6.17% |

| | |
|---|---|
| Minimum Price (Rs.) | 0.71 |
| Maximum Price (Rs.) | 0.81 |
| Average of all considered (Rs.) | 0.76 |
| Retail Price (Rs.) | 0.88 |

| | | | | | | | TOTAL MAT | 29,69,47,288 | 100% | | | M3 | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| S.No. | पैक विवरण Pack Description | छाप BRAND | कंपनी Company | Strength | Pack Size | Unit | PTR(Rs.) | MAT(Rs.) | SKU wise MAT % | Brandwise MAT (ignoring O% MAT) | Qualify (Y/N) Y=Yes N=No | Price per Unit (Rs.) | Price per Unit (Rs.) Considered |
| 1 | DIGERAFT SUSPENSION 150 ML | DIGERAFT | ABBOTT INDIA LTD. | 250/133.5/80mg | 150 | SUSPENSION | 117.86 | 195795613.18 | 65.94% | 65.94% | Y | 0.79 | 0.79 |
| 2 | GAVIRAFT SUSPENSION 100 ML | GAVIRAFT | ELAN PHARMA(INDIA) PVT. LTD | 250/133.5/80mg | 100 | SUSPENSION | 70.71 | 10942938.18 | 3.69% | 3.69% | Y | 0.71 | 0.71 |
| 3 | GAVISCON (RECKITT) LIQUID 150 ML | GAVISCON (RECKITT) | RECKITT BENCKISER | 250/133.5/80mg | 150 | LIQUID | 120.83 | 6729928.61 | 2.27% | 2.27% | Y | 0.81 | 0.81 |
| 4 | INSTARAFT LIQUID 100 ML | INSTARAFT | SUN PHARMA LABORATORIES LTD. | 250/133.5/80mg | 100 | LIQUID | 72.86 | 81261850.90 | 27.37% | 27.37% | Y | 0.73 | 0.73 |
| 5 | RACIRAFT SYRUP 200 ML | RACIRAFT | SUN PHARMA LABORATORIES LTD. | 250/133.5/80mg | 200 | SYRUP | 142.14 | 2216957.58 | 0.75% | 0.75% | N | 0.71 | |
| | | | | | | | | | | | | | |
| | | | | | | | | | | | | | |
| | | Rs. Per ML | | | | | | | | | | | |
| | | | | | | | | | | | | | |
| | Worked out Retail Price | 0.88 | Excluding GST | | | | | | | | | | |
| | Claimed Retail Price | 2.50 | Excluding GST | | | | | | | | | | |
| | Proposed retail Price | **0.88** | Excluding GST | | | | | | | | | | |