Computation of Retail Price based on May, 2021 Data under Para 4 of DPCO, 2013

Retail price fixation under Para 5 of DPCO, 2013- Composition:- Spray containing Diclofenac Diethylamine IP 1.16 % w/w eq. to Diclofenac Sodium 1.00% w/w + Methyl Salicylate IP 10.00% w/w + Virgin Linseed Oil BP 3.0% w/w + Menthol IP 5.0% w/w for M/s Pontika Aerotech Ltd. (manufacturer) and M/s Zuventus Healthcare Ltd. (marketer) (F.No. 2567)	Number of Companies cosisting of Market Share of 1% & Above	1
	Sum of MAT value considered for price calculation (in Lakhs)	3.34
	Sum of PTR per unit considered for price calculation	1.31
	Number of Packs considered	1
	Average PTR	1.31
	Add : 16% Retailer Margin	0.21
	Retail Price (without local taxes)	1.52
	% Reduction with compared to Highest Price	0.00%

Minimumum Price (Rs.)	1.31
Maximum Price (Rs.)	1.31
Average of all considered (Rs.)	1.31
Retail Price (Rs.)	1.52

							TOTAL MAT	3,34,344	100%			M3	
S.No.	**पैक विवरण Pack Description**	**छाप BRAND**	**कंपनी Company**	**Strength**	**Pack Size**	**Unit**	**PTR(Rs.)**	**MAT(Rs.)**	**SKU wise MAT %**	**Brandwise MAT (ignoring O% MAT)**	**Qualify (Y/N) Y=Yes N=No**	**Price per Unit (Rs.)**	**Price per Unit (Rs.) Considered**
1	QUIK RELIEF SPRAY 55 GM	QUIK RELIEF	LEEFORD HEALTHCARE	1.16/10/3/5 %	55	SPRAY	72	334344	100.00%	100.00%	Y	1.31	1.31
		Rs. Per Gram											
	Worked out Retail Price	1.52	Excluding GST										
	Claimed Retail Price	5.13	Excluding GST										
	Proposed retail Price	**1.52**	Excluding GST										