

## 82426/2022/NPPA

## Computation of Retail Price based on October, 2021 Data under Para 4 of DPCO, 2013

Retail price fixation under Para 5 of DPCO, 2013 – Each gm contains Diclofenac Diethylamine IP 1.16% w/w eq. to Diclofenac Sodium 1%w/w, Virgin Linseed oil BP 3%w/w (Containing Predominantly Alpha Linolenic Acid), Methyl Salicylate IP 10% w/w Menthol IP 5% w/w Capsaicin USP 0.025% w/w for M/s Akums Drugs & Pharmaceuticals Ltd (manufacturer) and M/s German Remedies Pharmaceuticals Pvt Ltd. (marketer) (F.No. 2795)

Number of Companies consisting of Market Share of 1% & Above												3
Sum of MAT value considered for price calculation (in Lakhs)												4,099.52
Sum of PTR per unit considered for price calculation												13.457
Number of Packs considered												5
Average PTR												2.691
Add : 16% Retailer Margin												0.431
Retail Price (without local taxes)												3.12
% Reduction with compared to Highest Price												11.16%

Minimum Price (Rs.)												2.33
Maximum Price (Rs.)												3.03
Average of all considered (Rs.)												2.69
Retail Price (Rs.)												3.12

S.No.	पैक विवरण Pack Description	छाप BRAND	कंपनी Company	Strength	Pack Size (GM)	Unit	TOTAL MAT	41,62,13,426	100%	Brandwise MAT (ignoring 0% MAT)	Qualify (Y/N) Y=Yes N=No	M3	Price per Unit (Rs.)	Price per Unit (Rs.) Considered
							PTR(Rs.)	MAT(Rs.)	SKU wise MAT %			Price per Unit (Rs.)		
1	DICLOTAL FORTE 1% GEL 30 GM	DICLOTAL FORTE	BLUE CROSS LABORATORIES LTD	1/3/5/10/0.025 %	30	GEL	70.710	92874125	22.31%	22.31%	Y	2.357	2.36	
2	MYSAPAR 1.16% GEL 30 GM	MYSAPAR	BIO VITAMINS	1/3/5/10/0.025 %	30	GEL	64.290	1511586	0.36%	0.36%	N	2.143		
3	VOLITRA PLUS 1% GEL 50 GM	VOLITRA PLUS	RANBAXY LABORATORIES LTD	1/3/5/10/0.025 %	50	GEL	151.430	62279470	14.96%	70.70%	Y	3.029	3.03	
4	VOLITRA PLUS 1% GEL 30 GM	VOLITRA PLUS	RANBAXY LABORATORIES LTD	1/3/5/10/0.025 %	30	GEL	90.000	232015022	55.74%	70.70%	Y	3.000	3.00	
5	ZONEX 1% GEL 30 GM	ZONEX	DIVINE LIFECARE PVT LTD	1/3/5/10/0.025 %	30	GEL	58.140	90225	0.02%	0.02%	N	1.938		
6	DICLOGESIC 1% GEL 30 GM	DICLOGESIC	TORRENT PHARMACEUTICALS LTD.	1/3/5/10/0.025 %	30	GEL	30.000	32114	0.01%	0.01%	N	1.000		
7	DFO RED 1% GEL 50 GM	DFO	OZONE PHARMACEUTICALS	1/3/5/10/0.025 %	50	GEL	116.680	4568175	1.10%	5.48%	Y	2.334	2.33	
8	DICLOSEED 1% GEL 30 GM	DICLOSEED	DERMO CARE LABORATORIES	1/3/5/10/0.025 %	30	GEL	51.420	237521	0.06%	0.06%	N	1.714		
9	VOVILUP HOT 1.16% GEL 30 GM	VOVILUP	LUPIN LTD	1/3/5/10/0.025 %	30	GEL	22.500	63785	0.02%	0.02%	N	0.750		
10	OMNIHOT 1% GEL 30 GM	OMNIHOT	CIPLA LTD.	1/3/5/10/0.025 %	30	GEL	25.330	675857	0.16%	0.16%	N	0.844		
11	VOLITROY 1% GEL 30 GM	VOLITROY	TROIKAA PHARMACEUTICALS LTD	1/3/5/10/0.025 %	30	GEL	64.820	143091	0.03%	0.03%	N	2.161		
12	BESTNAC 1% GEL 30 GM	BESTNAC	LUPIN LTD	1/3/5/10/0.025 %	30	GEL	71.500	1574842	0.38%	0.38%	N	2.383		
13	DFO RED 1% GEL 30 GM	DFO	OZONE PHARMACEUTICALS	1/3/5/10/0.025 %	30	GEL	82.110	18215583	4.38%	5.48%	Y	2.737	2.74	
14	DOLOWIN GEL 1.16% GEL 30 GM	DOLOWIN GEL	MICRO LABS LTD	1/3/5/10/0.025 %	30	GEL	72.860	1932029	0.46%	0.46%	N	2.429		
15	BUTAPROXYVON 1.16% GEL 30 GM	BUTAPROXYVON	DR. REDDYS LABORATORIES LTD	1/3/5/10/0.025/1%	30	GEL	92.860	2399781	0.58%	0.00%	N	3.095		
16	DOLTAS 1.16% GEL 30 GM	DOLTAS	TAS MED (INDIA) PRIVATE LTD.	1/3/5/10/0.025/1%	30	GEL	67.860	241039	0.06%	0.00%	N	2.262		
		Rs. Per GM												
	Worked out Retail Price		3.12	Excluding GST										
	Claimed Retail Price		7.50	Excluding GST										
	Proposed retail Price		3.12	Excluding GST										

\*Item at S.N. 15 & 16 also shows the strength of preservatives i.e. Benzyl Alcohol in Pharmatrac data.