19(3592)/2023/DP/NPPA/DIV.II

I/6661/2023

Computation of Retail Price based on January, 2023 Data under Para 5 of DPCO, 2013

औषध (मूल्य नियंत्रण) आदेश, 2013 के अंतर्गत दवा Each film coated tablet contains: Calcium Carbonate 1250 mg from an organic source (Oyster Shell) eq. to Elemental Calcium 500 mg + Vitamin D3 IP 500 IU + Vitamin B12 IP 15 mcg for M/s Pure & Cure Healthcare Pvt. Ltd. (Manufacturer) and M/s Cipla Ltd. (Marketer) की रिटेल कीमत निर्धारण (फाइल नंबर 3592)

Number of Companies cosisting of Market Share of 1% & Above	1
Sum of MAT value considered for price calculation (in Lakhs)	1,263.94
Sum of PTR per unit considered for price calculation	7.40
Number of Packs considered	1
Average PTR	7.40
Add : 16% Retailer Margin	1.18
Retail Price (without local taxes)	8.58
% Reduction with compared to Highest Price	0.00%

Minimum Price (Rs.)	7.40
Maximum Price (Rs.)	7.40
Average of all considered (Rs.)	7.40
Retail Price (Rs.)	8.58

							TOTAL MA	12,63,94,356	100%		M3		
S.No.	पैक विवरण Pack Description	छाप BRAND	कंपनी Company	Strength	Pack Size	Unit	PTR(Rs.)	MAT(Rs.)	SKU wise MAT %	Brandwise MAT (ignoring O% MAT)	Qualify (Y/N) Y=Yes N=No	Price per Unit (Rs.)	Price per Unit (Rs.) Considered
1	SHELCAL HD12 500 MG/500IU/15MCG TABLET 1	SHELCAL HD12	TORRENT PHARMACEUTICALS LTD.	500MG/500IU/15MCG	15	TABLET	110.96	126394356	100.00%	100.00%	Y	7.40	7.40
		Rs. Per Tablet											
	Worked out Retail Price	8.58	Excluding GST										
	Claimed Retail Price	15.33	Excluding GST										
	Proposed retail Price	**8.58**	Excluding GST										