

85255/2022/NPPA

Computation of Retail Price based on November, 2021 Data under Para 4 of DPCO, 2013

औषध (मूल्य नियंत्रण) आदेश, 2013 के अंतर्गत दवा Each 5ml contains Sodium Alginate IP 250mg + Sodium Bicarbonate IP 133.56mg + Calcium Carbonate IP 80mg for M/s Akums Drugs & Pharmaceuticals Limited (Manufacturer) and M/s Cadila Pharmaceuticals Limited (Marketer) की रिटेल कीमत निर्धारण (फाइल नंबर 2906)

Number of Companies consisting of Market Share of 1% & Above																				2
Sum of MAT value considered for price calculation (in Lakhs)																				1,052.29
Sum of PTR per unit considered for price calculation																				1.518
Number of Packs considered																				2
Average PTR																				0.759
Add : 16% Retailer Margin																				0.121
Retail Price (without local taxes)																				0.88
% Reduction with compared to Highest Price																				3.44%

Minimum Price (Rs.)																							0.73	
Maximum Price (Rs.)																								0.79
Average of all considered (Rs.)																								0.76
Retail Price (Rs.)																								0.88

S.No.	पैक विवरण Pack Description	छाप BRAND	कंपनी Company	Strength	Pack Size (ML)	Unit	TOTAL MAT	10,52,28,681	100%	Brandwise MAT (ignoring 0% MAT)	Qualify (Y/N) Y=Yes N=No	M3	
							PTR(Rs.)	MAT(Rs.)	SKU wise MAT %			Price per Unit (Rs.)	Price per Unit (Rs.) Considered
1	DIGERAFT SUSPENSION 150 ML	DIGERAFT	ABBOTT INDIA LTD.	250/133.5/80	150	SUSPENSION	117.86	95225546.34	90.49%	90.49%	Y	0.786	0.79
2	GAVISCON LIQUID 100 ML*	GAVISCON	RECKITT BENCKISER	250/133.5/80	150	LIQUID	109.83	10003134.88	9.51%	9.51%	Y	0.732	0.73
		Rs. Per ML											
	Worked out Retail Price	0.88	Excluding GST										
	Claimed Retail Price	1.12	Excluding GST										
	Proposed retail Price	0.88	Excluding GST										

Note: For item at S.N. 2 Pharmatrac has reported that correct pack size is 150 ML.

