20(20)/2021/डीपी/एनपीपीए/डिविजन-II

101426/2023/NPPA

Computation of Retail Price based on November, 2020 Data under Para 4 of DPCO, 2013

Each film coated tablet contains: Alpha Lipoic Acid USP 100mg + Vitamin D3 IP 1000 IU + Pyridoxine Hydrochloride IP 3mg + Methylcobalamin 1500mcg + Folic Acid IP 1.5mg .	Number of Companies cosisting of Market Share of 1% & Above	4
	Sum of MAT value considered for price calculation (in Lakhs)	365.02
	Sum of PTR per unit considered for price calculation	42.142
	Number of Packs considered	4
	Average PTR	10.540
	Add : 16% Retailer Margin	1.686
	Retail Price (without local taxes)	12.23
	% Reduction with compared to Highest Price	8.92%

Minimumum Price (Rs.)	10.00
Maximum Price (Rs.)	11.57
Average of all considered (Rs.)	10.54
Retail Price (Rs.)	12.23

							TOTAL MAT	36,501,666	100%			M3	
S.No.	**पैक विवरण Pack Description**	**छाप BRAND**	**कंपनी Company**	**Strength**	**Pack Size**	**Unit**	**PTR(Rs.)**	**MAT(Rs.)**	**SKU wise MAT %**	**Brandwise MAT (ignoring O% MAT)**	**Qualify (Y/N) Y=Yes N=No**	**Price per Unit (Rs.)**	**Price per Unit (Rs.) Considered**
1	NERVISUN 100 MG/1.5MG//1500MCG/3MG/1000IU TABLET 10	NERVISUN	GERRYSUN PHARMACEUTICALS PVT.LTD	100MG/1.5MG //1500MCG/3 MG/1000IU	10	TABLET	103.57	5934244.31	16.26%	16.26%	Y	10.357	10.36
2	NERVZ-D 100 MG/1.5MG/1500MCG/3MG/1000IU TABLET 10	NERVZ-D	INTAS PHARMACEUTICALS LTD	100MG/1.5MG /1500MCG/3M G/1000IU	10	TABLET	102.14	26387869	72.29%	72.29%	Y	10.214	10.21
3	NEUROAGE D 100 MG/1.5MG/1500MCG/3MG/1000IU TABLET 10	NEUROAGE D	RION LIFE SCIENCE PVT.LTD	100MG/1.5MG /1500MCG/3M G/1000IU	10	TABLET	99.99	2511448.83	6.88%	6.88%	Y	9.999	10.00
4	ZYB 12-D 100 MG/1.5MG/1500MCG/3MG/1000IU TABLET 10	ZYB 12-D	AAGAM LIFE SCIENCES PVT.LTD	100MG/1.5MG /1500MCG/3M G/1000IU	10	TABLET	115.72	1668103.8	4.57%	4.57%	Y	11.572	11.57
		Rs. Per Tablet											
	Worked out Retail Price	12.23	Excluding GST										
	Claimed Retail Price	16.07	Excluding GST										
	Proposed retail Price	12.23	Excluding GST										