

Computation of Retail Price based on January, 2020 Data under Para 4 of DPCO, 2013

Each film coated tablet containing Telmisartan IP 40 mg + Cilindipine IP 10 mg for M/s Macleods Pharmaceuticals Ltd. (manufacturer and marketer)	Number of Companies cosisting of Market Share of 1% & Above											16
	Sum of MAT value considered for price calculation (in Lakhs)											14,949.63
	Sum of PTR per unit considered for price calculation											131.04
	Number of Packs considered											17
	Average PTR											7.71
	Add : 16% Retailer Margin											1.23
	Retail Price (without local taxes)											8.94
% Reduction with compared to Highest Price												17.54%

Minimum Price (Rs.)				5.10
Maximum Price (Rs.)				9.35
Average of all considered (Rs.)				7.71
Retail Price (Rs.)				8.94

S.No.	पैक विवरण Pack Description	छाप BRAND	कंपनी Company	Strength	Pack Size	Unit	TOTAL MAT	1,579,330,018	100%	M3			
							PTR (Rs.)	MAT (Rs.)	SKU wise MAT %	Brandwise MAT (ignoring 0% MAT)	Qualify (Y/N) Y=Yes N=No	Price per Unit (Rs.)	Price per Unit (Rs.) Considered
1	CETANIL-T 10/40 MG TABLET 15	CETANIL-T	ALEMBIC LTD	10/40 MG	15	TABLET	118.54	149832867.7	9.49%	9.49%	Y	7.90	7.90
2	CILACAR T 10/40 MG TABLET 10	CILACAR T	JB CHEMICALS	10/40 MG	10	TABLET	80.05	473746574.7	30.00%	30.00%	Y	8.01	8.01
3	CILAHEART T 10/40 MG TABLET 10	CILAHEART T	MANKIND PHARMACEUTICALS LTD.	10/40 MG	10	TABLET	63.25	144649409.3	9.16%	9.16%	Y	6.33	6.33
4	CILATOPT 10/40 MG TABLET 10	CILATOPT	MEDITIA LABS PVT.LTD	10/40 MG	10	TABLET	55.71	380588.52	0.02%	0.02%	N	5.57	
5	CILDIP T 10/40 MG TABLET 10	CILDIP T	MEDLEY PHARMACEUTICALS	10/40 MG	10	TABLET	77.14	19606646.72	1.24%	1.24%	Y	7.71	7.71
6	CILDIPIN T 10/40 MG TABLET 10	CILDIPIN T	VASU ORGANICS PVT.LTD	10/40 MG	10	TABLET	76.94	470316.3	0.03%	0.03%	N	7.69	
7	CILDIN T 10/40 MG TABLET 10	CILDIN T	LLOYD HEALTHCARE PVT.LTD	10/40 MG	10	TABLET	72.86	16438098.39	1.04%	1.04%	Y	7.29	7.29
8	CILIX T 10/40 MG TABLET 15	CILIX T	ALTEUS BIOGENICS PVT.LTD.	10/40 MG	15	TABLET	75	19125	0.00%	0.00%	N	5.00	
9	CILNICAB TM 10/40 MG TABLET 10	CILNICAB TM	AKUMENTIS HEALTHCARE LTD	10/40 MG	10	TABLET	56.88	1417449.6	0.09%	0.09%	N	5.69	
10	CILNIPINE T 10/40 MG TABLET 10	CILNIPINE T	IJBILANT LIFE SCIENCES	10/40 MG	10	TABLET	63.29	4960636.73	0.31%	0.31%	N	6.33	
11	CILNIPRES T 10/40 MG TABLET 10	CILNIPRES T	EAST WEST PHARMA	10/40 MG	10	TABLET	61.43	154401.05	0.01%	0.01%	N	6.14	
12	CILNY T 10/40 MG TABLET 10	CILNY T	INTAS PHARMACEUTICALS LTD	10/40 MG	10	TABLET	74.29	6725176.54	0.43%	0.43%	N	7.43	
13	CILOGARD T 10/40 MG TABLET 10	CILOGARD T	CIPLA LTD.	10/40 MG	10	TABLET	35	35	0.00%	0.00%	N	3.50	
14	CILORY TM 10/40 MG TABLET 10	CILORY TM	MED MANOR ORGANICS PVT LTD.	10/40 MG	10	TABLET	63.57	2126406.16	0.13%	0.13%	N	6.36	
15	CILPIN T 10/40 MG TABLET 10	CILPIN T	FOURRTS INDIA LABORATORIES PVT. LTD	10/40 MG	10	TABLET	58.57	769082.67	0.05%	0.13%	N	5.86	
16	CILPIN T 10/40 MG TABLET 30	CILPIN T	FOURRTS INDIA LABORATORIES PVT. LTD	10/40 MG	30	TABLET	191.43	1208114.73	0.08%	0.13%	N	6.38	
17	CILVAS T 10/40 MG TABLET 10	CILVAS T	ANTHUS PHARMACEUTICALS PVT LTD.	10/40 MG	10	TABLET	71.36	2279005.24	0.14%	0.14%	N	7.14	
18	CINOD T 10/40 MG TABLET 15	CINOD T	AJANTA PHARMA LTD	10/40 MG	15	TABLET	129.29	19915987.26	1.26%	1.26%	Y	8.62	8.62
19	CORTEL LN 10/40 MG TABLET 15	CORTEL LN	CORONA	10/40 MG	15	TABLET	76.49	30277768.57	1.92%	1.92%	Y	5.10	5.10
20	DILNIP T 10/40 MG TABLET 10	DILNIP T	LUPIN LTD	10/40 MG	10	TABLET	85	38765147.68	2.45%	2.45%	Y	8.50	8.50
21	ERITEL LN 10/40 MG TABLET 15	ERITEL LN	ERIS LIFESCIENCES LTD	10/40 MG	15	TABLET	119.79	205434176.3	13.01%	13.01%	Y	7.99	7.99
22	LNDIP T 10/40 MG TABLET 10	LNDIP T	FUSION HEALTHCARE PVT LTD	10/40 MG	10	TABLET	70.71	17102486.28	1.08%	1.08%	Y	7.07	7.07
23	MACSART-CL 10/40 MG TABLET 10	MACSART-CL	MACLEODS PHARMACEUTICALS PVT.LTD	10/40 MG	10	TABLET	66.43	24024793.65	1.52%	1.52%	Y	6.64	6.64
24	N-LOK T 10/40 MG TABLET 10	N-LOK T	MEDOPHARM	10/40 MG	10	TABLET	55.71	1905379	0.12%	0.12%	N	5.57	
25	NATCOCIL T 10/40 MG TABLET 10	NATCOCIL T	NATCO PHARMA LTD	10/40 MG	10	TABLET	69	4156008	0.26%	0.26%	N	6.90	
26	NEUAL TM 10/40 MG TABLET 10	NEUAL TM	EMCURE PHARMACEUTICALS LTD	10/40 MG	10	TABLET	54.14	11802.52	0.00%	0.00%	N	5.41	
27	NEXOVAS T 10/40 MG TABLET 10	NEXOVAS T	MACLEODS PHARMACEUTICALS PVT.LTD	10/40 MG	10	TABLET	67.14	13822468.22	0.88%	0.88%	N	6.71	
28	ORDILAN T 10/40 MG TABLET 10	ORDILAN T	EXELTIS	10/40 MG	10	TABLET	69	431595	0.03%	0.03%	N	6.90	
29	RANCI T 10/40 MG TABLET 10	RANCI T	UNIMED TECHNOLOGIES LIMITED	10/40 MG	10	TABLET	68.93	7734340.12	0.49%	0.49%	N	6.89	
30	SARTEL-LN 10/40 MG TABLET 10	SARTEL-LN	INTAS PHARMACEUTICALS LTD	10/40 MG	10	TABLET	80.71	71107599.87	4.50%	4.50%	Y	8.07	8.07
31	TELCURE CN 10/40 MG TABLET 10	TELCURE CN	HBC LIFESCIENCES PVT LTD	10/40 MG	10	TABLET	65	522275	0.03%	0.03%	N	6.50	
32	TELI CL 10/40 MG TABLET 10	TELI CL	CADILA PHARMACEUTICALS LTD	10/40 MG	10	TABLET	50	792800	0.05%	0.05%	N	5.00	
33	TELISTA CL 10/40 MG TABLET 10	TELISTA CL	LUPIN LTD	10/40 MG	10	TABLET	93.46	44486831.24	2.82%	2.82%	Y	9.35	9.35
34	TELMA LN 10/40 MG TABLET 15	TELMA LN	GLENMARK PHARMACEUTICALS LTD.	10/40 MG	15	TABLET	138.57	77681013.85	4.92%	4.92%	Y	9.24	9.24
35	TELMILOW CL 10/40 MG TABLET 10	TELMILOW CL	GALENIC PHARMACEUTICALS PVT.LTD	10/40 MG	10	TABLET	58.78	89874.62	0.01%	0.01%	N	5.88	
36	TELMIPACK CL 10/40 MG TABLET 10	TELMIPACK CL	KOYE PHARMACEUTICALS PVT. LTD.	10/40 MG	10	TABLET	67.86	2611322.48	0.17%	0.17%	N	6.79	
37	TELMIRIDE LN 10/40 MG TABLET 10	TELMIRIDE LN	UNISON PHARMACEUTICALS	10/40 MG	10	TABLET	31.36	3257393.85	0.21%	0.21%	N	3.14	
38	TELMITRUST LN 10/40 MG TABLET 10	TELMITRUST LN	CENTAUR PHARMACEUTICALS PVT.LTD	10/40 MG	10	TABLET	58.39	19677.43	0.00%	0.00%	N	5.84	
39	TELPLUS 10/40 MG TABLET 10	TELPLUS	MICRO LABS LTD	10/40 MG	10	TABLET	63.57	111521220.1	7.06%	7.06%	Y	6.36	6.36
40	Telpres LN 10/40 MG TABLET 10	Telpres LN	ABBOTT HEALTHCARE PVT. LTD	10/40 MG	10	TABLET	42.86	5374043.96	0.34%	0.34%	N	4.29	
41	TELSAR LN 10/40 MG TABLET 10	TELSAR LN	TORRENT PHARMACEUTICALS LTD.	10/40 MG	10	TABLET	69	4151385	0.26%	0.26%	N	6.90	

