19(3310)/2023/DP/NPPA/Div.II

111855/2023/NPPA

Computation of Retail Price based on July, 2022 Data under Para 5 of DPCO, 2013

Alpha Lipoic Acid IP 200mg + Mecobalamin IP 1500mcg + Myo-Insitol IP 1500mcg + Folic Acid IP 1.5mg + Pyridoxine Hydrochloride IP 3mg + Chromium Picolinate IP eq. to Elemental chromium 200mg + Benfortiamine 200mg for M/s Pure and Cure Pvt. Ltd. (Manufacturer) and M/s Zydus Healthcare Pvt. Ltd. (Marketer) (F.No. 3310)	Number of Companies cosisting of Market Share of 1% & Above	3
	Sum of MAT value considered for price calculation (in Lakhs)	509.33
	Sum of PTR per unit considered for price calculation	59.14
	Number of Packs considered	3
	Average PTR	19.71
	Add : 16% Retailer Margin	3.15
	Retail Price (without local taxes)	22.86
	% Reduction with compared to Highest Price	2.67%

Minimum Price (Rs.)	19.25
Maximum Price (Rs.)	20.25
Average of all considered (Rs.)	19.71
Retail Price (Rs.)	22.86

							TOTAL MAT	5,09,32,795	100%		M3		
S.No.	पैक विवरण Pack Description	छाप BRAND	कंपनी Company	Strength	Pack Size	Unit	PTR(Rs.)	MAT(Rs.)	SKU wise MAT %	Brandwise MAT (ignoring O% MAT)	Qualify (Y/N) Y=Yes N=No	Price per Unit (Rs.)	Price per Unit (Rs.) Considered
1	FORTINERV TABLET 10	FORTINERV	ARINNA LIFESCIENCES PVT. LTD	200 mg/1500 m	10	TABLET	192.5	29799385	58.51%	58.51%	Y	19.25	19.25
2	COMBIBEST TABLET 10	COMBIBEST	ALNICHE LIFE SCIENCES PVT.LTD	200 mg/1500 m	10	TABLET	196.43	9784375	19.21%	19.21%	Y	19.64	19.64
3	METMAX TABLET 15	METMAX	ALTEUS BIOGENICS PVT.LTD.	200 mg/1500 m	15	TABLET	303.71	11349035	22.28%	22.28%	Y	20.25	20.25
		Rs. Per Tablet											
	Worked out Retail Price	22.86	Excluding GST										
	Claimed Retail Price	35.00	Excluding GST										
	Proposed retail Price	**22.86**	Excluding GST										