

Computation of Ceiling Price based on July, 2022 Data under Para 4 of DPCO, 2013																					
										Number of Companies consisting of Market Share of 1% & Above										2	
	18.2.2.2	IUD containing Copper	P,S,T	As licensed	1 IUD					Sum of MAT value considered for price calculation (in Lakhs)										36.72	
										Sum of PTR per unit considered for price calculation										864.22	
										Number of Packs considered										4	
										Average PTR										216.06	
										Add : 16% Retailer Margin										34.57	
										Ceiling Price (without GST)										250.62	
										% Reduction with compared to Highest Price										10.07%	
										Final Ceiling Price (without GST)										250.62	
																				Minimum Price (Rs.)	159.60
																				Maximum Price (Rs.)	240.24
																				Average of all considered (Rs.)	216.06
																				Ceiling Price (Rs.)	250.62
																				Reduction from current ceiling price	21.49%
										TOTAL MAT	36,71,690										
												100%									M3
S.No.	Unique No. as per NLEM	Composition as per NLEM	पैक विवरण Pack Description	छाप BRAND	कंपनी Company	Strength	Pack Size	Unit	PTR(Rs.)	Brandwise MAT (Ignoring 0% MAT)	SKU wise MAT %	Brandwise MAT (ignoring 0% MAT)	Qualify (Y/N) Y=Yes N=No	Price per Unit (Rs.)	Price per Unit (Rs.) Considered						
1	18.2.2.2	IUD containing Copper	MULTILOAD 375 MG DEVICE 1	MULTILOAD	ZYDUS CADILA - ZHL	As licensed	1	IUD	460.8	0	0.00%	0.00%	N	460.80							
2	18.2.2.2	IUD containing Copper	M-CARE CU 250 250 MG DEVICE 1	M-CARE CU	HLL LIFE CARE LTD	As licensed	1	IUD	240.24	1949394.72	53.09%	89.29%	Y	240.24	240.24						
3	18.2.2.2	IUD containing Copper	M-CARE CU 375 MG DEVICE 1	M-CARE CU	HLL LIFE CARE LTD	As licensed	1	IUD	240.24	1329138.72	36.20%	89.29%	Y	240.24	240.24						
4	18.2.2.2	IUD containing Copper	T CARE 380A DEVICE 1	T CARE	HLL LIFE CARE LTD	As licensed	1	IUD	159.6	97515.6	2.66%	2.66%	Y	159.60	159.60						
5	18.2.2.2	IUD containing Copper	TIUP CU 375 MG DEVICE 1	TIUP CU	MYLAN	As licensed	1	IUD	224.14	295640.66	8.05%	8.05%	Y	224.14	224.14						
6	18.2.2.2	IUD containing Copper	U CARE CU 250 MG DEVICE 1	U CARE CU	DKT INDIA LTD	As licensed	1	IUD	70	0	0.00%	0.00%	N	70.00							